

**2010-2011**

***Graph-Art Publishing House***



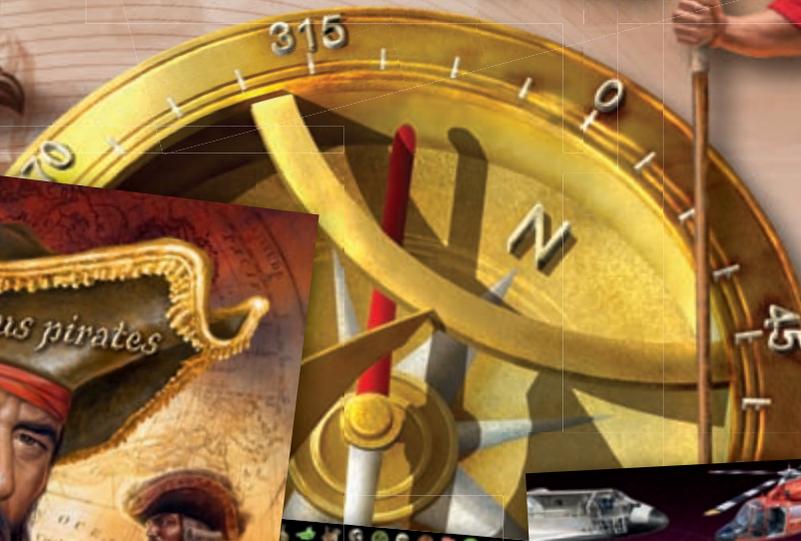
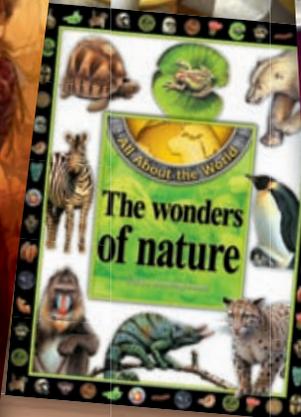
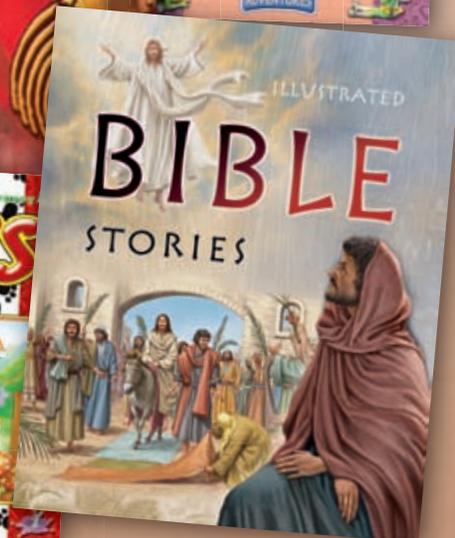
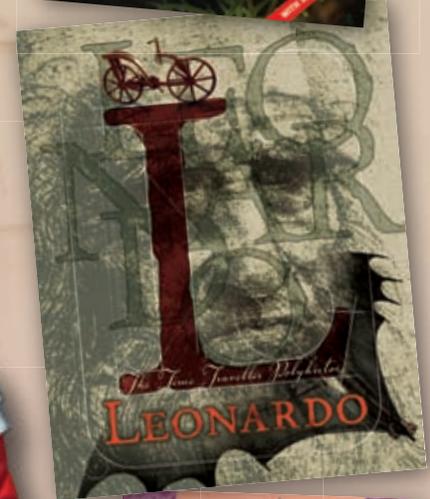
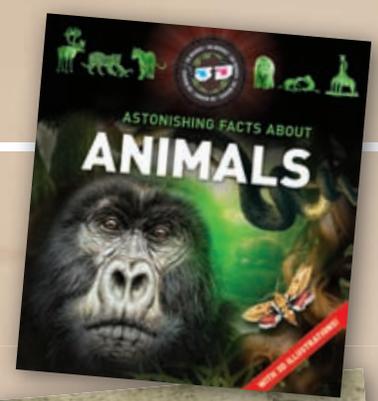
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# About us

Graph-Art is Hungary's most productive publishing company in the field of originally made children's publications.

Founded in 1992 as a graphic design studio, Graph-Art initially produced paintings exclusively on a commission basis. Their images were ordered by publishing companies to illustrate children's books and for cover illustrations of all types of books.

By 1995 the company had become well known in Hungary and the demand for its work increased, so Graph-Art started their computer studio. From then on the company's activities have included graphic design, illustrations and the complete process of pre-press.

Soon after, editors and writers joined the company's team of specialists, and since then the profile of Graph-Art has covered the complete preparation of colour publications for children; from design and production to printing.

Through the Graph-Ker trading company, which joined Graph-Art in the year 2000, the company operates a national distribution network which sells Graph-Art products directly. Today this continuously expanding company has become a leading supplier throughout Hungary selling hundreds of thousands of original books and magazines each month.



**Zoltán Molnár**  
production director



**dr. Károly Bera**  
managing director



**Ákos Kovács**  
technical director



**Imre Szabó**  
sales manager  
(Hungarian editions)



**Judit Dönsz**  
head of publishing



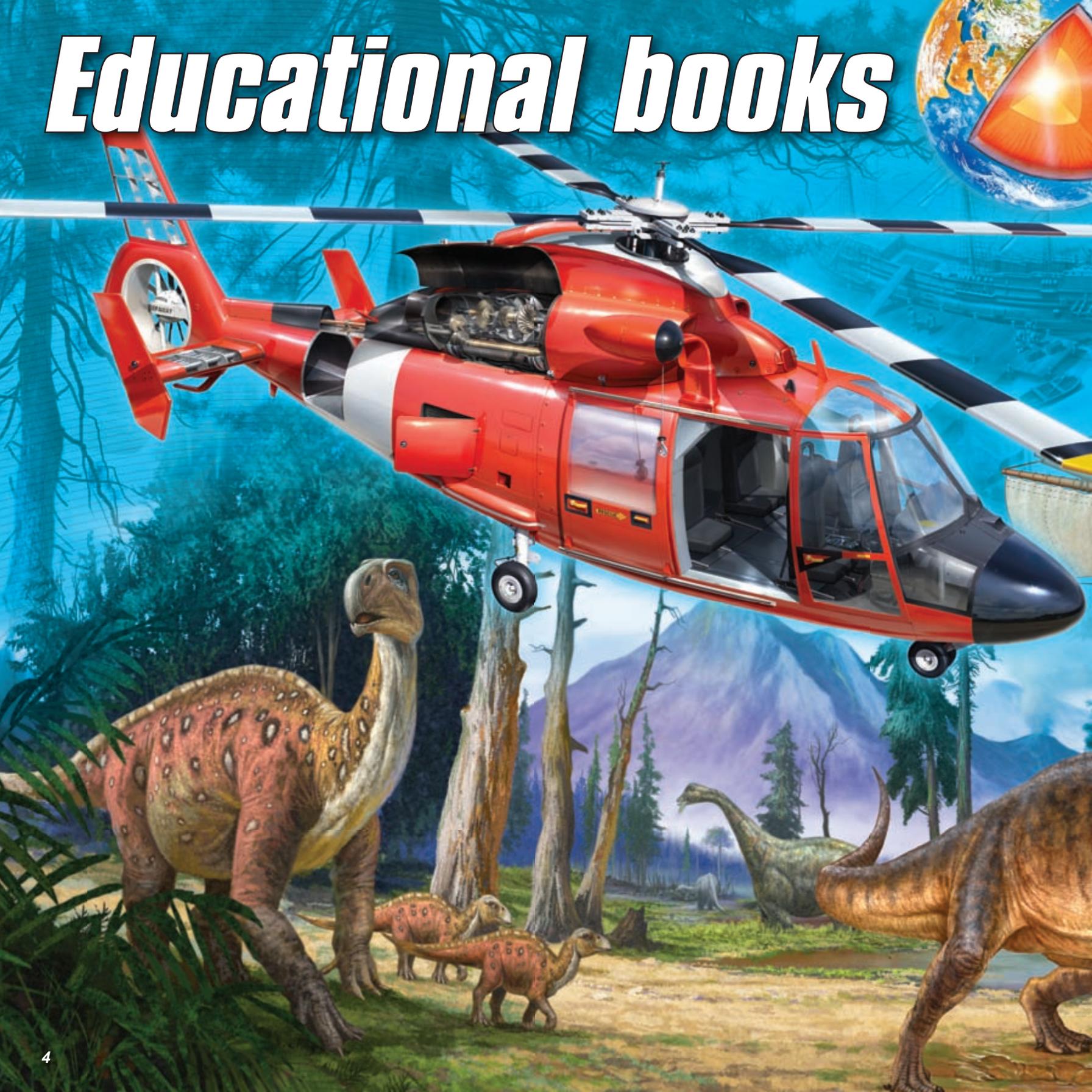
**Edit Némethi**  
sales manager  
(international editions)



Staff of Graph-Art

[www.graphartpublishing.com](http://www.graphartpublishing.com)

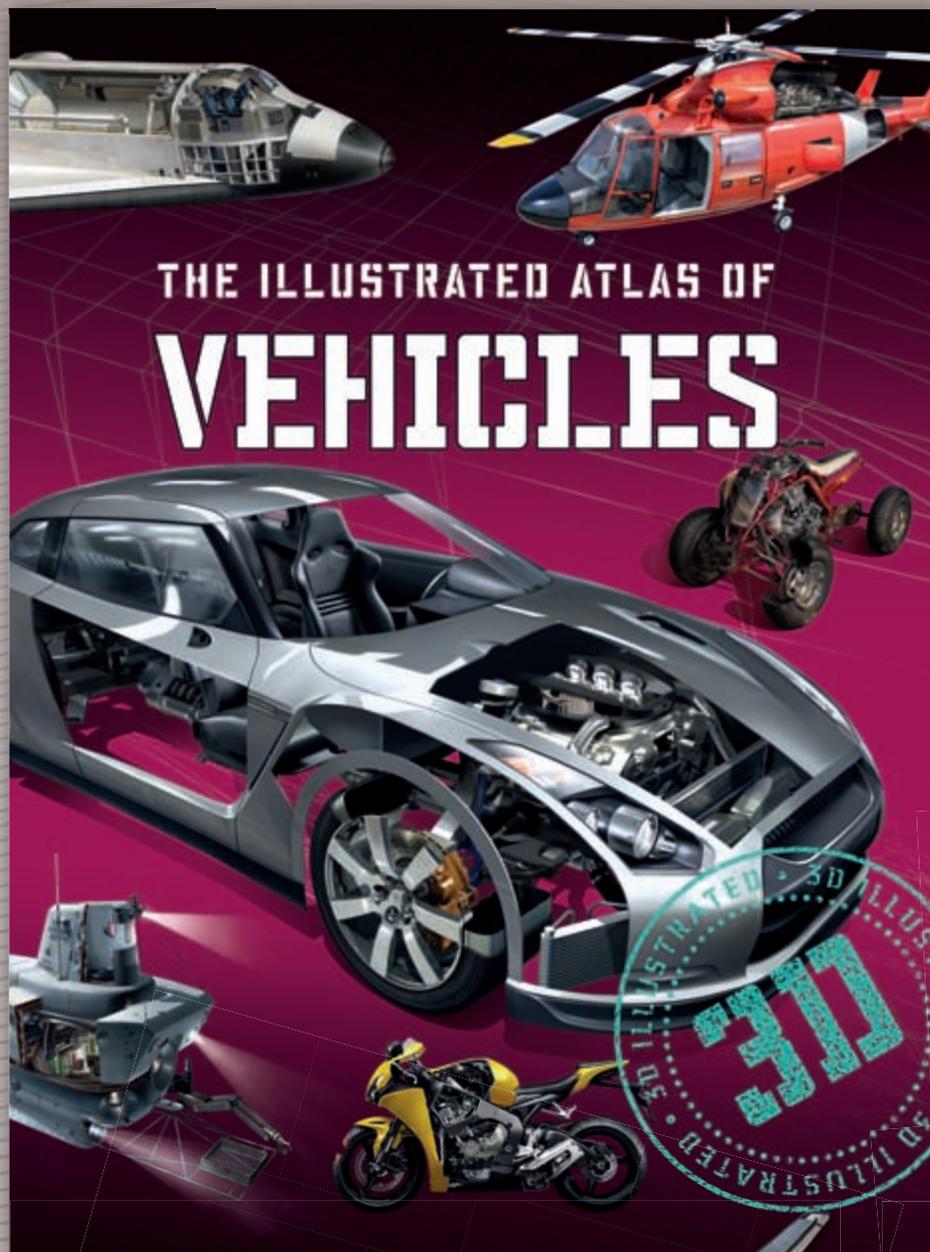
# ***Educational books***





**New**

# Ultimate atlases with 3D sections



## THE ILLUSTRATED ATLAS OF VEHICLES

The use of vehicles in our everyday lives and work is a natural experience for us, however, we have little knowledge about their construction and operating principles. This publication helps in understanding them with spectacular illustrations and detailed information. *The illustrated atlas of vehicles* explains land, sea and air transport vehicles as well as those capable of space travel on large-size coloured cutaway diagrams with high detail. It gives an overview of their external and internal structures, operation, and provides insight into their history, too. Apart from explaining technical features, the publication describes a number of fascinating peculiarities, and raises a series of solemn as well as thrilling questions. For example, we learn how low a deep-sea submarine is capable of diving, what the differences are between a space ship and a space shuttle, or where the largest transport vehicles on Earth—the giant trucks—are used.



### Specifications:

56 pages

Hardcover

240 mm x 325 mm



## ATV - QUAD

This special vehicle is called an all-terrain vehicle (ATV) or quad bike from the French quadruplé, meaning a four-wheeled. It is a combination of a motorcycle and a small off-road vehicle. The first ATVs appeared before quads but they were used for work while quads bikes are now used for sports mainly. The first ATVs appeared before quads but they were used for work while quads bikes are now used for sports mainly. The first ATVs appeared before quads but they were used for work while quads bikes are now used for sports mainly.



## WOULD YOU HAVE THOUGHT?

The quad bike started as a personal mode of driving. Unlike motorcycles, the looks of the vehicle cannot be too fancy. So, the quad bike was not popular. But when it was used for work in the agriculture industry, it became popular.

## PROTECTIVE GEAR

**Body armor**  
This is the most important protective gear for the rider. It is made of a special material that can absorb the impact of a fall.

## Knee support

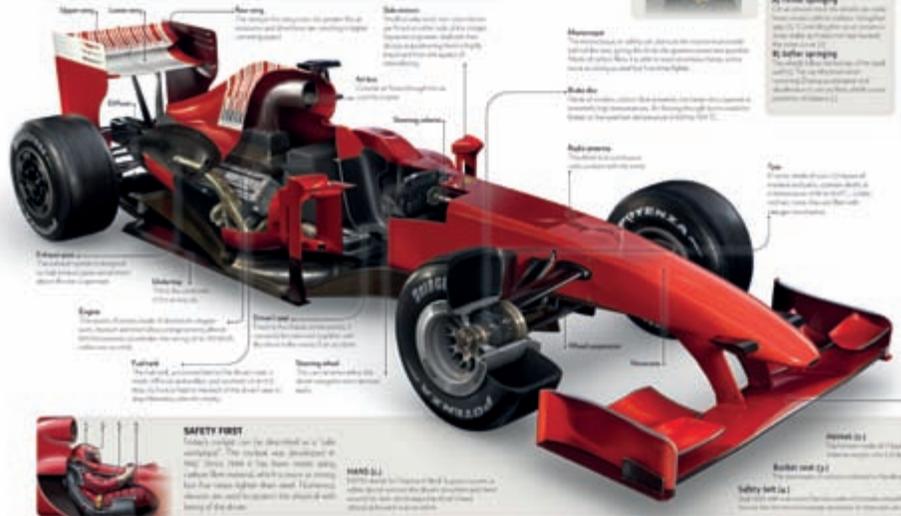
This is a special piece of gear that is designed to protect the rider's knees. It is made of a special material that can absorb the impact of a fall.

## Motorcycle helmet

This is a special piece of gear that is designed to protect the rider's head. It is made of a special material that can absorb the impact of a fall.

## FORMULA 1 RACING CAR

A great race starts with the fastest people have race them. Today the most prestigious and popular form of motor racing is Formula 1, which began in 1906. Formula 1 is the pinnacle of this branch of sport and the fastest vehicles that race on the grid are the result of car-making. Each Formula 1 racing car is constructed from over 100 individual parts using the most advanced technology, and most of them are continuously developed. The one, however, should be aware that the racing starts only on the track, as it is a sport about people too. Formula 1 is one of the sports demanding the greatest physical and mental preparation, as well as the highest level of concentration.



## HOW IT WORKS

## SUSPENSION

The most important part of the car is the suspension. It is designed to absorb the impact of a fall and to keep the car stable. The suspension is made of a special material that can absorb the impact of a fall.

## WING ADJUSTMENT

## Aero Level Foot and

The aero level foot and is a special piece of gear that is designed to adjust the car's aerodynamics. It is made of a special material that can absorb the impact of a fall.

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## DEEP SEA SUBMERSIBLE

About 70% of the surface of the earth is covered by water and sea, which for a long time guarded the secrets and depths of their depths. For thousands of years man speculated on what the great depths of the deep sea really contained. Despite their fear, people's curiosity made them brave the safety of the land. Living and love is demanded, however, did not explore very far as the deepest place in the ocean is 11 km deep, where the pressure is 1100 times that on the earth's surface. Another solution had to be found. The answer was the research submersible, which offered a way to discover the amazing beauty and mysterious world of the deep sea.

## FROM THE START TO THE PRESENT DAY

Although research into the deep sea has been going on for many years, the first deep sea submersible was built in 1930. It was a small, simple, and primitive submersible that could only submerge a few meters and its size was not large enough to go to great depths.

## TURTLE

The first submersible to be built in 1930 was called the 'Turtle'. It was a small, simple, and primitive submersible that could only submerge a few meters and its size was not large enough to go to great depths.

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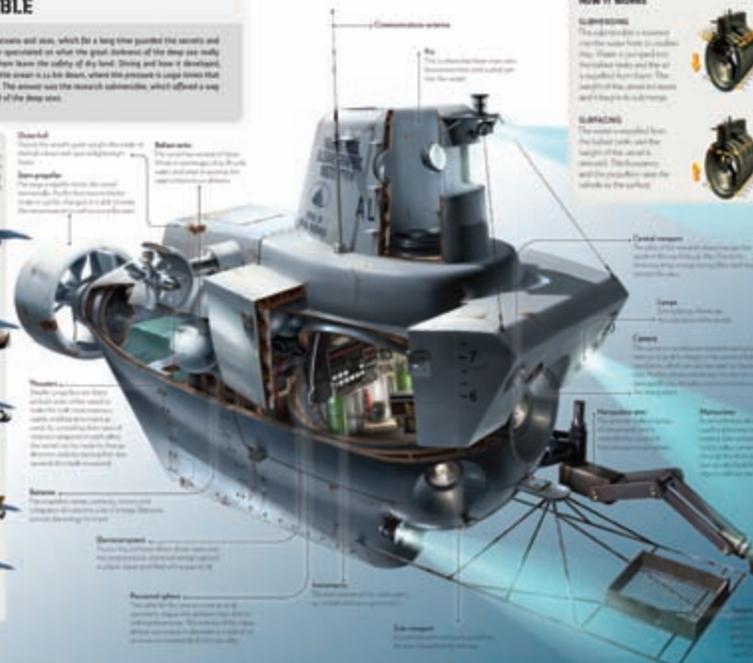
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## HOW IT WORKS

## SUBMERSIBLE

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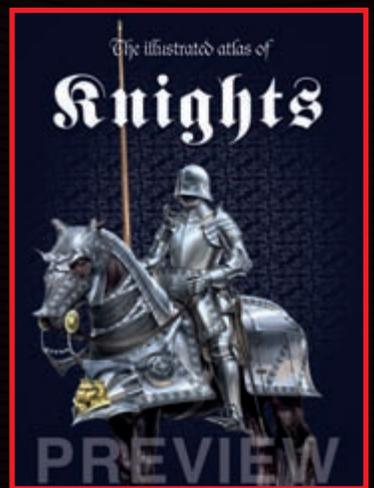
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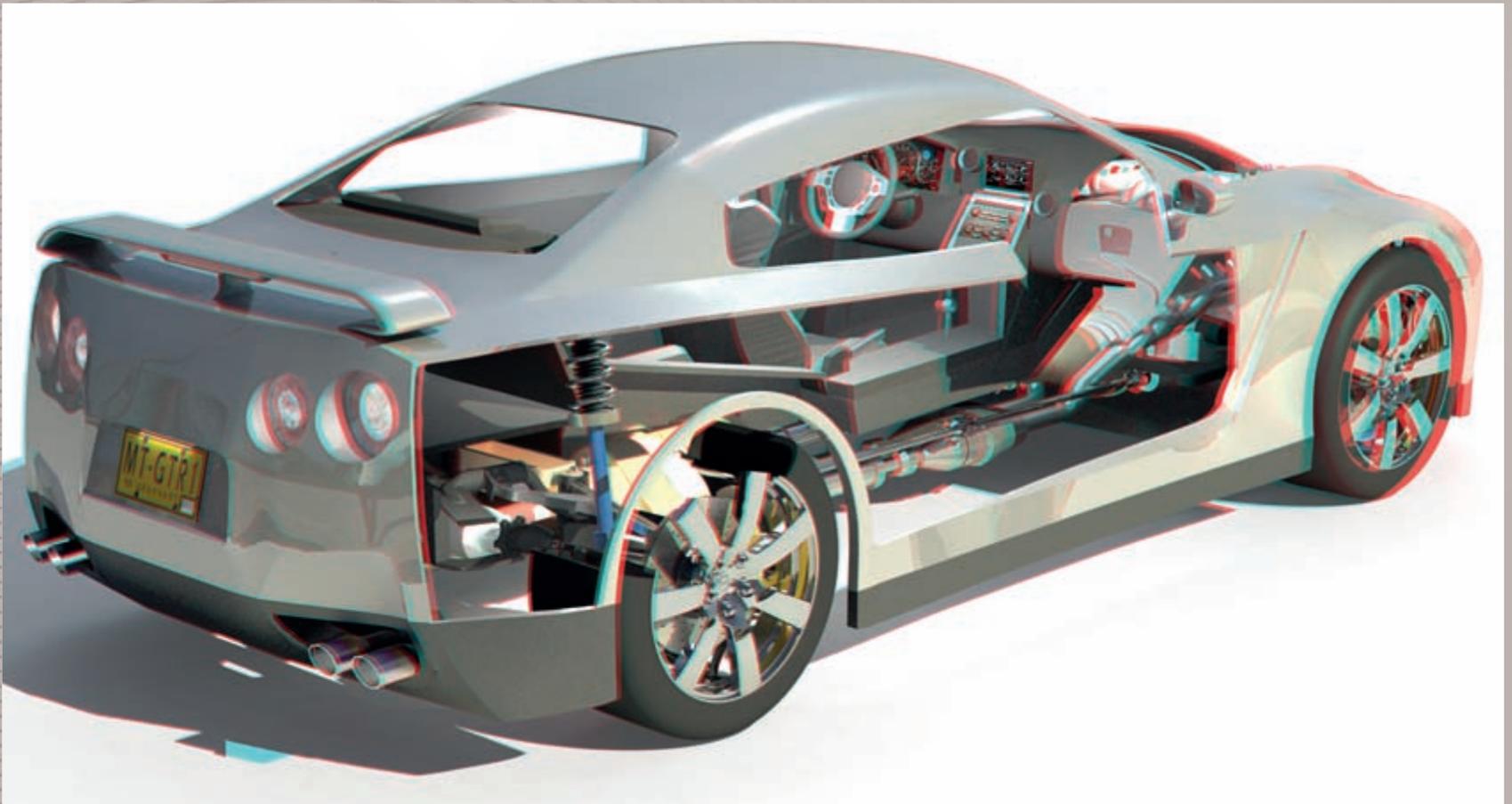
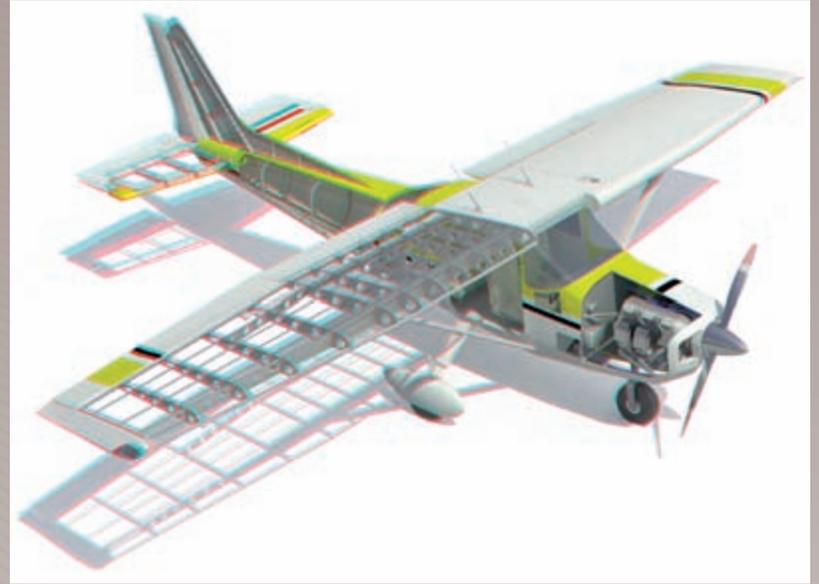
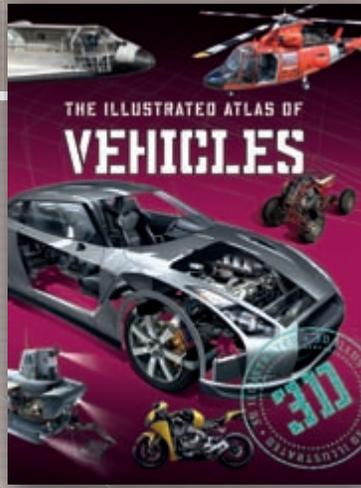
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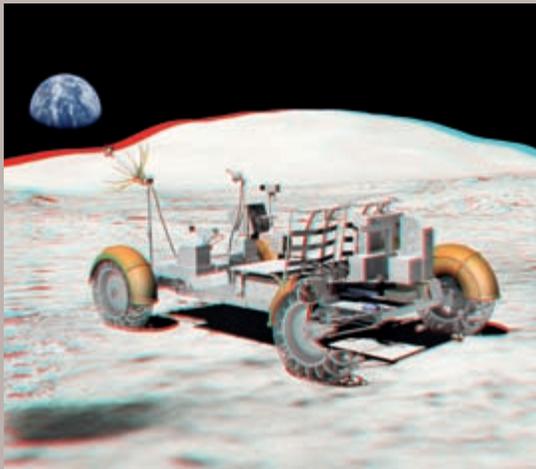
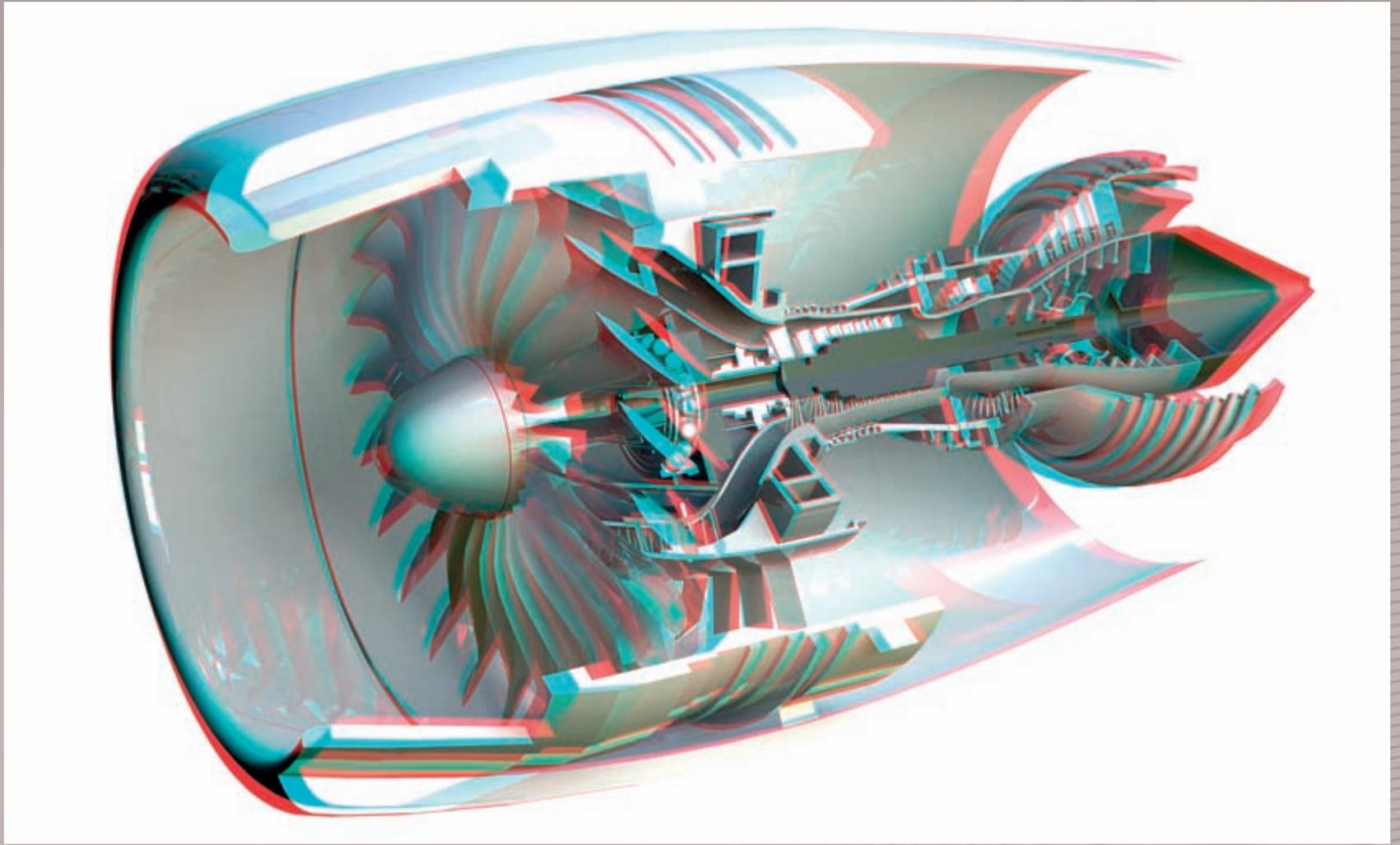
**Next title:**



Fall 2011

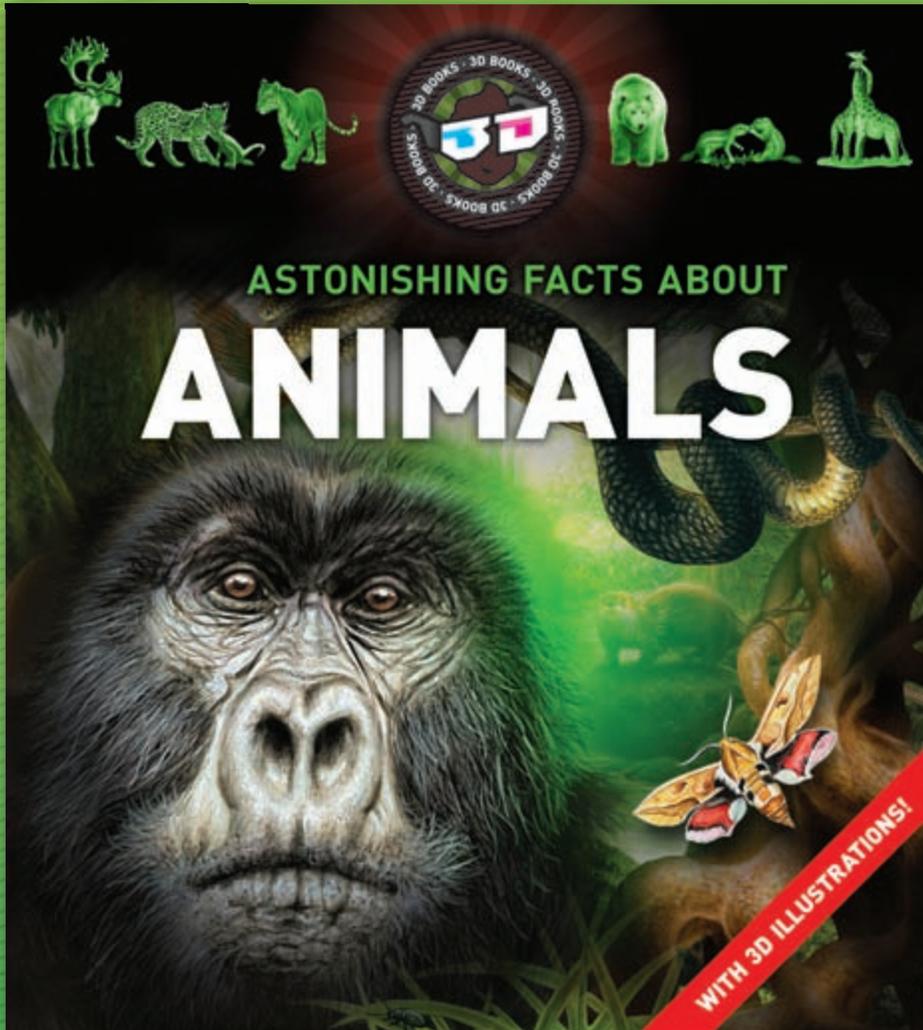
# 3D section of





**New**

## 3D books



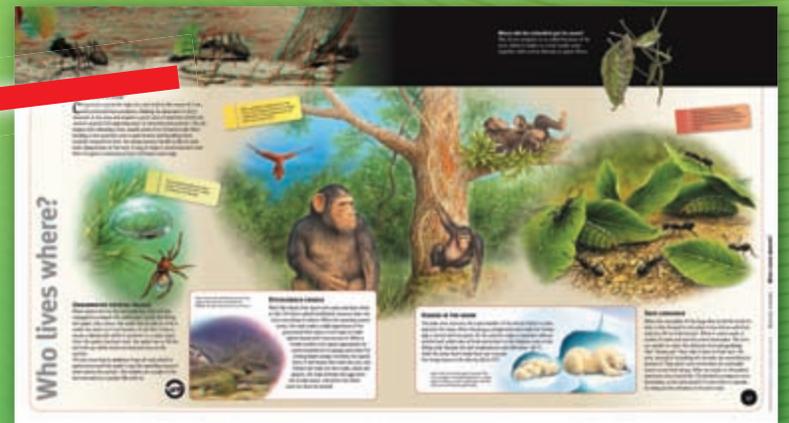
### ASTONISHING FACTS ABOUT ANIMALS

This special volume gives an insight into the mysteries of animal behaviour and particular times of their lives. Experience the rituals of courtships and witness 'tough guy' duels. Watch how animals build their homes and find out which creatures prefer to be lodgers. Discover their skills in searching for food and the advantages of using one's head. Meet the masters of disguise and poisoning, as well as the great travellers of the animal kingdom. Learn which is the longest snake, which mammal has the biggest body and which bird beats its wings the fastest. Enjoyably written chapters make learning playful and amusing, and the reading experience is heightened by special three dimensional illustrations.

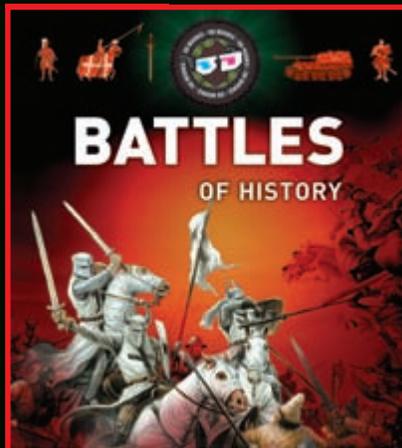


**Specifications:**  
64 pages  
Hardcover  
240 mm x 264 mm

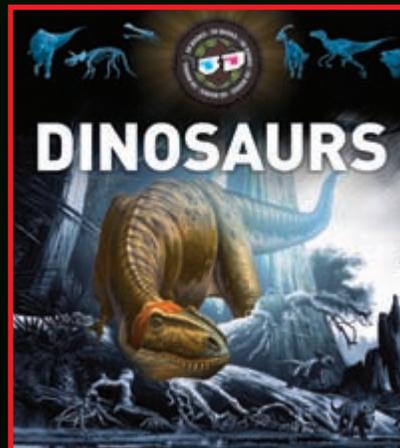




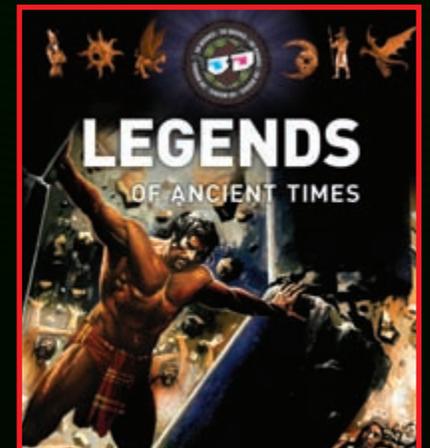
**Next titles:**



Spring 2011



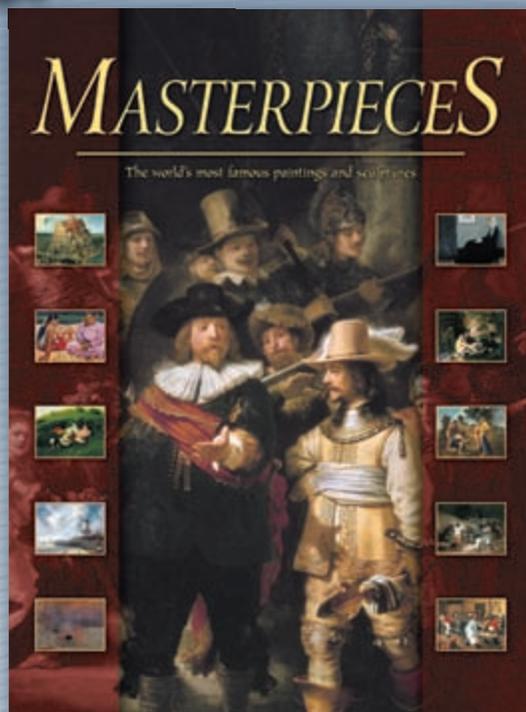
Spring 2011



Soon

**New**

# Popular Interest books

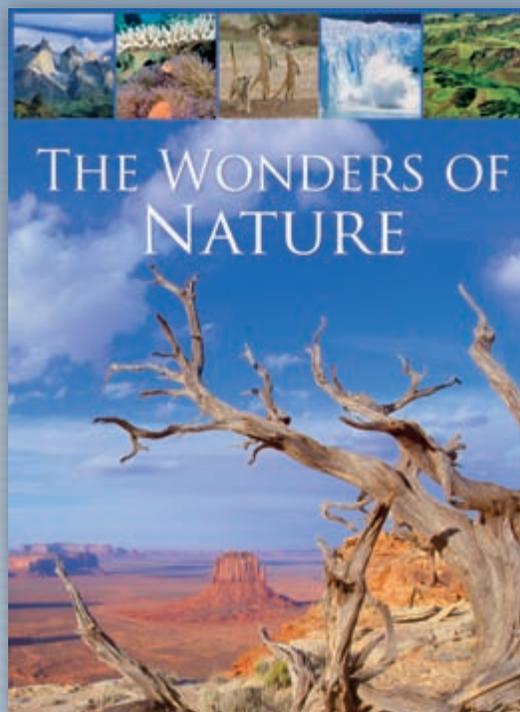


## MASTERPIECES

The world's most famous paintings and sculptures. This album showing the world's most famous paintings and sculptures selects the products of universal fine arts in a few thousand years. It presents the art pieces of ancient Egypt, the treasures of Greek and Roman culture as well as the notable works of art of medieval Europe and the last centuries. A brief style guide, an art analysis and an era summary for each photo and reproduction help the reader on making out paintings and sculptures.

### Specifications:

112 pages  
Hardcover  
240 mm x 325 mm

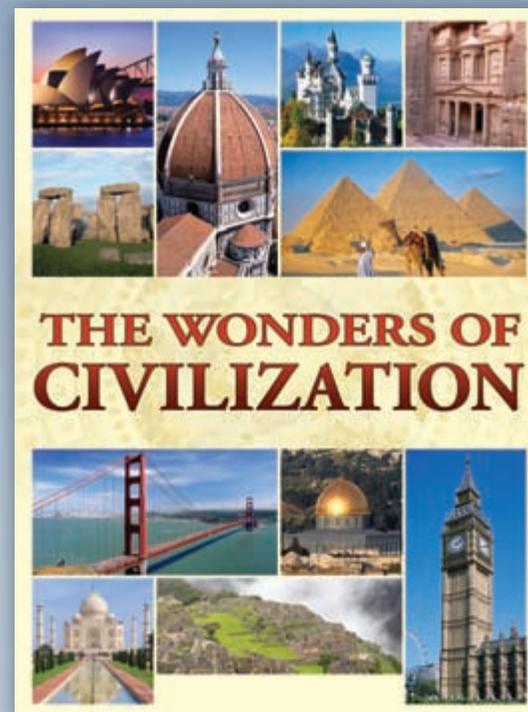


## THE WONDERS OF NATURE

Nature has created marvelous wonders for millions of years. The impressive photos of this album bring to life the high mountains, wild rivers, dangerous volcanoes, extraordinary animals and uniquely beautiful landscapes. These are the treasures of our Earth that must be protected for the next generations.

### Specifications:

112 pages  
Hardcover  
240 mm x 325 mm



## THE WONDERS OF CIVILIZATION

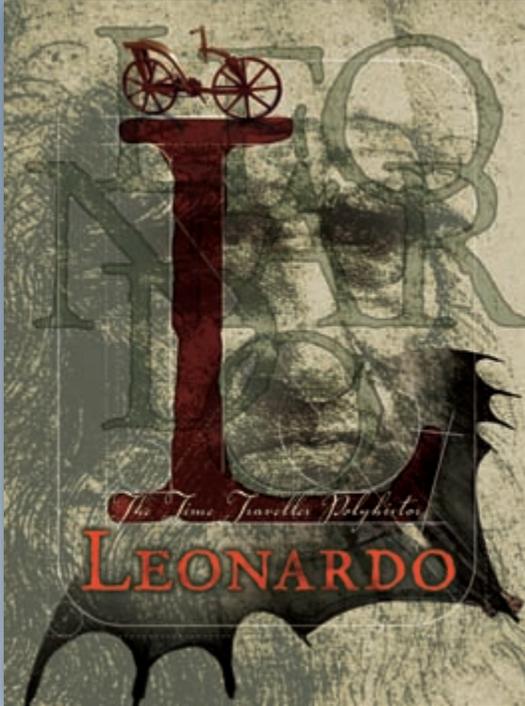
There are amazing human creations in every corner of our Earth that are rightly considered the wonders of civilization. With its spectacular photos this volume shows the ancient temples, palaces and castles, the sacred places of great religions of the world, the homes of culture and art as well as the engineering novelties of present day. The repute of these human creations will presumably remain forever.

### Specifications:

112 pages  
Hardcover  
240 mm x 325 mm



# Popular Interest books

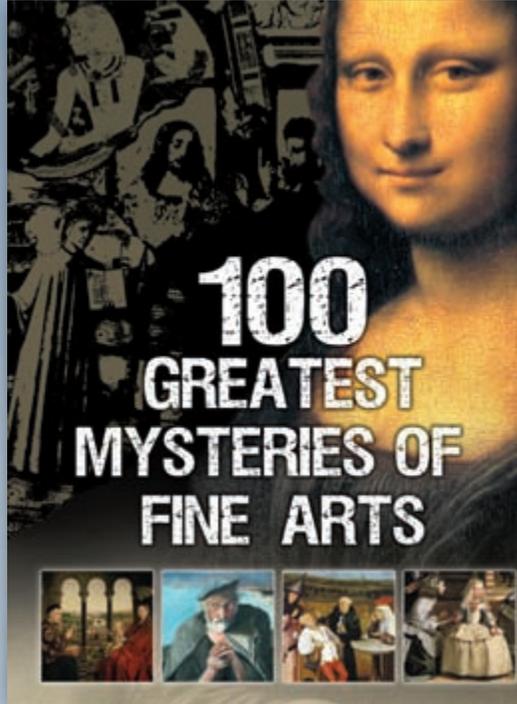


## LEONARDO – THE TIME TRAVELLER POLYHISTOR

Leonardo da Vinci was one of the greatest geniuses not only for Italian Renaissance but all mankind. He painted Mona Lisa that is probably the best-known work of art of all time. Besides he examined the human body by using medical methods and experimented with flight although these activities were heresies in that era. He was a good musician, a talented writer and adored nature. Many people consider him to be a unique polyhistor. While others regard him as a simply dreamer who succeeded in renewing both fine arts and sciences.

### Specifications:

112 pages  
Hardcover  
240 mm x 325 mm

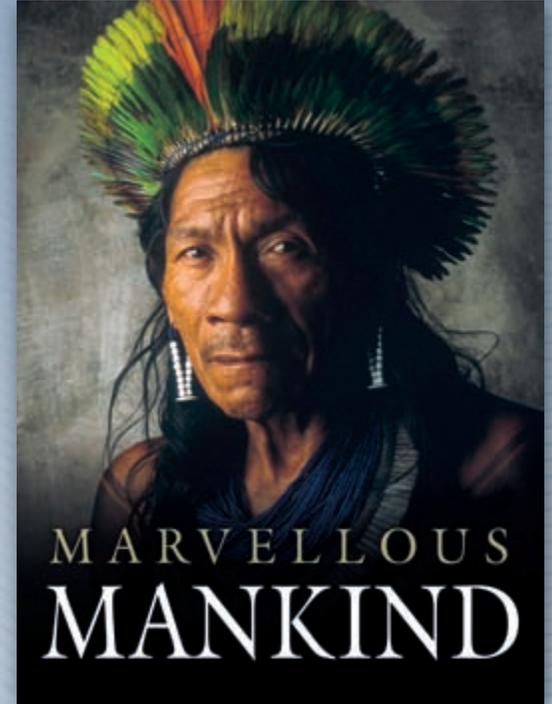


## 100 GREATEST MYSTERIES OF FINE ARTS

Works of art of a few thousand years hide several secrets and curiosities. Is Capitoline Wolf, the famous symbol of the Roman Empire only a medieval fake? What did Venus the Milo hold in her hand? Why does Michelangelo's Moses have horns? What is the world's most expensive work of art ever sold? This volume doesn't want to and isn't able to reveal all the secrets but is a good source of information for readers interested in the mysteries of fine arts.

### Specifications:

112 pages  
Hardcover  
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## MARVELLOUS MANKIND

The different customs, religions, beliefs and cultures of various nations are the most important values in the world. Every man differs from others: there are people including giants and men with short stature, blood drinkers and manhunters, inhabitants and nomads. This variegation gives the fairness of our world and this book shows the curios of the varied mankind for readers.

### Specifications:

112 pages  
Hardcover  
240 mm x 325 mm



**New**

# Illustrated Bible Stories

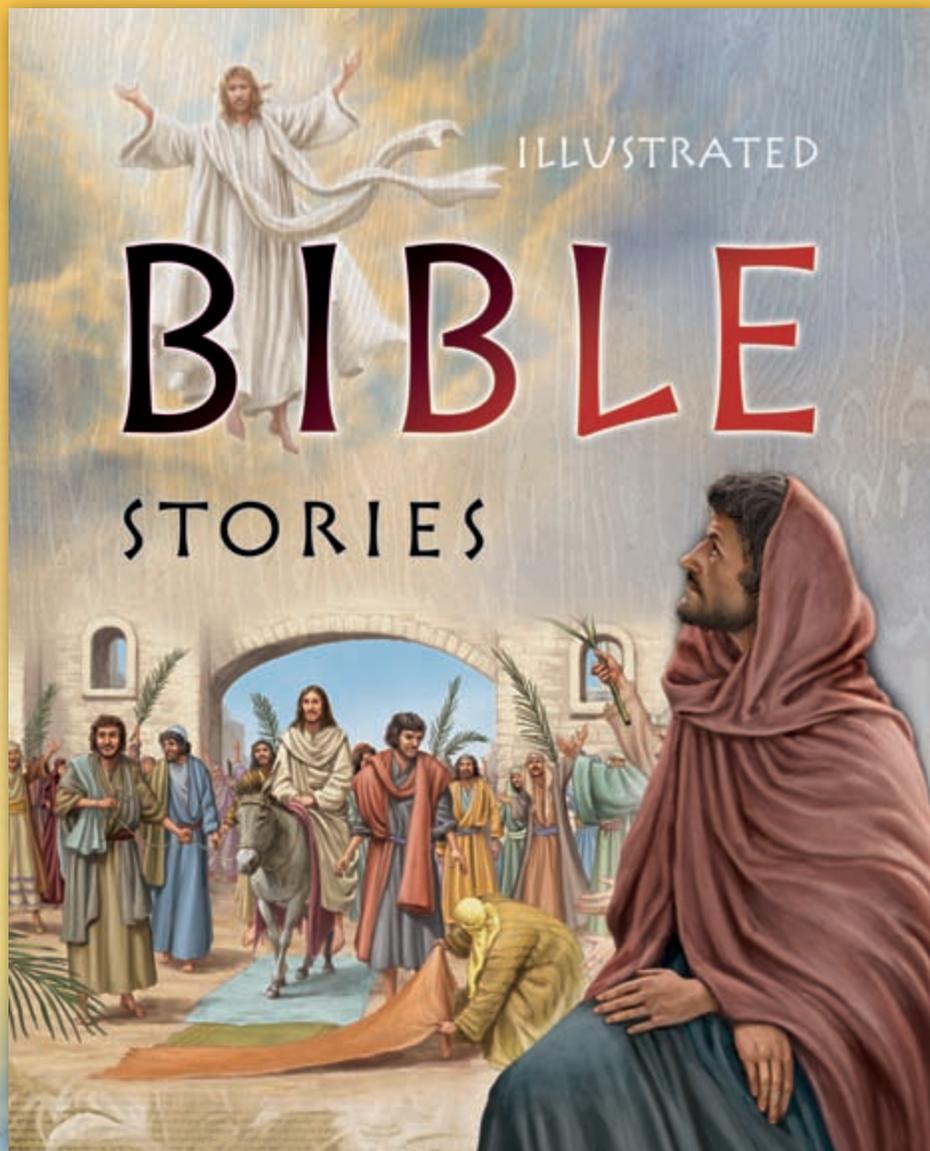
Illustrated Bible Stories is a selection for younger and older children alike that intends to open a window onto the world's most published book, the Bible. In our frenetic age it is, perhaps, more important than ever before for people, and especially the generation growing up, to experience the enduring thoughts on which values may be founded or measured. The volume contains over 200 major stories from the Old and New Testaments. The ancient scriptures such as the story of the creation, Noah's ark, the exodus of the chosen people, Moses and the Ten Commandments or the life, teachings and miracles of Jesus are invaluable sources of wisdom and learning, and are at the same time uplifting, filling the reader with joy and love. It is hoped that whoever peruses Illustrated Bible Stories will read the stories with interest, whether encountering them for the first time or anew, and will become more open to seriously studying the ever valid guidance of the Bible. The inspired, superb quality illustrations do not only please the eye but draw attention to the simple yet detailed texts. Whoever chooses Illustrated Bible Stories will be rewarded with a comprehensive, well-made, valuable, easy-to-use book. An excellent choice!

## Specifications:

224 pages

Hardcover

240 mm x 298 mm



# THE CREATION

How did God create the world? How did He create the earth and the sky? How did He create the sun, the moon, the stars, and the animals? How did He create the plants? How did He create the people?

Genesis 1:1-2:4

## GOD CREATES THE WORLD

Before God created the world, nothing existed. The God began to create the earth and the sky, and the sun, the moon, and the stars, and the animals, and the plants, and the people.

"Let there be light," said God, and immediately there was light everywhere. He called the light day and the dark he called night.

The first day came to an end. On the second day God gathered the waters on one place and made the land appear. When it was ready, he looked at the sea and the sky, and was pleased.

On the third day God said:

"Let the earth produce plants with seeds and trees which give fruit, and grain and flowers of several kinds."

When night fell, the land was thickly covered with seed-bearing members and both gave vegetation. God was pleased with what he had created.

On the fourth day God looked up to the heavens and spoke these words:

"Let there be lights in the sky to separate day and night."

So he created the sun, and the moon and the stars. When they were made, God saw that it was good.

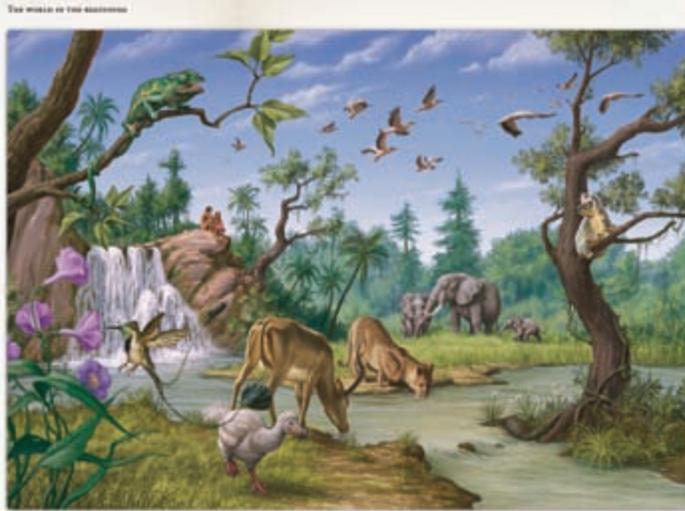
And on the fifth day God said:

"Let the waters be full of living creatures, let birds fly in the sky and let the earth bring forth live-legged animals and creatures that creep along the ground."

And God blessed all that had made, saying:

"Be fruitful and increase in number. Fill the whole earth and the waters of the seas with life."

And it was so. God looked at what he had made, and he saw that it was good.



8

9

# THE DAWN OF MANKIND

How did God create man? How did He create the first man and woman? How did He create the Garden of Eden? How did He create the Tree of Life and the Tree of the Knowledge of Good and Evil? How did He create Adam and Eve?

Genesis 2:4-25

## ADAM AND EVE IN PARADISE

In the Garden of Eden God created all sorts of beautiful and useful trees for man to take care of and give. In the middle of the garden there was the Tree of Life and the Tree of the Knowledge of Good and Evil. God said to Adam:

"You may eat the fruit of any of the trees in the garden except for the fruit of the Tree of the Knowledge of Good and Evil. If you do eat it, you will die."

Adam listened carefully to God's words and lived happily with Eve. They ate the fruit of the trees, and they were fruitful and multiplied and filled the earth.

"Why did God tell you not to eat from any tree in the garden?" asked the serpent.

Eve replied:

"He told us that we can eat from all the trees except for the tree in the middle. We must not eat the fruit of that tree or we will die."

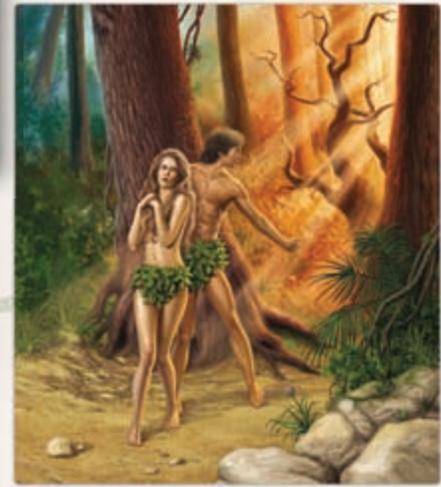
"To die the serpent hissed slyly.

"Oh, of course you must die! God only said you cannot eat from it because, if you do, you will be like him, knowing good and evil!"

Eve looked longingly at the tempting forbidden fruit on the tree. The serpent rose and came crawling down the trunk, and eventually picked one of the fruits. She took a bite. She offered some to Adam, who also tried the forbidden fruit.

At once they knew what the hidden knowledge would they eat that they were both asked. They were ashamed.

Eden from Paradise



10

11

Cain and Abel



12

## EXPULSION

Then God spoke to Adam and said to him:

"You shall not eat from the tree of the knowledge of good and evil. For when you eat from it, you will die."

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## CAIN AND ABEL

After the expulsion from Paradise, Eve had two sons. The older one was called Cain and the younger one was called Abel. When they grew up, Abel became a shepherd and worked his flock in the garden. Cain ploughed and sowed the land. One day Cain brought some produce of the land as an offering to God and Abel offered a fair young lamb. God was pleased by Abel's gift and the result. Cain was angry. God saw this and said to Cain:

"Why are you angry? Have you done something wrong? If you have not, you can walk with me, but if you have, you shall be punished. For you are not doing right. Your offering is not accepted."

Cain answered his father that a while ago there is great sorrow and anger, and he asked Abel to come see to the field with him. Then Cain attacked Abel and killed him.

"What did you do?" "Where is your brother Abel?" "I don't know. Do I have to keep an eye on him all the time?" Cain replied.

"I know what you have done. The voice of your brother's blood is crying to me from the ground. I will punish you for what you have done. The ground will no longer produce for you, and you shall hide and tremble through the world for the rest of your life."

"My punishment is more than I can bear," said Cain. "Whoever kills me will kill me."

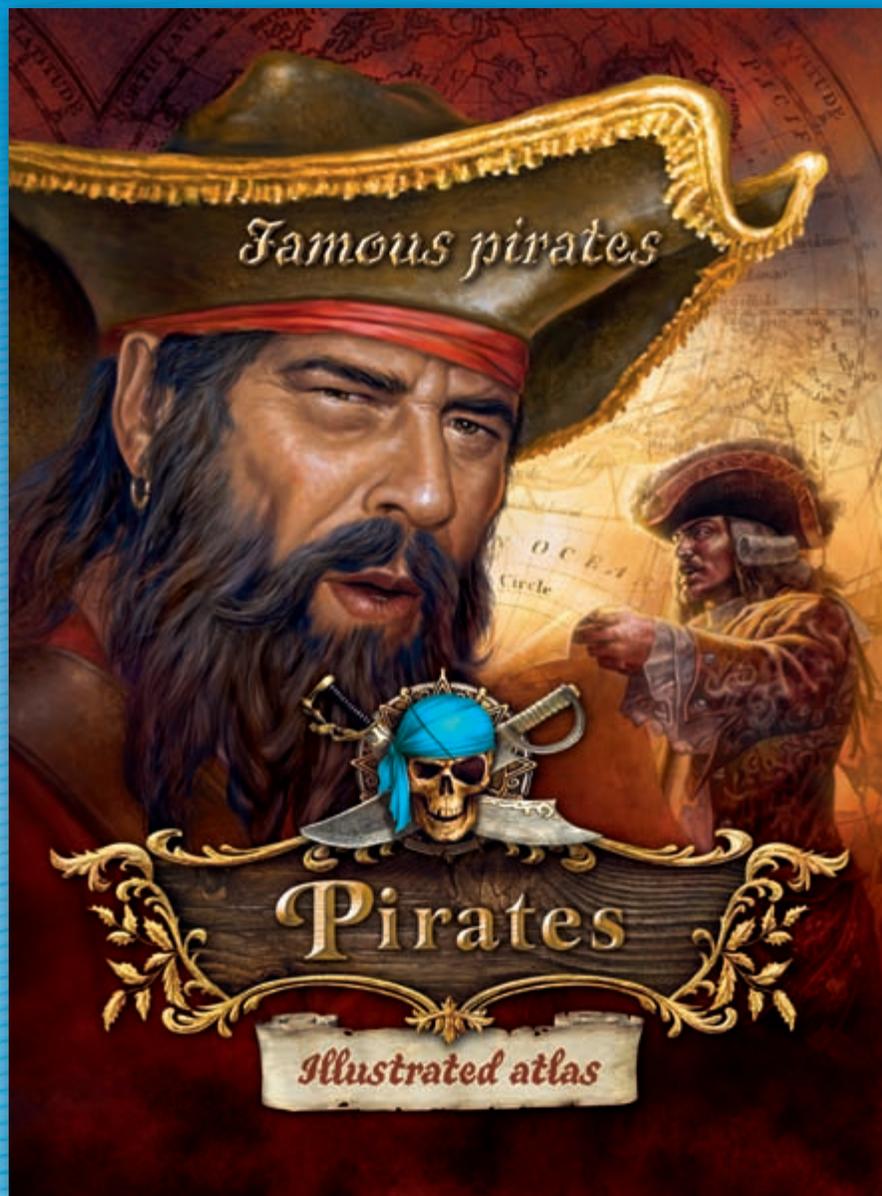
"If anyone kills you, they will be punished seven times over," said God, putting a mark on Cain as a sign to other people not to kill him.

13



**New**

# Illustrated atlases of Pirates



## FAMOUS PIRATES

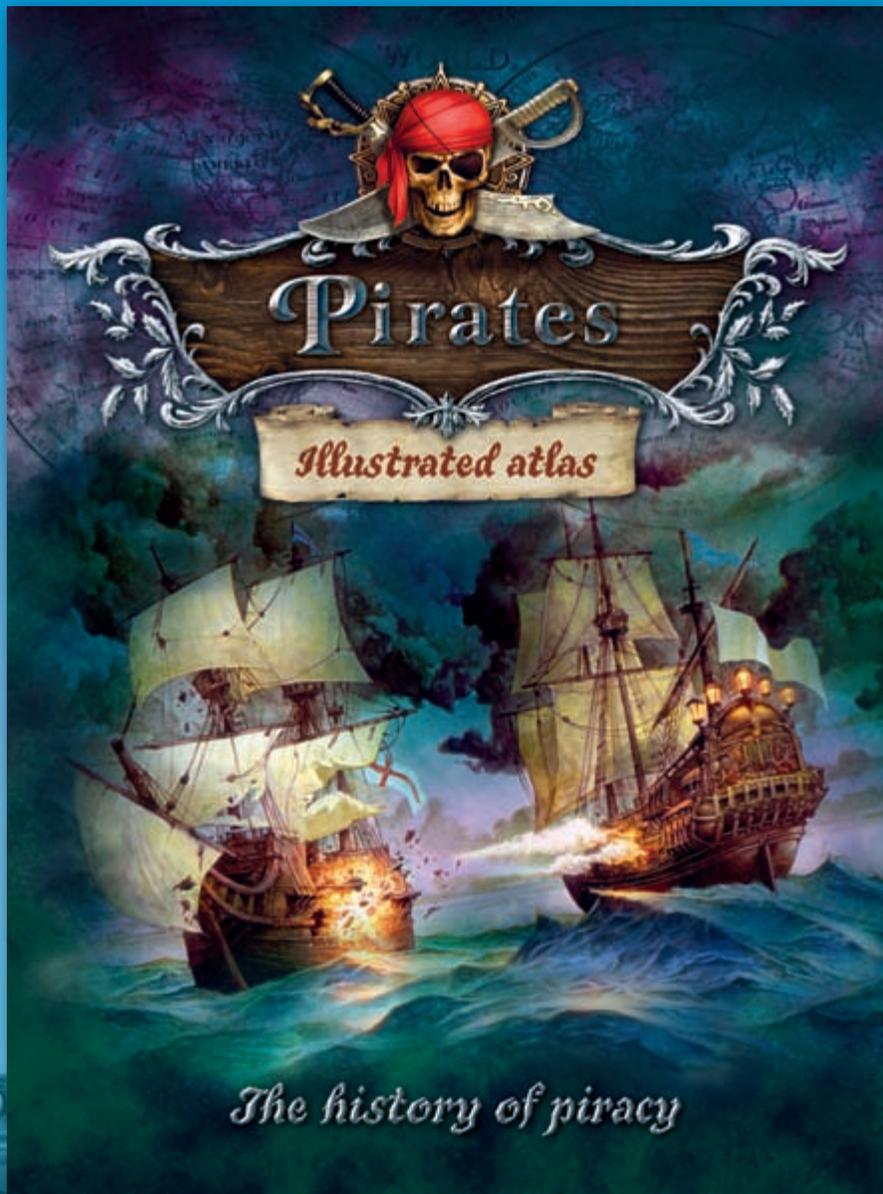
The promise of a free life and making a quick fortune prompted (or forced) many sailors to change their job, i.e. to turn to piracy. The grippingly exciting and entertaining stories and legends about them are still exceptionally popular today. There was a time when seafarers feared them more than anything else in the world. When the Jolly Roger, decorated with the scary skull and crossbones, was hoisted, mariners knew instantly who they were facing. Most of the time this was enough for them to surrender. Even though there are countless legends about the pirates of the Caribbean and their deeds, the stories of their lives and exploits are based on fact. Who were Henry Morgan, Pierre Le Grand, Anne Boney, Black Beard and the other notorious pirates really? Champions of freedom, seamen seeking adventure, or even criminals on the run? Did they steal for themselves or their sovereigns? How did they survive their escapades on the open sea far from land for many months? How did they manage to overcome their enemies ten times stronger? What spooky and incredible adventures did they live through? The answers are to be found on the exciting, spectacular pages of this book, which gives an insight into the real and imagined world... The detailed pictures show the most infamous pirates of the time and their villainous endeavours. Their faces are colourfully portrayed, and their deeds are depicted in authentic-style paintings.



### Specifications:

56 pages  
Hardcover  
240 mm x 325 mm

# Illustrated atlases of Pirates



## THE HISTORY OF PIRACY

Even in ancient times mariners could not feel safe. Not only were they at the mercy of the winds and sea, but they also had to contend with robbers who set sail in the hope of making an easy fortune. The history of piracy is as old as the history of seafaring. The Egyptians feared the eastern sailors, Rome's wealth was threatened by coastal pirates, and the whole of Europe was terrified of marauding Vikings and Turks. The golden age of piracy began with the discovery of America. The pirates of the tropical islands of the Caribbean, the filibusters, formed a pirates' republic in the 16th and 17th centuries. The Spanish explorers won not only treasures from the New World but also the dislike of the rest of Europe, as did the Portuguese along with their riches from India and the Far East. In response English, Dutch and French privateers were commissioned to serve their countries and so outlaws became heroes. As soldiers they were responsible for the fate of whole empires, as merchants they could make the economies of their countries flourish, and as sea robbers they did not have to deny their true nature. The History of Piracy shows how seamen of the period navigated, and what the sailors' duties and the weapons they used were. How this exciting and bloody era came to an end, what broke the power of the pirates and what led them to abandon the waters of the Caribbean are also explained. The lively, gripping stories, factual information and impressive illustrations rich in detail provide an authentic source of the history of piracy. A worthwhile read!

### Specifications:

48 pages

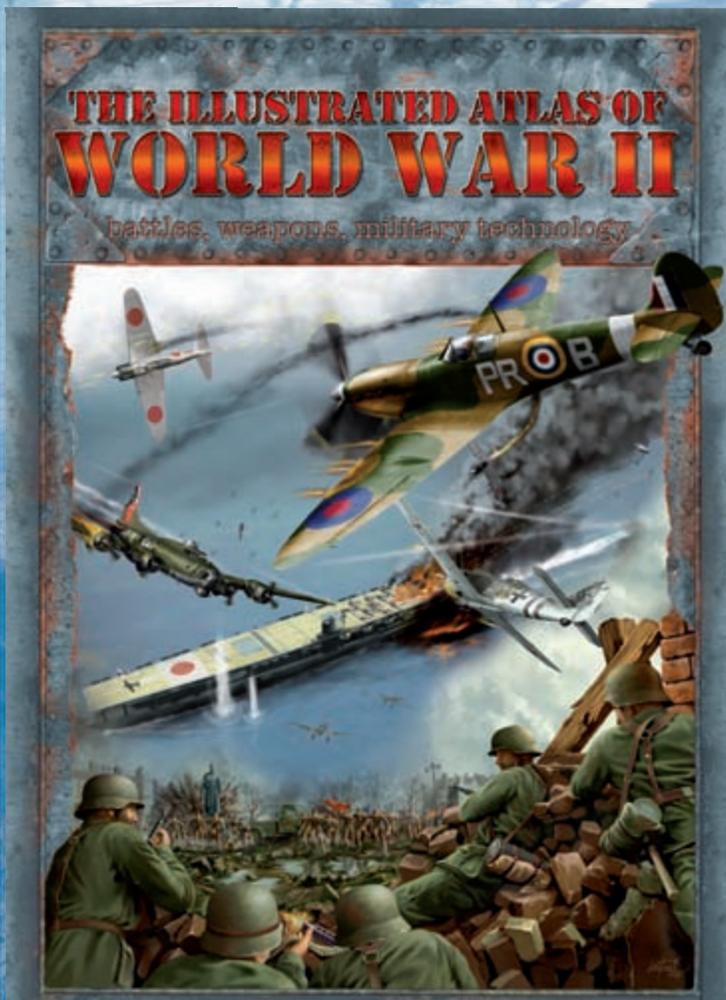
Hardcover

240 mm x 325 mm



**New**

# Illustrated atlases of wars



## THE ILLUSTRATED ATLAS OF WORLD WAR II

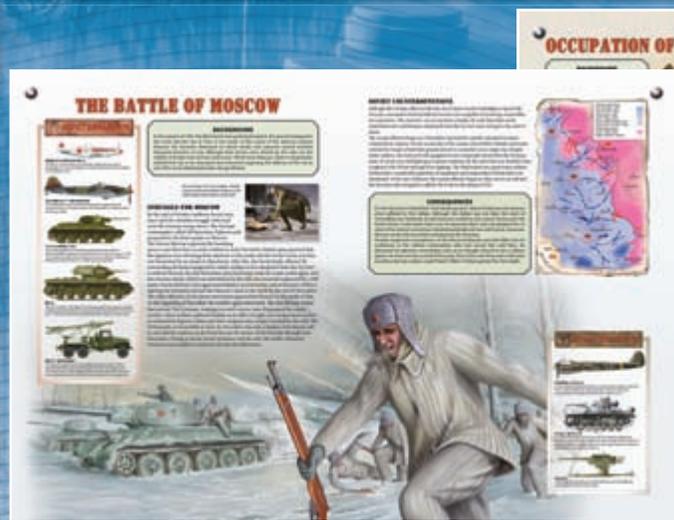
How did Adolf Hitler come to power? What is blitzkrieg? What was the miracle of Dunkirk? How did a few soldiers on motorcycles occupy a whole town? What was wolf pack? How was the American fleet sunk in an hour and a half? What were tigers and panthers doing in the perishing Russian winter? What did the inside of a World War II fighter look like? Who was the plane that dropped the atomic bomb named after? Readers now discovering the history of World War II will find answers to these and many other questions in this volume. For those who do not find answering the above questions challenging, however, this book may have even more in store as they may peruse the weapons, aircraft and military vehicles of the era in large, highly detailed, colour illustrations which help show the development of military technology in the six years of the war.

### Specifications:

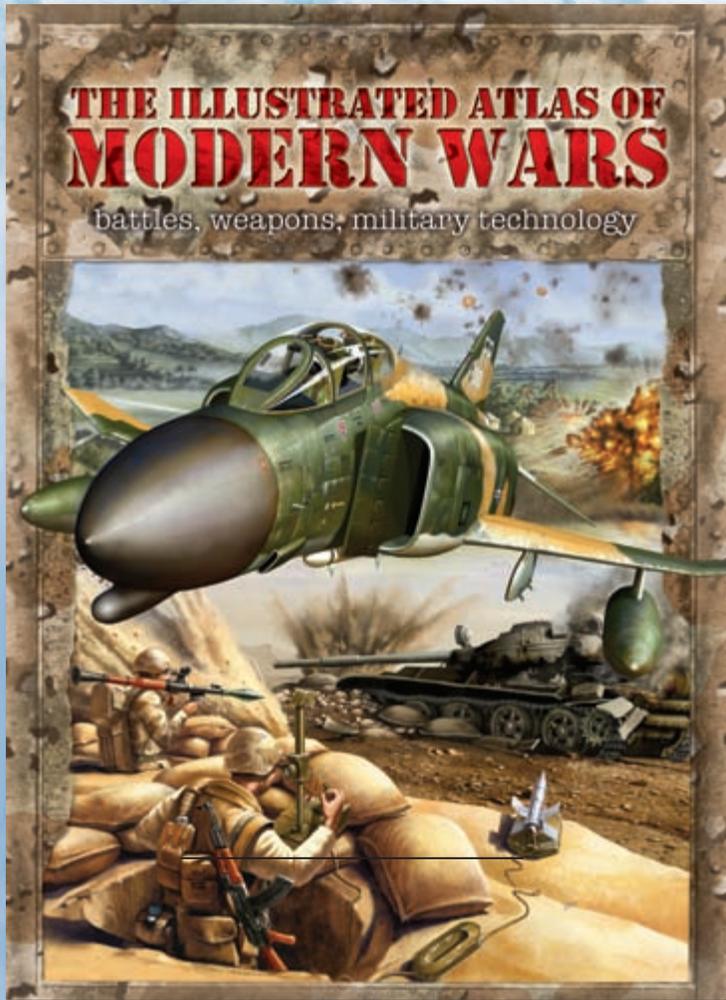
48 pages

Hardcover

240 mm x 325 mm



# Illustrated atlases of wars



## THE ILLUSTRATED ATLAS OF MODERN WARS

Submarines with the power to destroy armies lurking in the ocean depths, armed nuclear bombers circling over the Arctic Circle, and hidden missile silos in the Siberian forests and in the bowels of the Rockies were commonplace in the Cold War. Never in the history of the world were so many wars waged as in the 20th century. Korea, Vietnam, the Middle East, Afghanistan, the Falkland Islands – each was the theatre of a bloody war; wars which affected both superpowers and which threatened to spread the conflict like wildfire, raising the spectre of a third world war and the destruction of mankind. This volume, which can be regarded as the continuation of the highly successful Illustrated Atlas of World War II, shows the weapons, aircraft and military vehicles of the era in large, highly detailed, colour illustrations. These help demonstrate the great development of military technology in the fifty years following World War II.

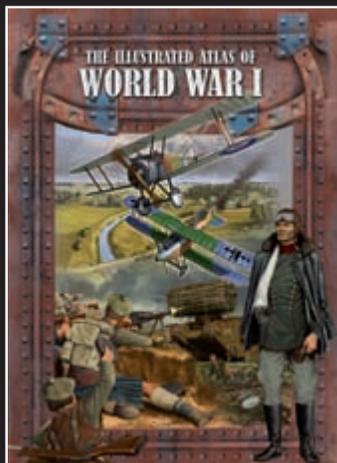
### Specifications:

48 pages

Hardcover

240 mm x 325 mm

## NEXT TITLE:



The Illustrated Atlas of World War I gives an insight into the period when mankind was forced to abandon for ever its belief that man was good, into the age when nations preferred to take up arms rather than to endure peace that was shameful for them. The reader is taken among the nameless soldiers who were prepared to accept the risk and fight heroically for their country and for a cause, and into the conflict that the warring parties intended to be the war to end all wars.

The Illustrated Atlas of World War I is a guide to the “Great War”, to the appalling fighting that took place on the floating fortresses, in the dogfights, in the trenches and on the battlefields, during which modern warfare was born.

Expertly written, comprehensive texts brimming with information are complemented by faithful, specially selected illustrations, detailed diagrams and maps. Read the dramatic stories of Verdun, Ypres, the Somme, Isonzo, Passchendaele, and other scenes that today are synonymous with immense human suffering and senseless sacrifice. Learn about the operations, the weapons, strategies and leaders, and about the events of the war waged almost one hundred years ago that irrevocably and fundamentally changed the fate of not only individuals but of whole communities and societies.

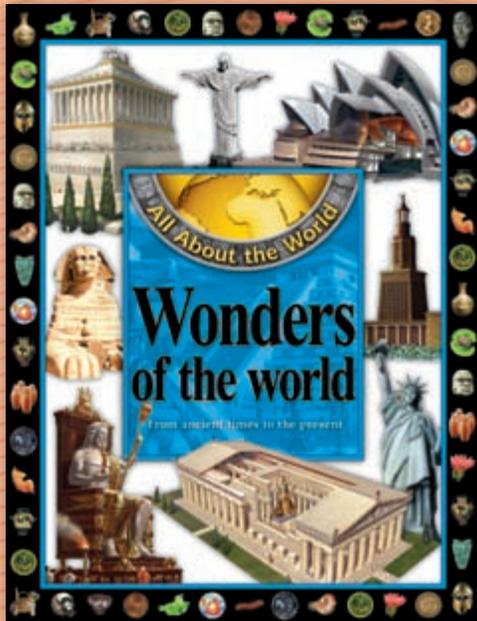
Fall 2011

# All About the World series

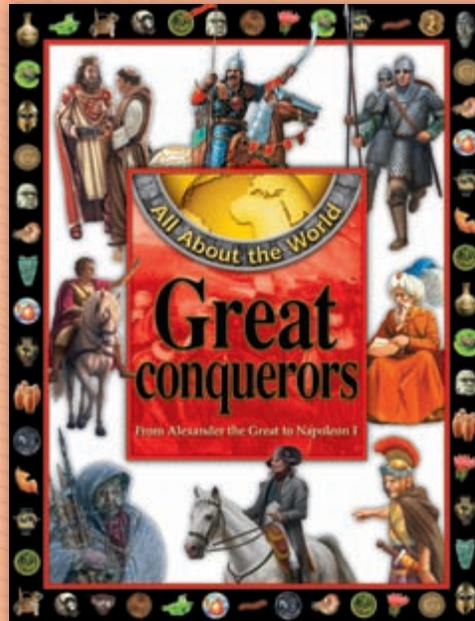


The contents of the six-volume series All About the World offer an insight into the everyday lives of people living in far-flung corners of the world. Every volume of All About the World is divided into chapters. The informative texts are split into smaller sections under clear headings and enriched by contemporary quotations, highlighting facts and things of particular interest. To help understand the descriptions, the terminology for each topic is explained, while there are large paintings in realistic and romantic styles, maps and explanatory illustrations in appropriate places as visual aids.

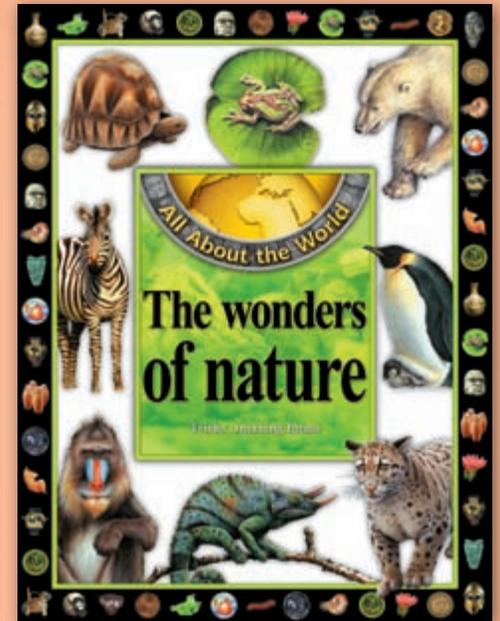
All About the World is a series of thematically arranged books with richly illustrated, informative texts that are enjoyable and an effective, invaluable source of information for young and adult readers alike.



The **Wonders of the World** shows the 7 wonders of the ancient world and the new 7 wonders chosen by the modern world as well as other masterpieces of architecture and art.



**Great Conquerors** presents the most famous military leaders from Alexander the Great to Napoleon, their greatest battles, and the reasons for their victories and defeats, as well as the art of war in different eras.



**The Wonders of Nature** shows the function of colours, the odd body shapes, the “natural” inventions, tricks and habits in animal world.

**Series Specifications:**  
64 pages  
Hardcover  
213 mm x 275 mm



## The Statue of Zeus at Olympia

The ancient Greeks believed that the god lived in heaven Olympia on a large throne his ordinary people. The king of gods and men was the thunderer Zeus and the wife was Hera.

The statue of Zeus at Olympia did not resemble the earlier portrayals of angry, vengeful Greek gods. Hera a powerful yet amiable looking great sits on the throne who is most reminiscent of later Christian depictions of God. The athletes at the Olympic Games considered the statue of Zeus to be their patron. They made sacrifices to him, asked him for victory and promised him to compete in a sporting contest.

**The temple of Zeus**

In 678 B.C. Greeks arrived in the most remote villages of Greece. People impressed with amazement to the announcement that a new temple to honour of the thunderer Zeus, bigger and more beautiful than any temple before, was to be built at Olympia. Making the enormous plan a reality cost an incredible amount of money, and so the builders needed the support of the people. The whole country responded and citizens set off carrying generous donations. In 677 B.C. the temple was finished and a magnificent ceremony was held to consecrate the building. The temple stood on a 1 m high artificial base. Its foundations have survived almost completely intact to the exact size is known. On a 64x27 m rectangular area 34 carved limestone pillars, each 10.13 m high, supported the roof made of marble slabs. At the heart of the temple was the room housing the statue of Zeus.

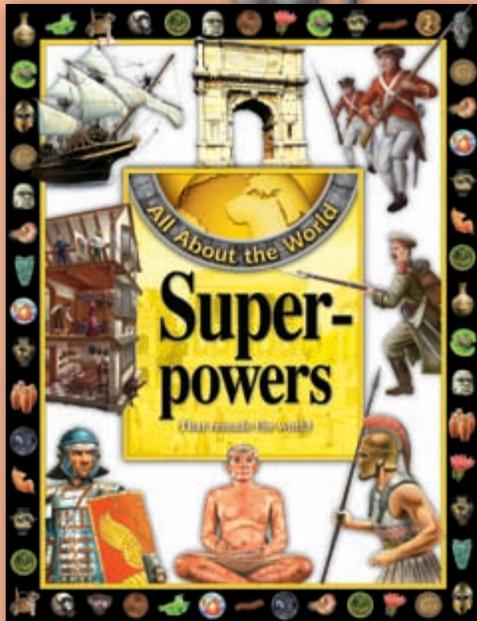
**THE MASTERPIECE**

Phidias, the celebrated master sculptor of the age, first made a frons for the sculpture from iron, wood and plaster. Then ivory was shaped for the bare parts of the god's body, his face, arms and legs. The size of the statue made it impossible to transport it in one piece from the studio to the nearby shrine. Probably the sculptor took the masterpiece apart into many carefully numbered pieces and these were taken one by one to the inner rooms of the temple of Zeus. Scaffolding was erected along the walls of the temple for visitors to see the face of the greatest god close up. The statue of Zeus at Olympia was not assembled the earlier portrayals of angry, vengeful Greek gods. Hera a powerful yet amiable looking great sits on the throne who is most reminiscent of later Christian depictions of God. The athletes at the Olympic Games considered the statue of Zeus to be their patron. They made sacrifices to him, asked him for victory and promised him to compete in a sporting contest.

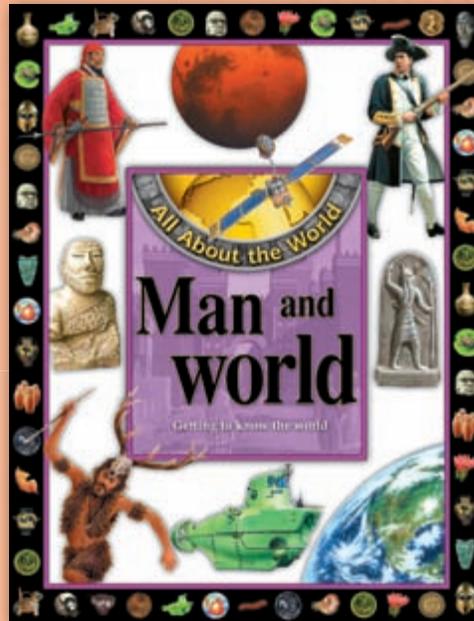
**MYTH**

Around 678 B.C. the famous engineer Ctesibius ordered that the statue be brought to Rome. Legend has it that, when workmen tried to move it, the statue let out a thunderous peal of laughter and they fled in all directions in fear. At Genoa the view spread that Zeus only created the elephant for its ivory to make his statue from.

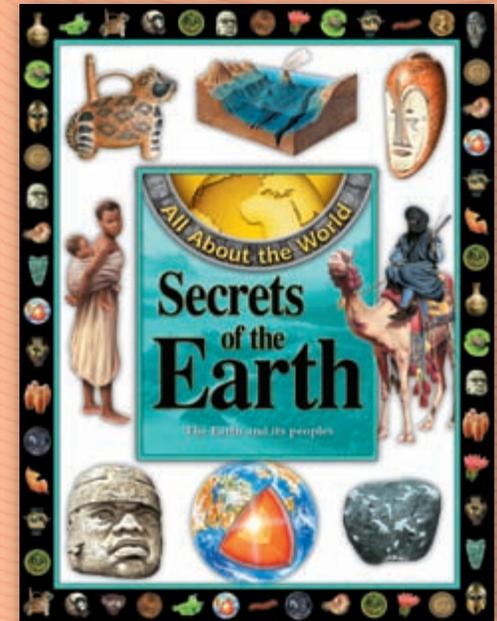
Clips from the depicting Zeus from the time of Phidias.



**Superpowers** investigates the great powers from ancient Egypt to the age of the British empire which had an influence over almost the entire world.

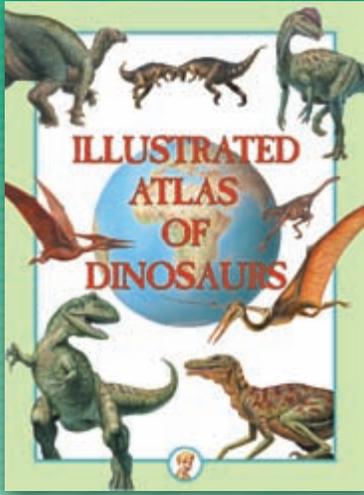


**Man and World** tells of simple inventions that have had an enormous impact on the evolution of mankind, of geniuses and bold inventors, and their lives, as well as the development of man.

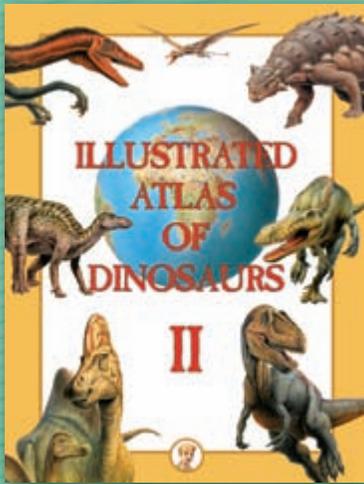


**Secrets of the Earth** travels the earth examining the reasons for the changes to our planet, and discovers what regulates the rhythms of the earth. The customs, traditions and beliefs of people are also described.

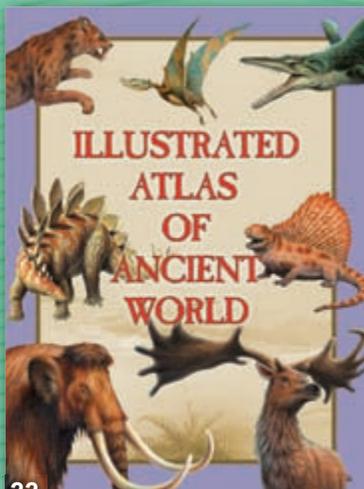
# Illustrated Atlases



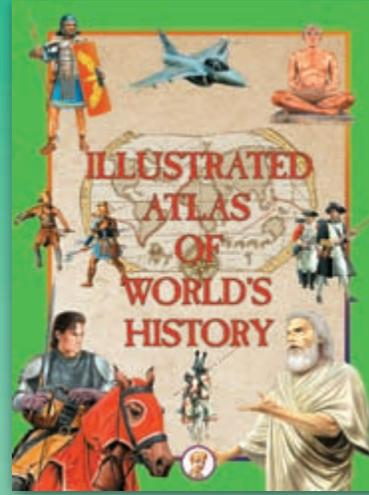
Millions of years ago dinosaurs ruled the Earth. How big were they? What did they look like? We represent these creatures which vary in shape and size with wonderful illustrations completed with short expositives and data bank.



Our book shortly summarizes the most interesting pieces of information on the dinosaurs. The large-sized illustrations not only delight the eye but help us imagine how these strange creatures looked like. Diagrams and highlighted information encourage children to read and acquire information on their own.



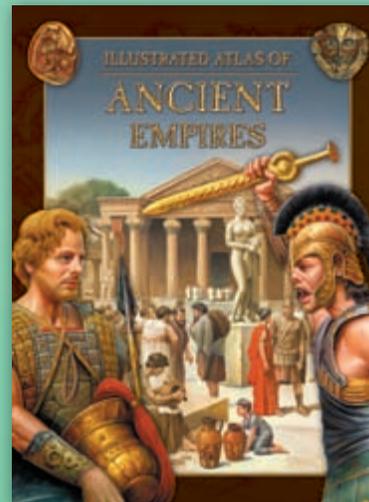
This volume shows the stages of the evolution of life on Earth. Impressive paintings bring to life the prehistoric world's creatures ranging from the first living beings in seas, amphibians conquered the land, huge dinosaurs, woolly animals of ice age to modern humans or Homo sapiens. The facts of this exciting evolution history are based on the results of the latest paleontological research.



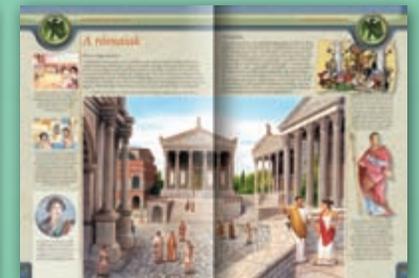
This publication guides our young readers from the antiquity till now, through each and every stage of the civilisation. Glorious empires, legendary imperators, brave explorers, genial inventions and wonderful constructions are demonstrated in our book but we also get an insight into the great events and into their the everyday lives. This exciting educational publication is completed and made more attractive for children and adults by artistic illustrations and caricatures.



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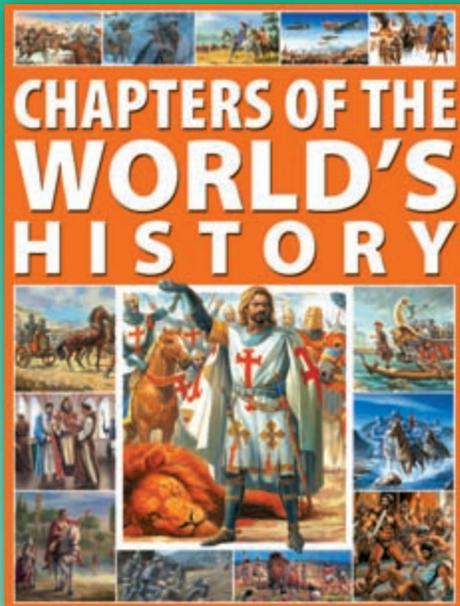
presentes the mysterious, great and dangerous world of the three most famous ancient people – the Egyptians, Greeks and Romans.



We tend to underestimate the knowledge, social structure and art of ancient people. Though developed civilization arose in ancient times in certain parts of Africa, Asia and Europe. In a sense, we haven't been able to exceed some of these cultures so far. This atlas

**Specifications:**  
48 pages  
Hardcover  
240 mm x 325 mm

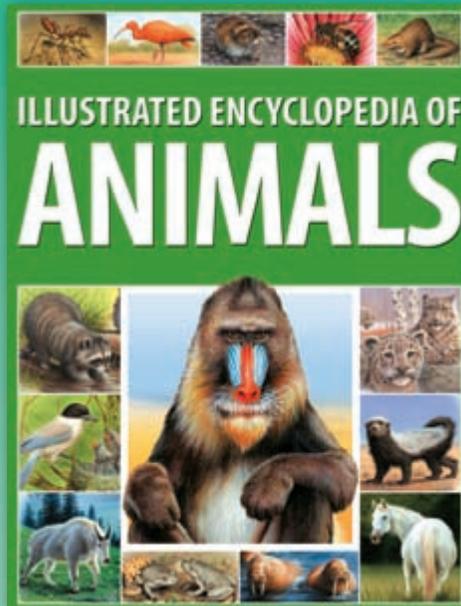
# Children's Encyclopedias



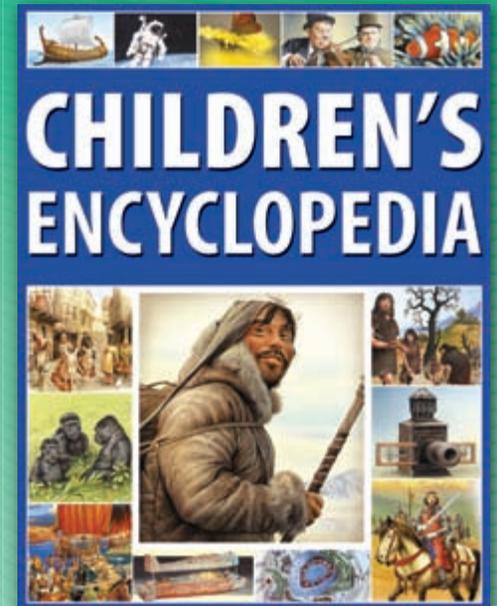
This volume presents the most important periods of world history from ancient times to the present for young readers. It shows the most significant events, the most famous personalities and everyday men of each eras. Artistic illustrations bring to life the events of history and make the book more fascinating and exciting.



**Specifications:**  
96 pages  
Hardcover  
213 mm x 275 mm



The Illustrated Encyclopedia of Animals with more than 300 impressive paintings offers fascinating facts about the world of animals. The three main sections of this volume – Learning about animals, The everyday life of animals, Habitats – shows the functions of body shapes, habits and adaptation in animal world as well as the varied life of the tropical rainforests, deserts and other habitats. Brief descriptions, interesting fact sheets and questions encourage young readers to read independently and learn more about nature.

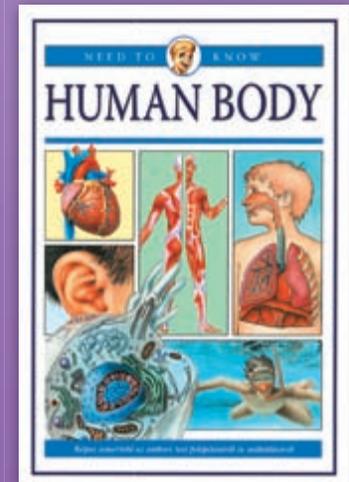
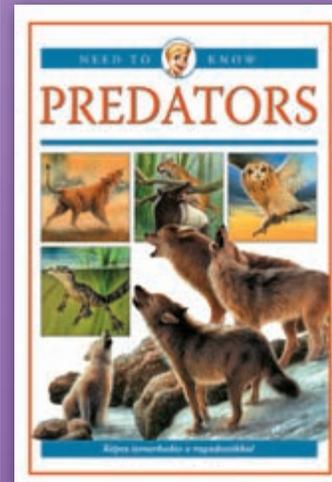
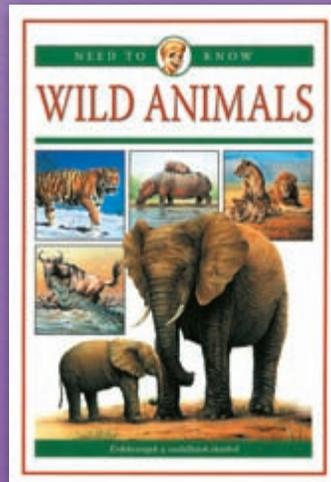
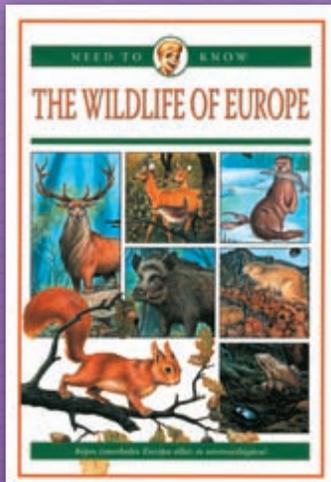
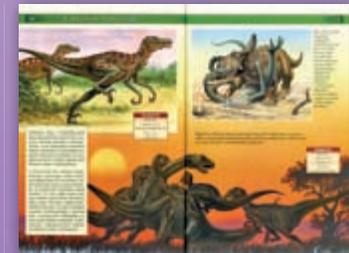
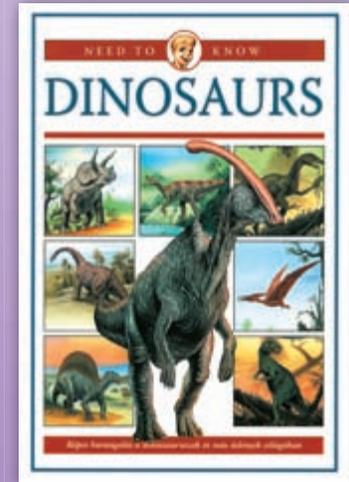
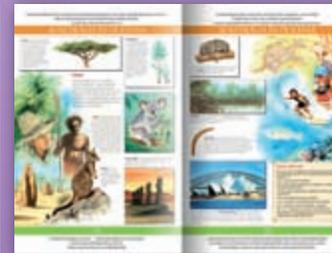
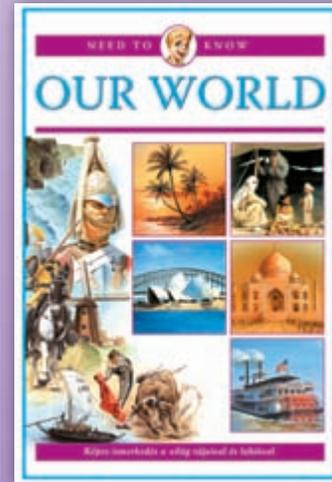
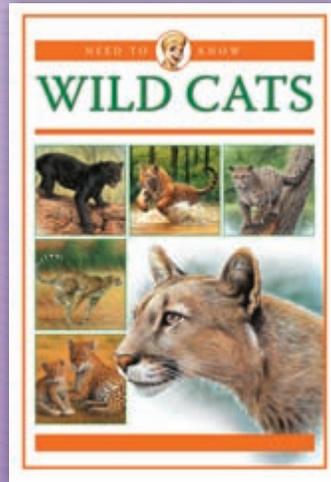
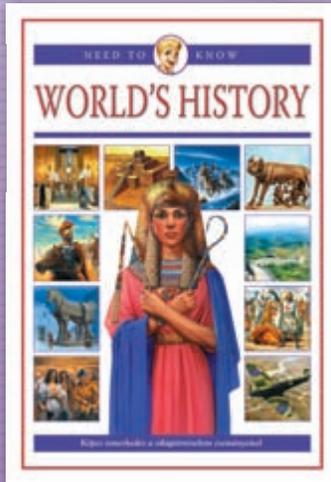


In this beautifully illustrated encyclopedia besides the most important information of our multi-coloured nature, the sky and the Earth and our world, wonderful illustrations of important facts await for our readers. Children can refresh and organise their knowledge of the world, they can discover new and exciting objects. Descriptive pictures, engravings and funny drawings help to understand the scripts. The book is suitable for both reading and browsing. As a useful source of learning it can be the students faithful companion.

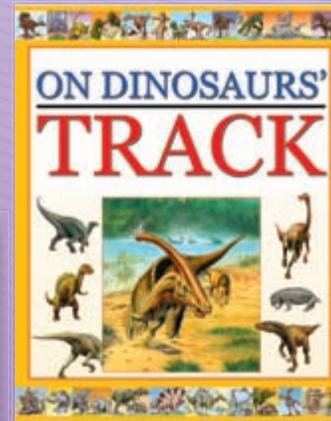
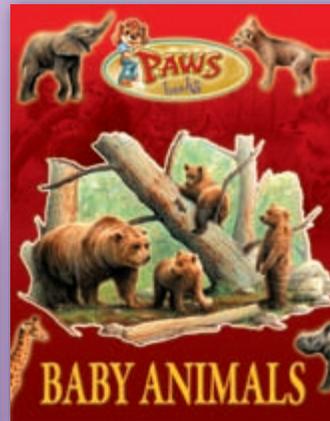
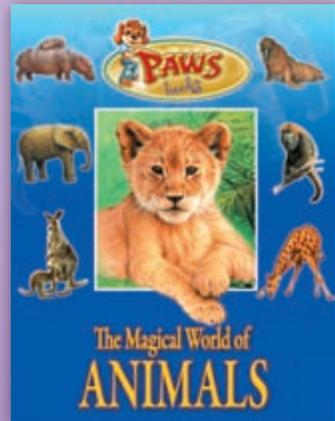


# Need To Know series

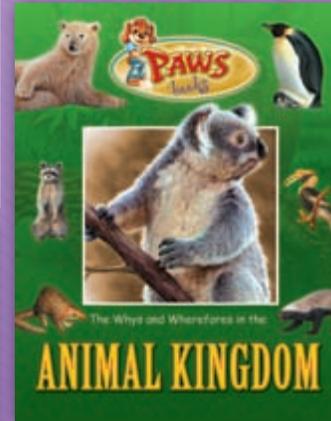
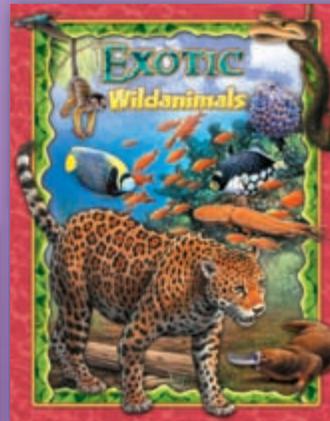
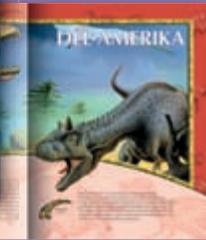
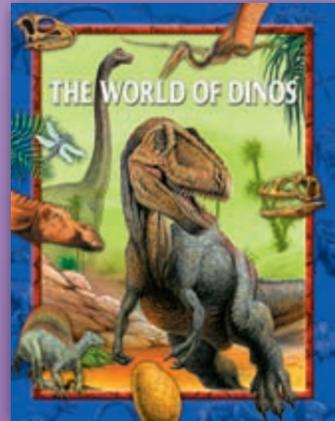
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Hardcover  
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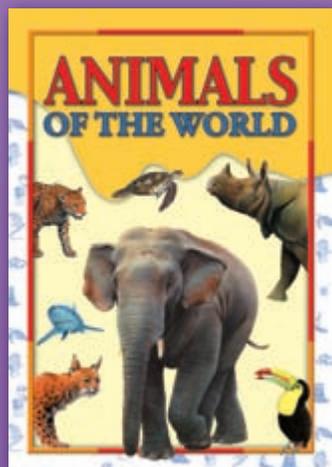
# Various titles



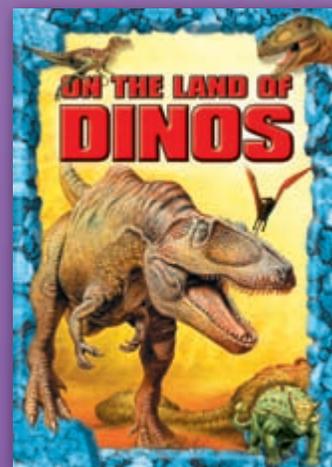
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**Specifications:**  
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Hardcover  
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**Specifications:**  
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Hardcover  
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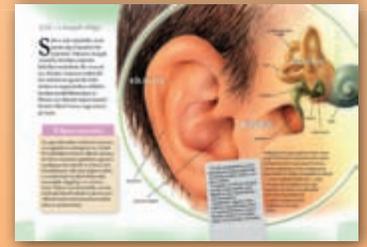
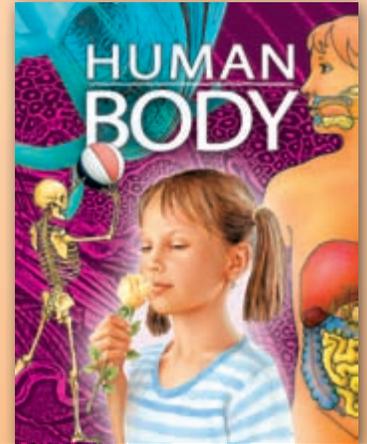
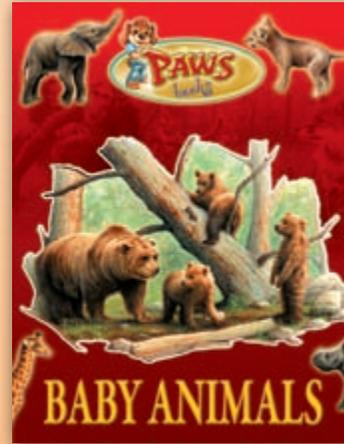
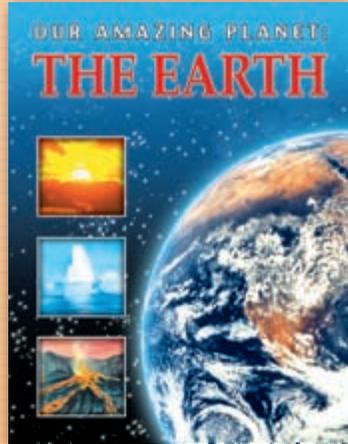


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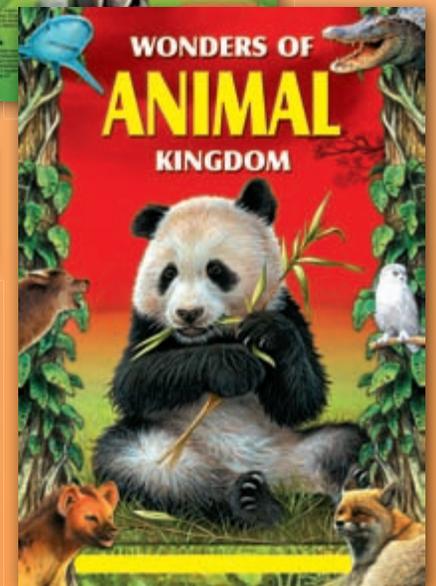
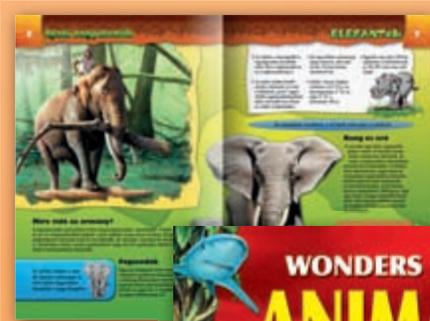
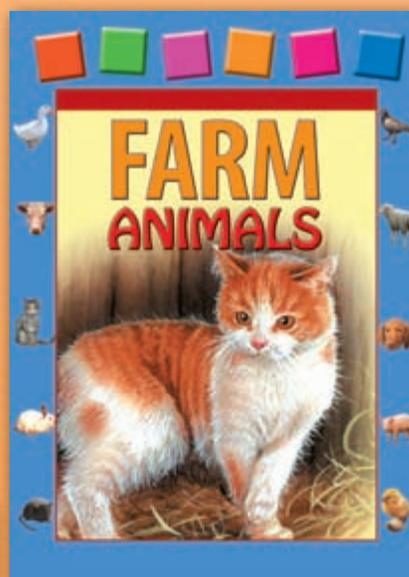
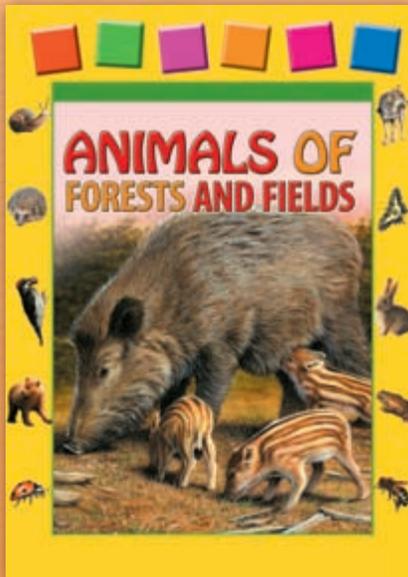


# Various titles

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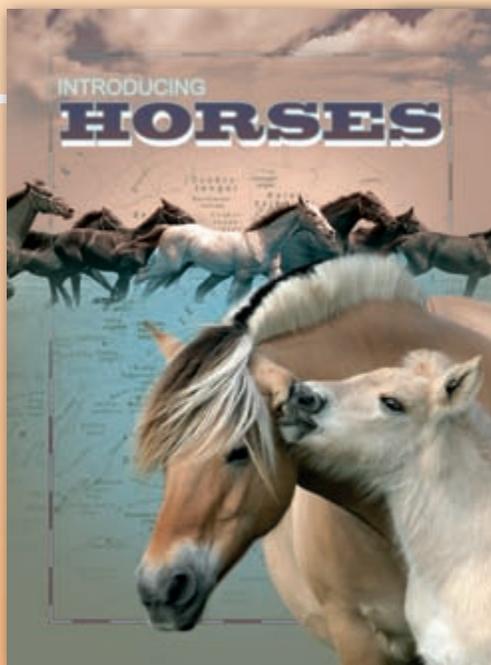


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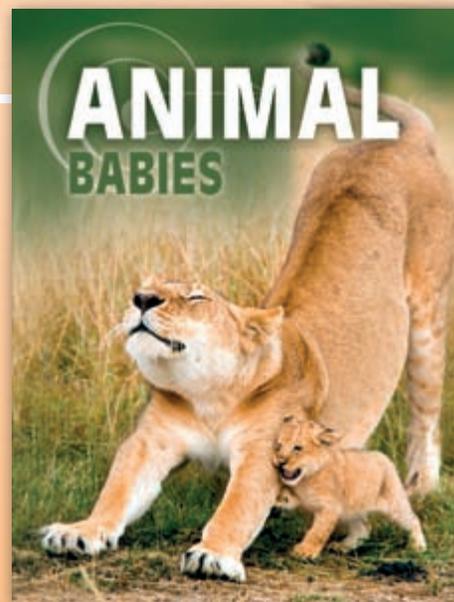


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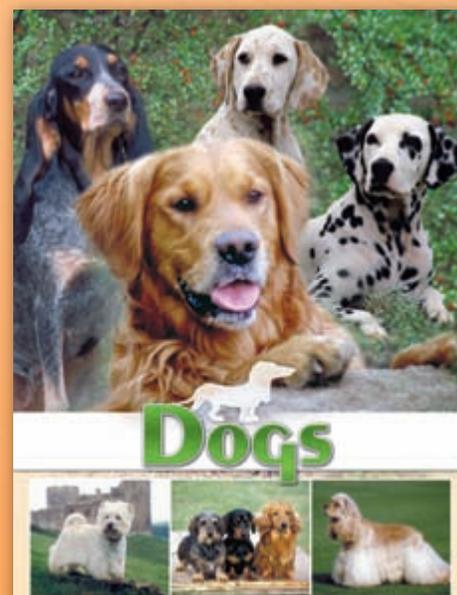
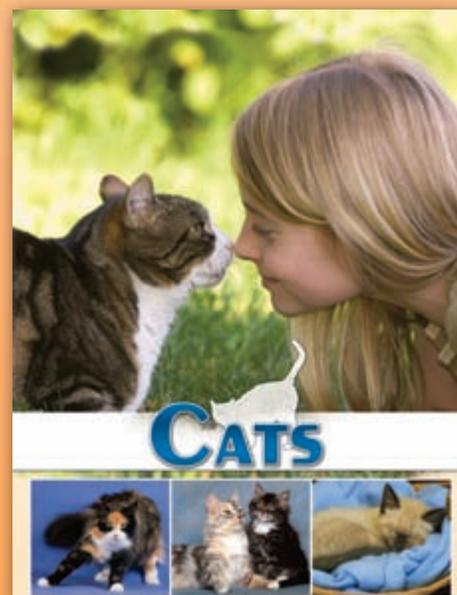
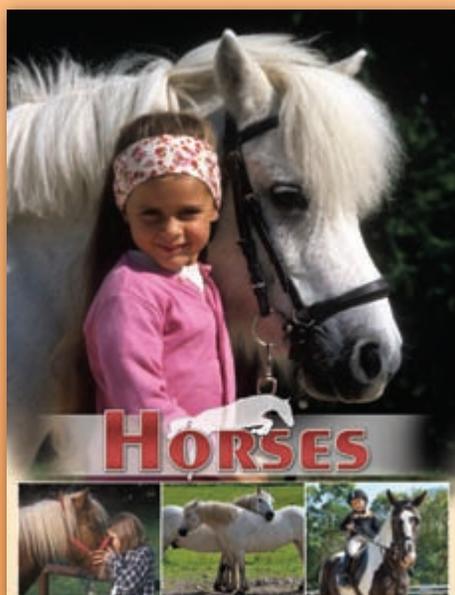




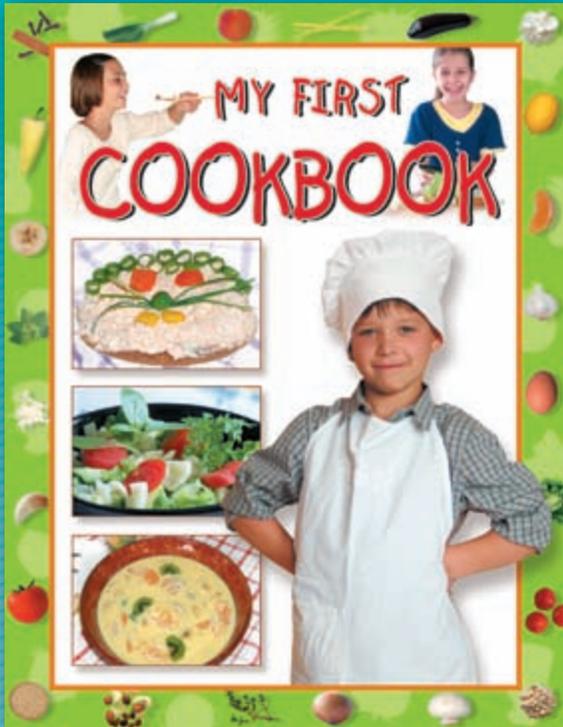
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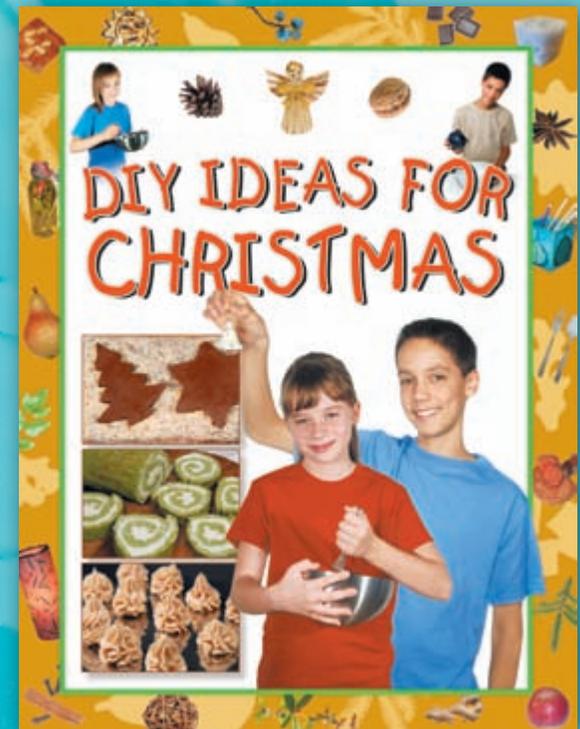
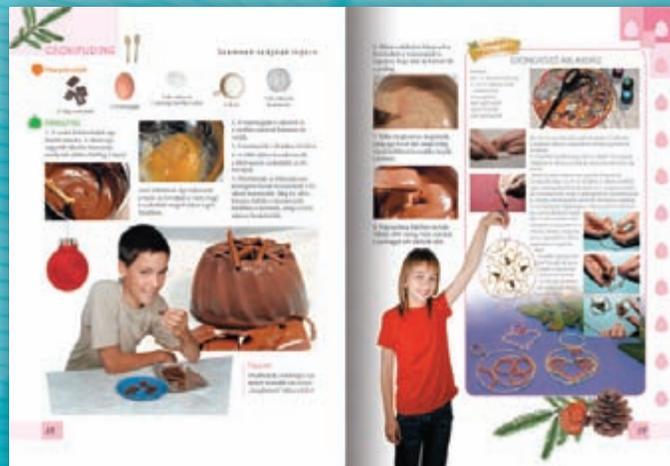
# Cookbooks for Children

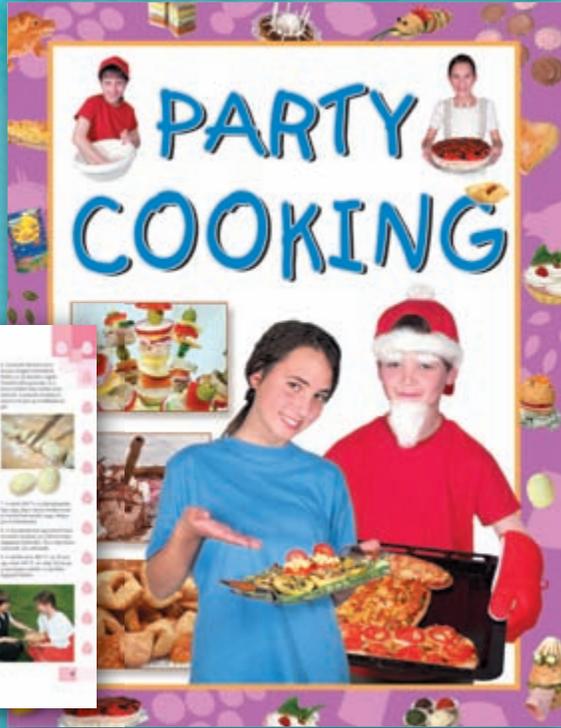
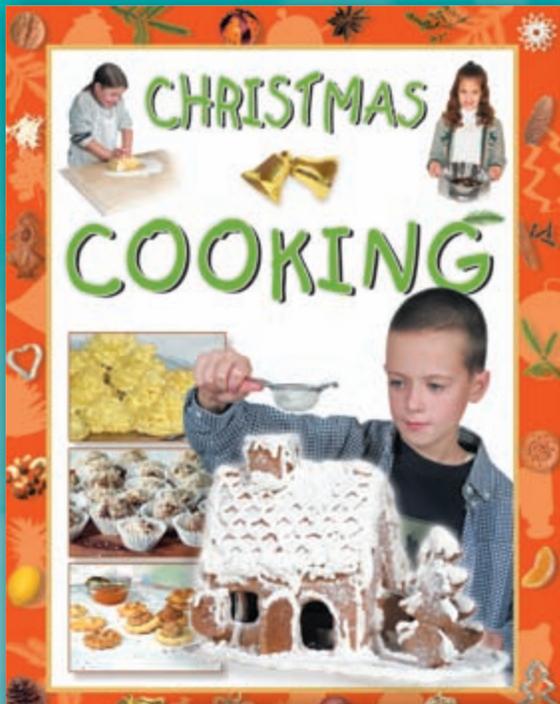


Easy and healthy recipes for kids who love to cook. DIY ideas for the holidays and children's parties. The books are richly illustrated with playful photos, and contain interesting facts about the used ingredients.



**Specifications:**  
48 pages  
Hardcover  
213 mm x 275 mm





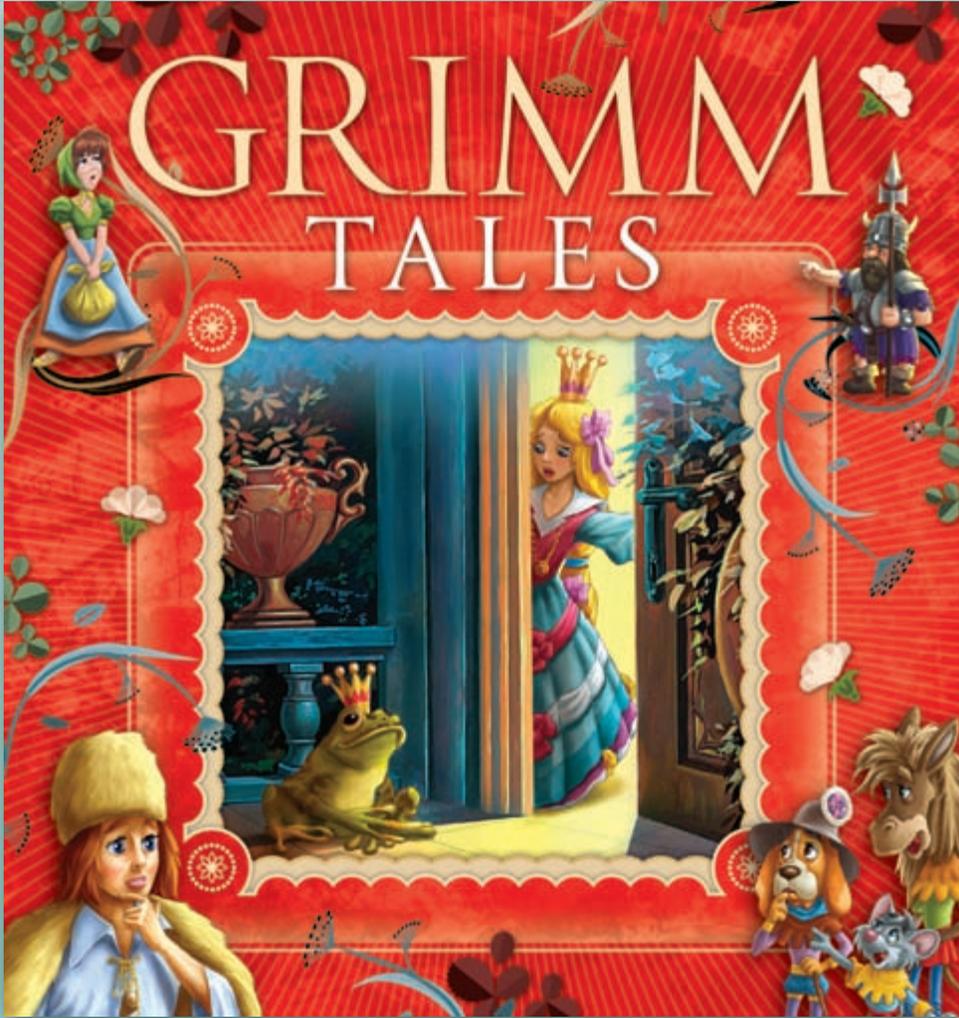
# Story books





New

# Story books



## GRIMM TALES

The Brothers Grimm are best renowned for collecting tales. The most beautiful and popular stories from their collection of folk and fairy tales have been read for generations and are still read by children today. Some of them are of an instructive nature, others express folk wisdom, and yet others endeavour to put the language of animals into human speech. Storywriters of later periods have often incorporated recurrent motifs from Grimm tales into their own writing: the ingenuity of the weak, the victory of good over evil, the triumph of brain over brawn have been written about again and again for centuries as the eternal longing of youth. The best of the Brothers Grimm's tales have been selected for this volume. The 28 tales in this anthology are an important tool not simply in the development of children's sense of refinement but also in preparing them for life. The illustrations of artistic merit inspire the imagination and reflect the spirit of the stories, bringing characters to life. This careful selection can be an indispensable and much used volume in a well-stocked home library.

### Specifications:

256 pages

Hardcover

240 mm x 240 mm





**New**

# Story books

## MY FIRST READING BOOK

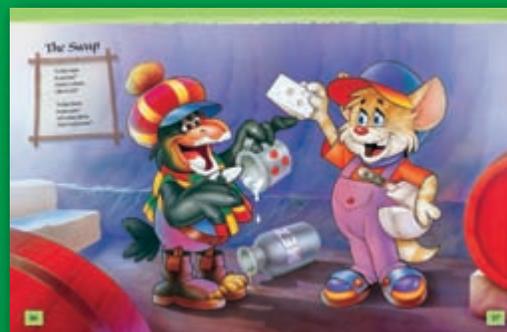
Stories, nursery rhymes, easy reading Thudpaw, the playful puppy, and his best friends happily live in the middle of the woods, where something is always going on. The Punktum Circus arrives, looking for performers, and the Make-and-Bake Cooking Competition starts, where the "Heart of Butter" Prize is awarded to the winner. Cheeky elves pop up everywhere in the woods, creating havoc for the unsuspecting forest dwellers. No matter how big a mess our heroes get into, however, it's always the straight path that leads them out of it. With perseverance, selflessness, hard work and helpfulness they overcome the obstacles one by one while their captivating characters and entertaining adventures become an unforgettable reading experience for young readers. My First Reading Book is a selection of tales, nursery rhymes and special stories for children with a novel approach. Our volume aims to entertain 6-8-year-olds in a constructive way, and the adventure-packed tales also include stories where tiny pictures replace words. This playful method expands children's vocabulary and develops their thinking. Looking at this special, illustrated book of stories is an excellent pastime for both pre-readers and children who can already read.



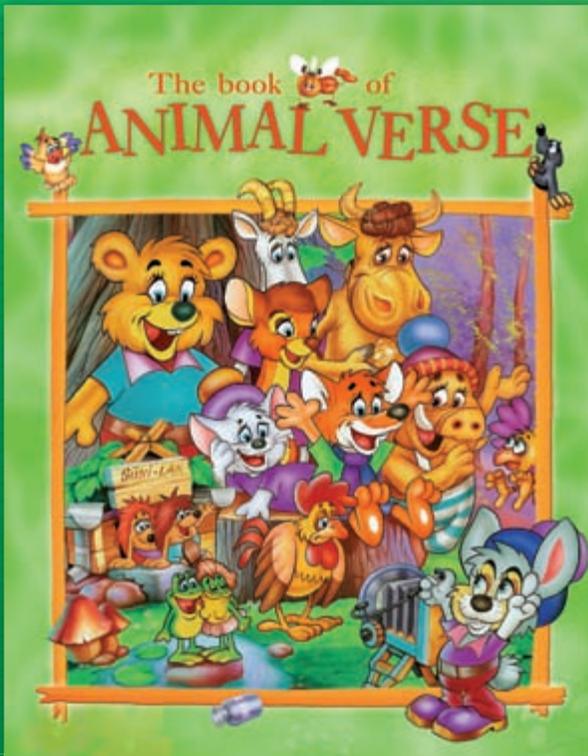
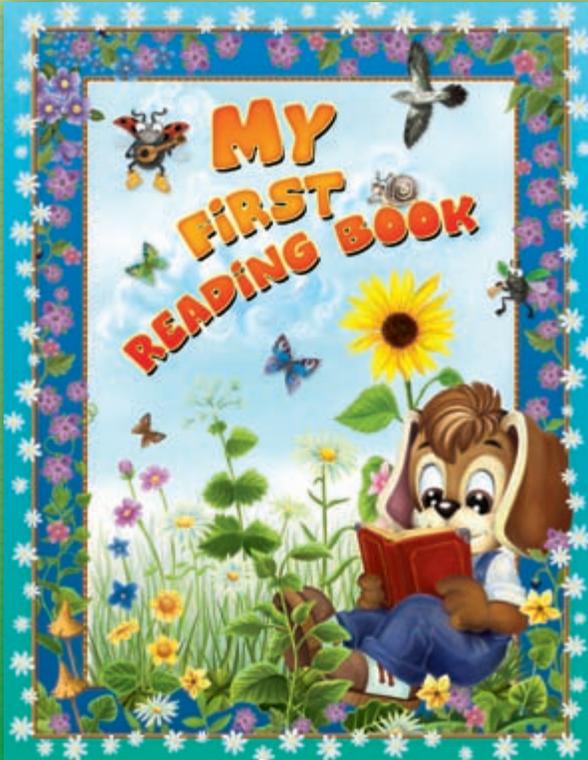
**Specifications:**  
80 pages  
Hardcover  
213 mm x 275 mm

## THE BOOK OF ANIMAL VERSE

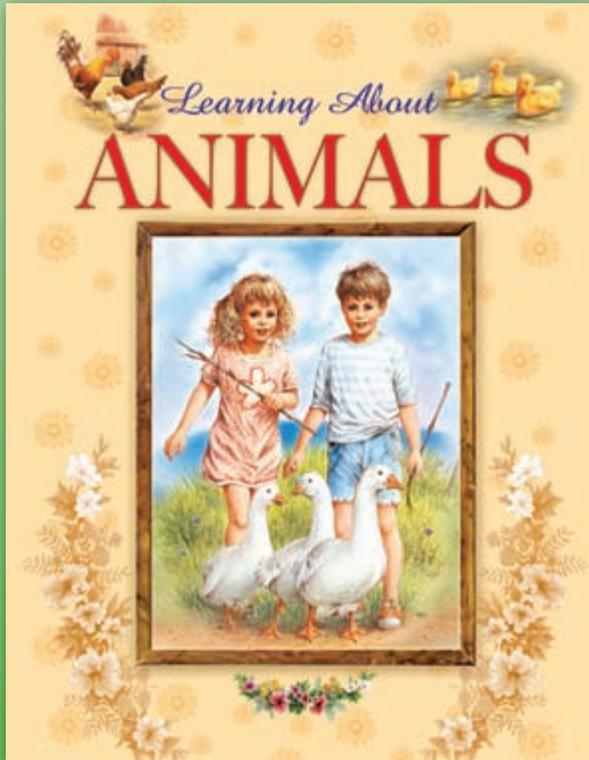
Preschool children love reciting stories in verse about foxes, bears and bunnies, their soft-furred, tufted, long-eared and moustached friends, either as pets or living in the wild. This book is an attractive collection of such short rhymes and verses. The characters of the appealing rhymes which now and then raise a smile pluck up all their courage, if need be, to overcome intruders, to teach the cunning a lesson and, last but not least, to fill their rumbling tummies at all costs. Come with us and let your imagination soar, and soon you, too, will see how a bunny can beat a fox! This compilation for small children is very popular amongst youngsters. The choice of a popular subject, the visual appearance right for the age group, and the easy-to-grasp, short rhymes together account for the volume's success. Highly recommended for parents seeking a first book of verses for their 3 to 6-year-olds and for school children who have started school and are beginning to learn their alphabet.



**Specifications:**  
128 pages  
Hardcover  
213 mm x 275 mm



# Story books



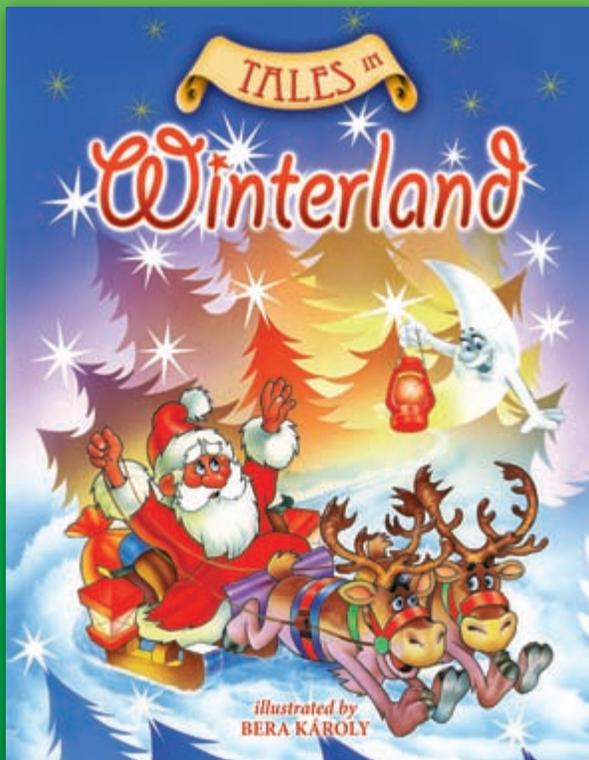
## LEARNING ABOUT ANIMALS

„My name’s Flora, and I’m seven and a half. My favourites are doughnuts and my Aunt Agnes’s cake. If you come with me on my journeys of discovery full of fun and adventure, you can get to know her too. This summer, for the first time, I could leave the big city where I live with my parents and go to the countryside. Actually, this was the first time I made friends with animals, and explored the woods and fields. Come with me! Matt is a really smart boy and knows everything about animals and plants. When he rides his bike, he goes as fast as the devil! He is my best friend and I discovered the countryside with him.” In the industrialised countries of the world most children grow up in an urban environment and have no direct contact with rural life. The stories in this book illustrated by beautiful pictures invite young readers to a country garden fragrant with the sent of hay. There they can hear the morning din of the poultry yard and, if they like, can search for the lost donkey on a jolting horse and cart, or drive the well fed geese home from the meadow. They can roam together with Flora and Matt, and learn all about domestic animals from the entertaining stories rich in dialogue containing much new knowledge.



### Specifications:

48 pages  
Hardcover  
213 mm x 275 mm



## TALES IN WINTERLAND

At last here’s a book that tells you about those things which until now you only thought you knew. First of all Father Christmas does exist. Officially he’s the honorary governor of Winterland. He always has so many things to do. And then one day a button comes off his coat... Opening letters, getting presents, wrapping, packing, travelling and, of course, opening new toy factories. But what about that coat button? Find out about this and much more besides from this exciting story book that explains everything. This richly illustrated, entertaining story book is about Father Christmas. The short tales arouse children’s curiosity, which makes them ideal for independent reading as well. The figure of Father Christmas with his big white beard has all the familiar features along with other traits that fire the imagination of young schoolchildren. We hope that children who read this book from cover to cover will acquire yet another memory of a favourite character from their childhood, Father Christmas.



### Specifications:

48 pages  
Hardcover  
213 mm x 275 mm

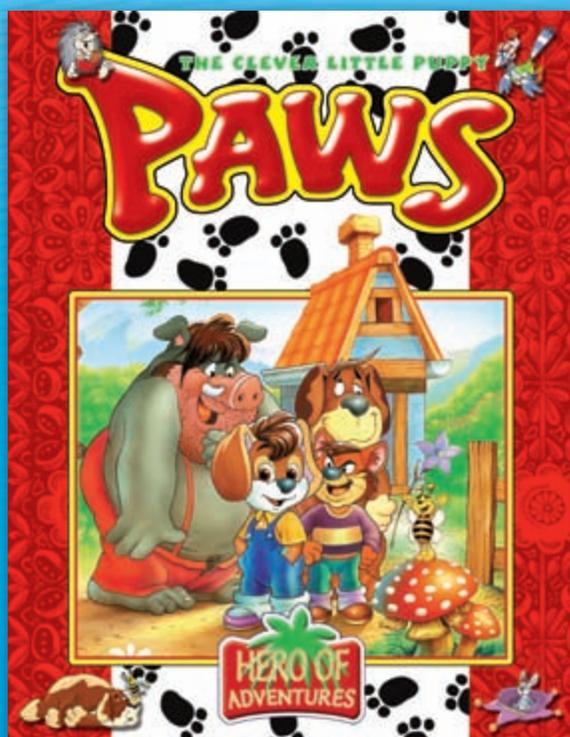
New

# Story books

## HERO OF ADVENTURES

The heroes of our books, Little Elfy, Dini, Edgar, Paws and the Fairy-Pixies, could even know one another but they each find their own way through the world of stories in separate books. Let's see where they are going. Little Elfy falls into this world from Impland and soon gets to know the woods, where he gets mixed up in some sticky situations. Dini the little dinosaur is an orphan in the prehistoric world, who wins through seemingly hopeless adventures, just as Edgar the country mouse does in the bustling town or Paws the puppy, who always lands on his paws, in the middle of the woods. The Fairy-Pixies try to cheer up a sad young boy but realise that this is no easy task. . .

This five-book series each with a different character offers young readers exciting stories whose content and length is suited to the needs of 6-to 8-year-old children. Thanks to the varied settings and characters, and the different styles of illustration, children can experience the magic of discovery with each volume.



### PAWS

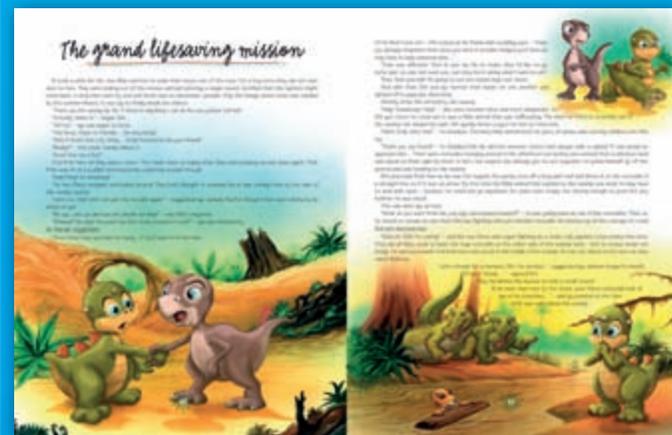
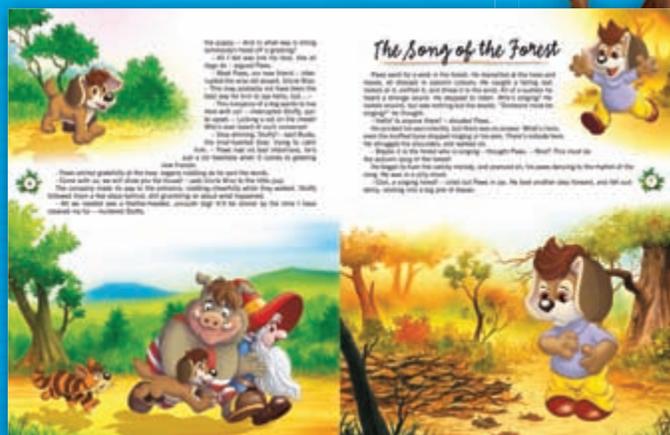
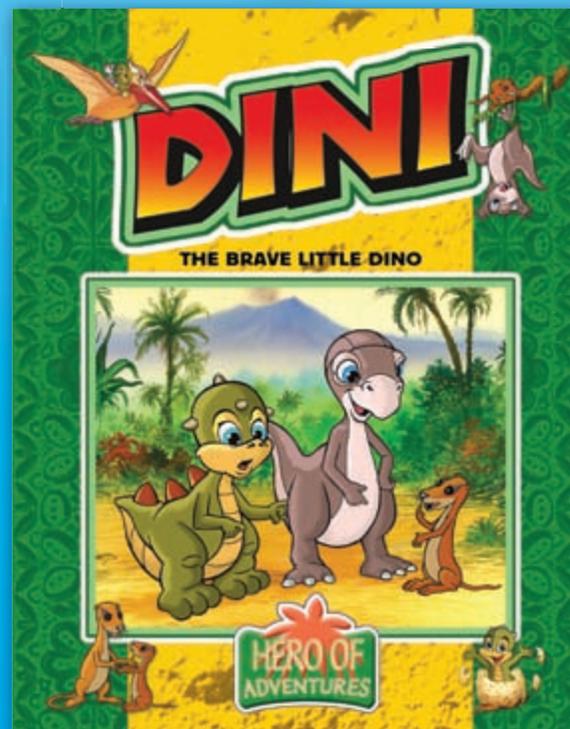
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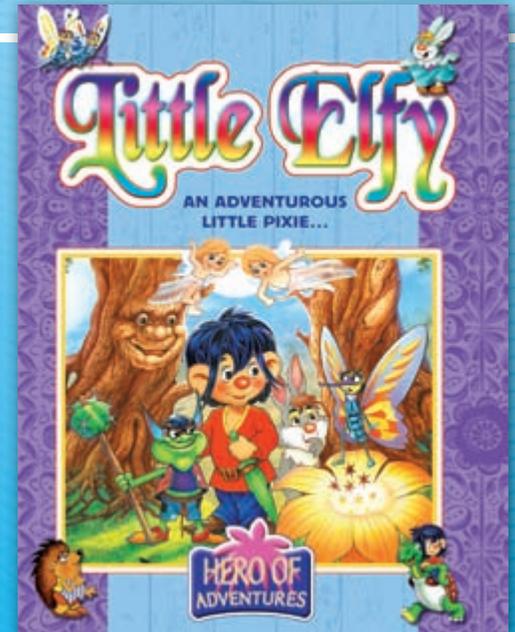
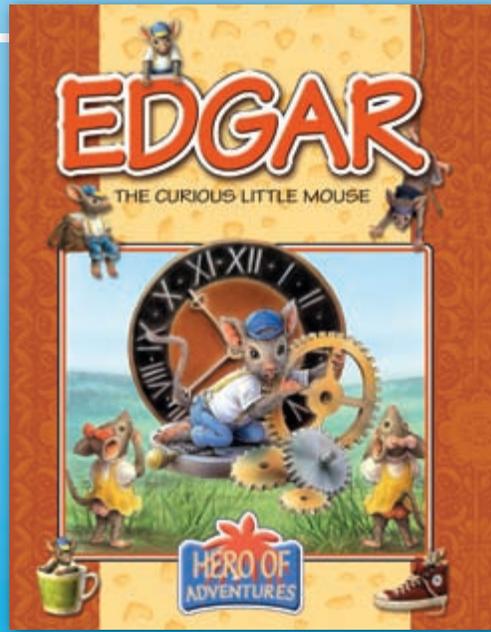
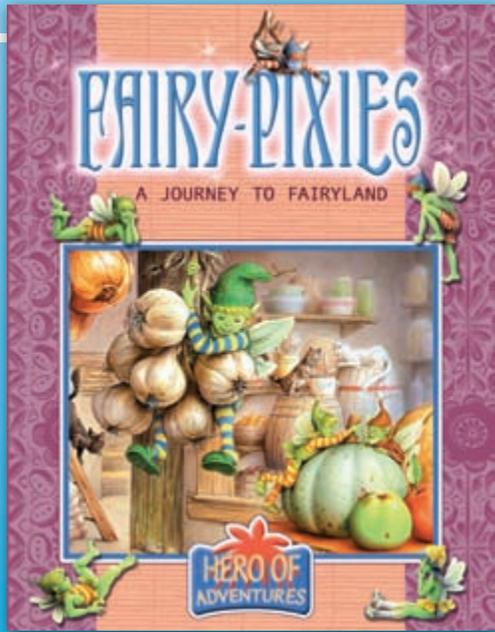
48 pages  
Hardcover  
213 mm x 275 mm

### DINI

#### Specifications:

48 pages  
Hardcover  
213 mm x 275 mm





## FAIRY-PIXIES

**Specifications:**  
48 pages  
Hardcover  
213 mm x 275 mm



## EDGAR

**Specifications:**  
48 pages  
Hardcover  
213 mm x 275 mm



## LITTLE ELFY

**Specifications:**  
48 pages  
Hardcover  
213 mm x 275 mm

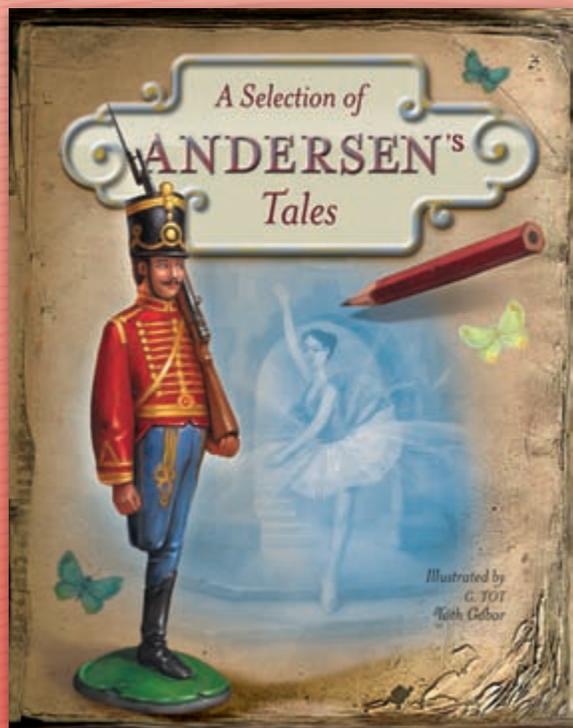


**New**

# Story books

## A SELECTION OF ANDERSEN'S TALES

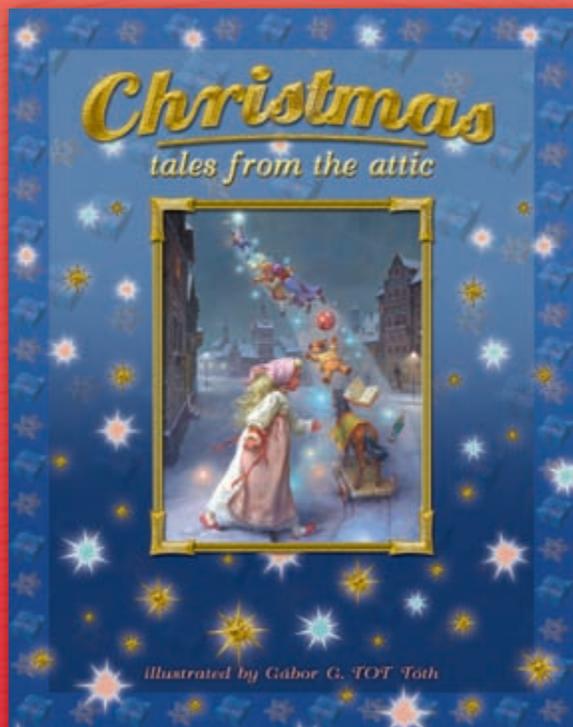
The Danish writer Hans Christian Andersen (1805–1875) is one of the world's most popular authors of children's literature, who delighted his readers with over 150 works in the course of his life. His writings have a marvellous power of expression and superb style, describing the finest oscillations of the soul in a masterly fashion. In his tales he teaches us that appearances are sometimes deceptive and real beauty often lies in the character of the person. His original stories, which are a unique blend of imagination, poetry and reality, bring to life real and legendary characters, kings and queens, beings with magical qualities, mermaids, fairies, plants and animals. Our volume prepared for true lovers of children's literature surprises readers with some of Hans Christian Andersen's less well-known stories as well as presenting other much-loved tales. This book endeavours to create the mood the Danish author once wished to see on the page with subtle elegance. Readers can now enjoy the eternal values of artistic images and thoughts in the form of a beautiful book.



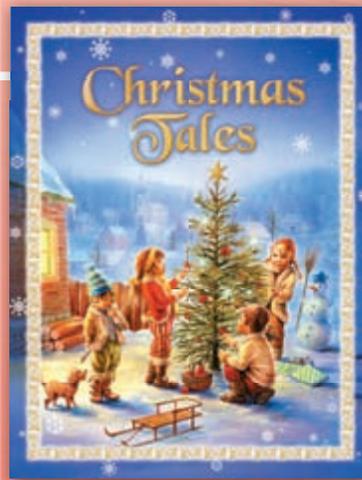
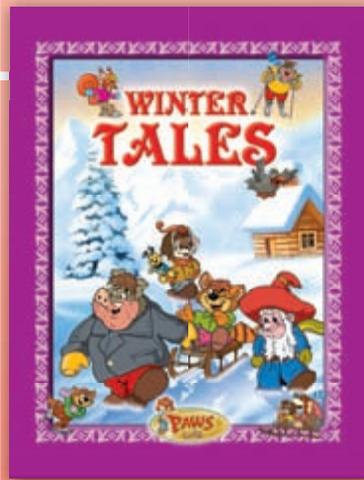
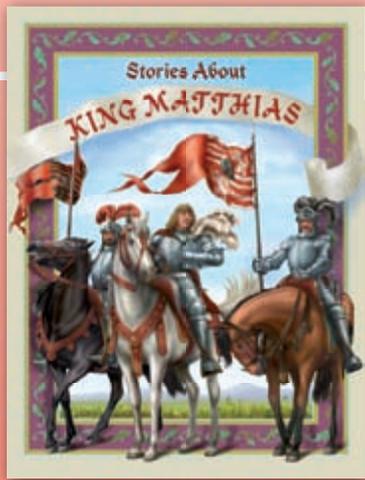
**Specifications:**  
32 pages  
Hardcover  
213 mm x 275 mm

## CHRISTMAS TALES FROM THE ATTIC

This story is about Fanny, an ordinary eight-year-old girl, just like any other. She spent her Christmas holidays in the countryside at her grandparents' old house. After she arrived, she wasn't bored for a minute, but poked her nose curiously into every corner. Exploring the old house, she soon discovered the attic. She found herself among seemingly dusty, shabby old things but, when the old mirror suddenly spoke to her, Fanny felt that by opening the attic door she had entered Storyland. The junk started telling her exciting stories about fragile dolls, mysterious people and bygone times. Fanny listened to their tales with her mouth agape, hardly suspecting that the approaching Christmas would bring new adventures to make her life even more magical. Even the setting of Christmas Tales of the Attic inspires the fantasy of children. Young readers visit an old attic in seven unrelated stories, where in their imagination they can join in adventures full of emotion and excitement. Thinking about these life situations woven into tales can give new value to children's pre-Christmas expectations. Artistic illustrations help young readers relive the stories.

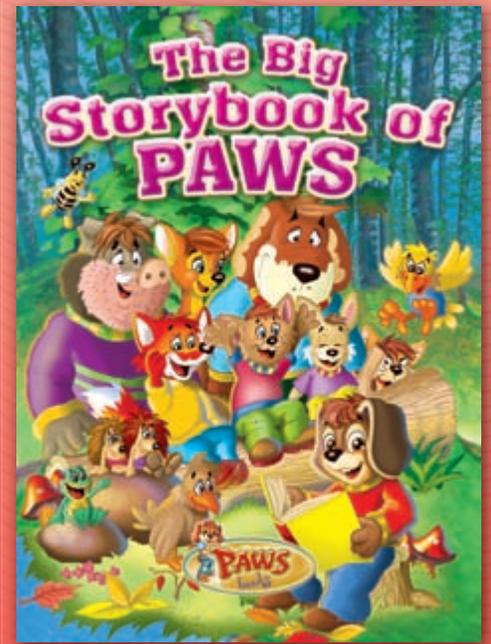
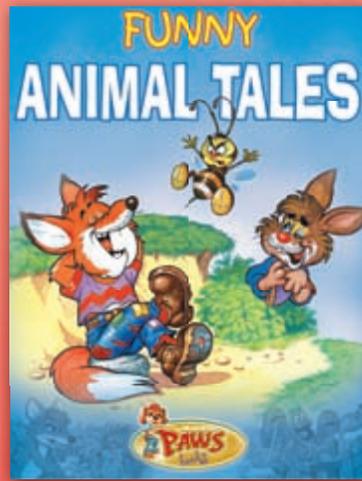
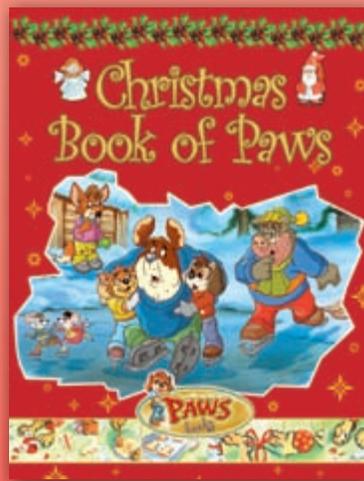
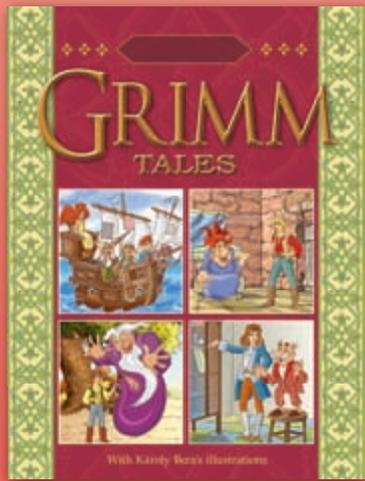


**Specifications:**  
32 pages  
Hardcover  
213 mm x 275 mm

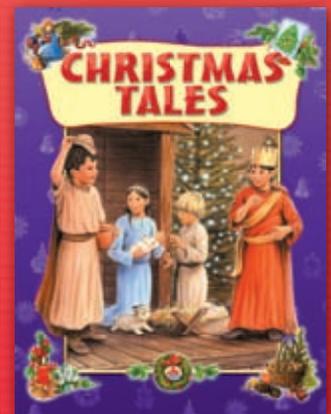
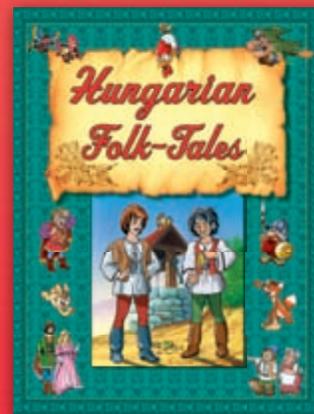
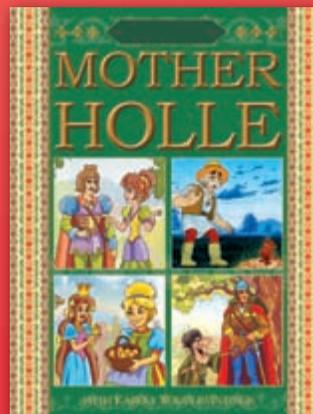
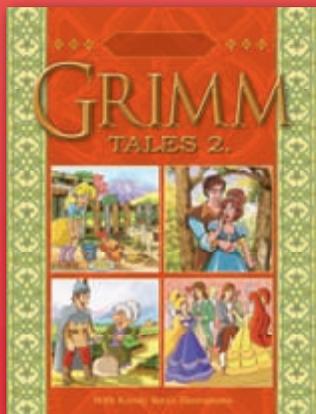


Specifications:  
48 pages  
Hardcover  
213 mm x 275 mm

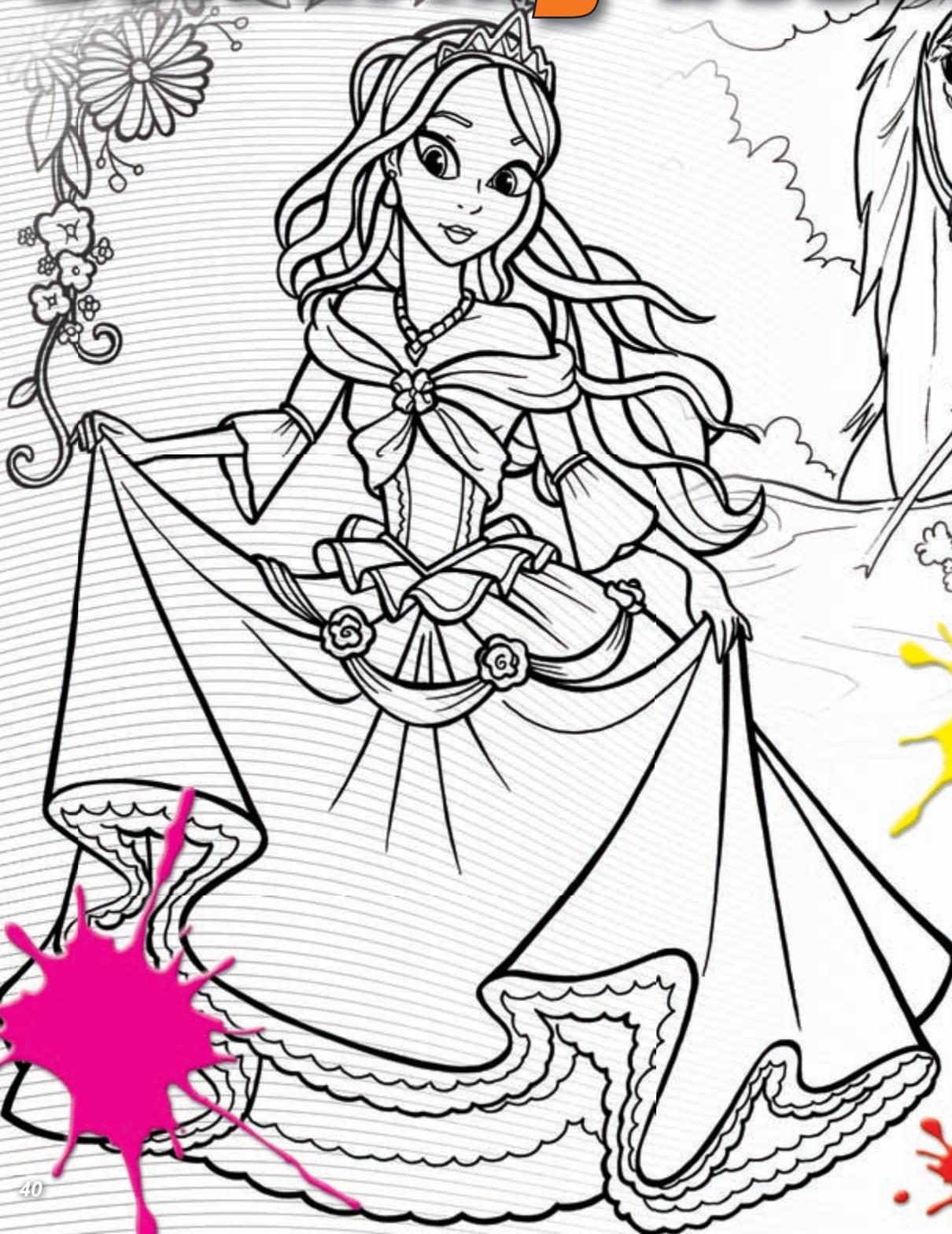
Specifications:  
96 pages  
Hardcover  
240 mm x 325 mm

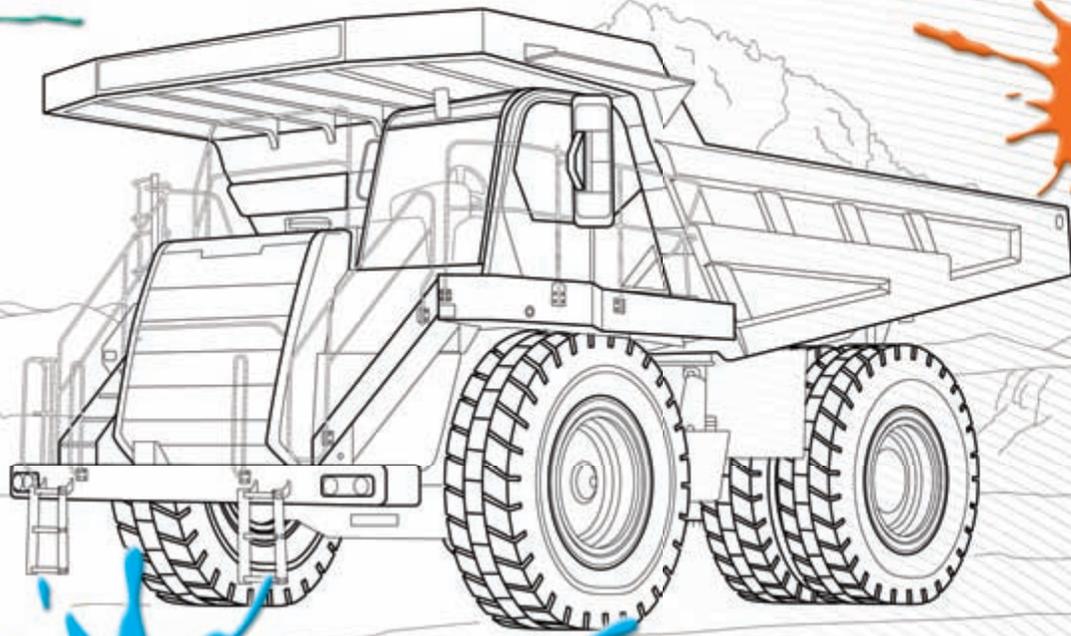


Specifications:  
32 pages  
Hardcover  
213 mm x 275 mm



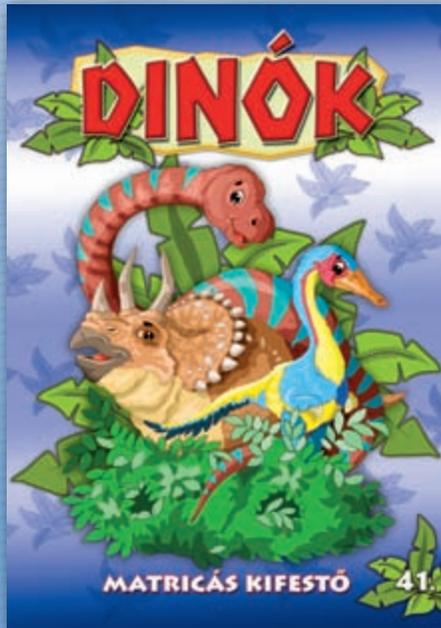
# Colouring books



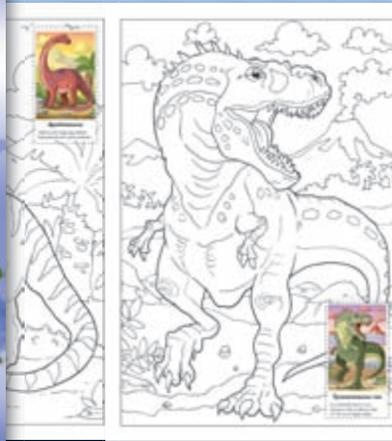


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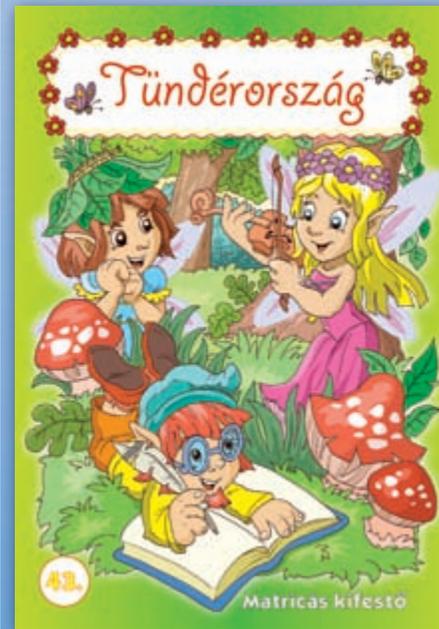
# Colouring books with stickers



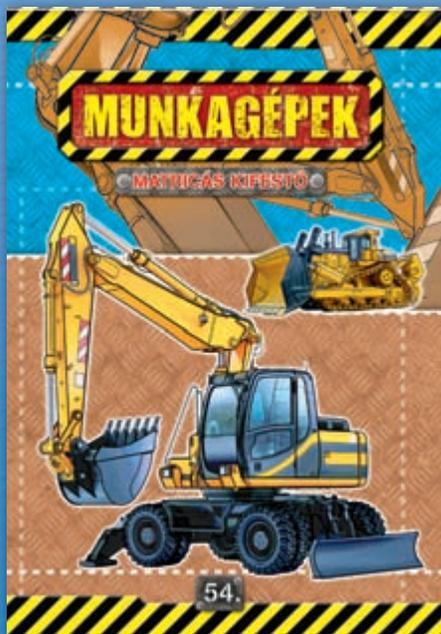
DINOS



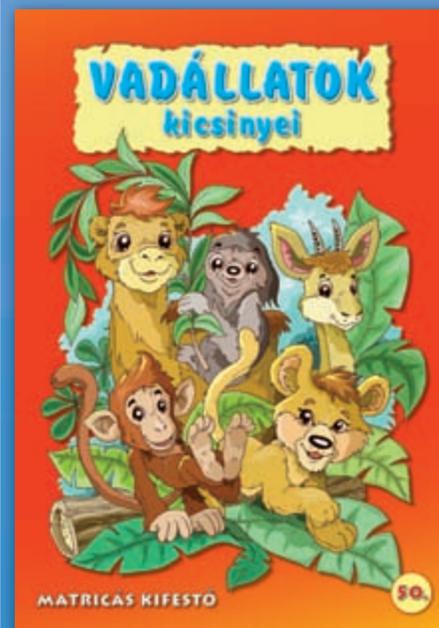
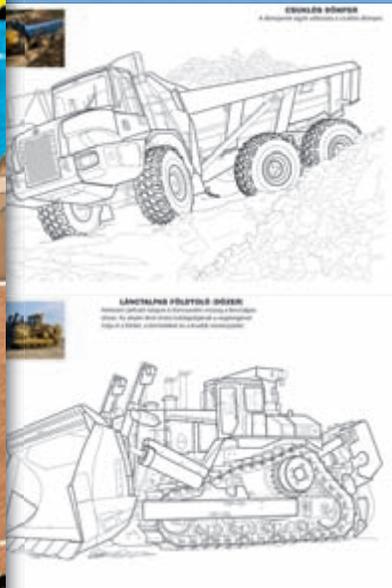
Specifications:  
24 pages  
Hardcover  
200 mm x 285 mm



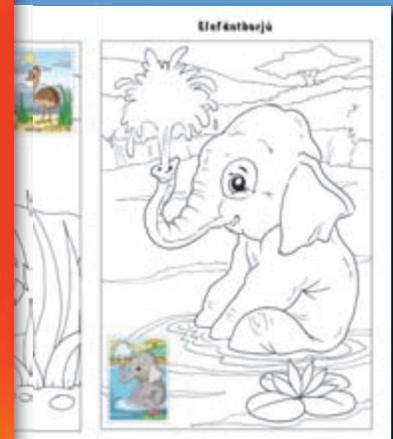
FAIRYLAND



HEAVY DUTY VEHICLES

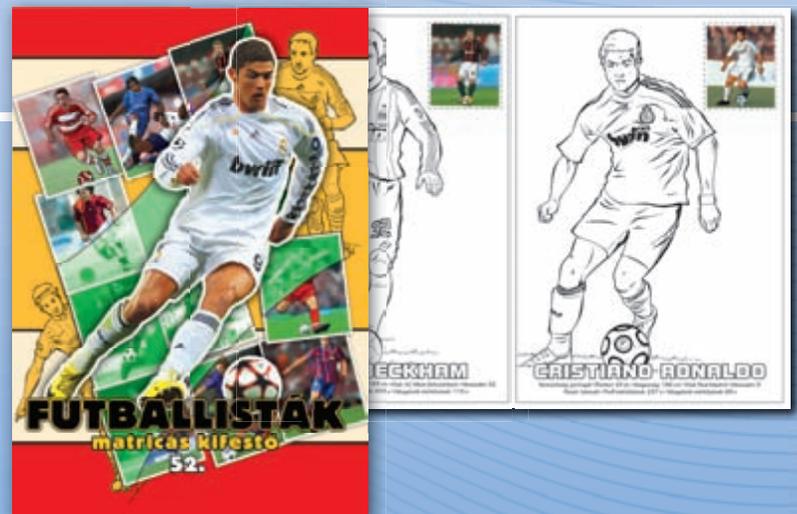


BABY ANIMALS

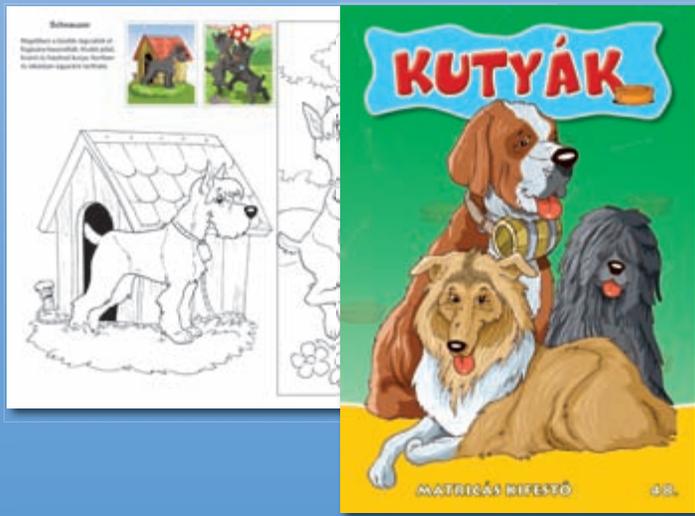




**SUPER CARS**



**FOOTBALLERS**



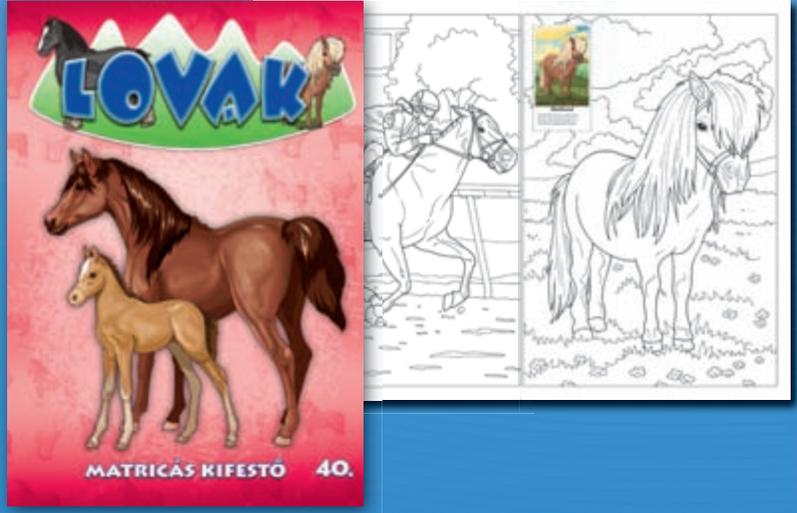
**DOGS**



**PRINCESSES**

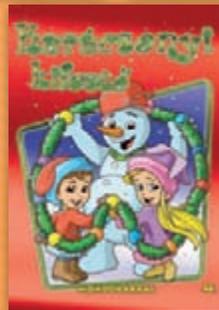
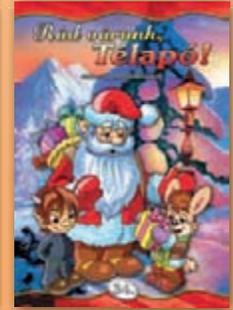
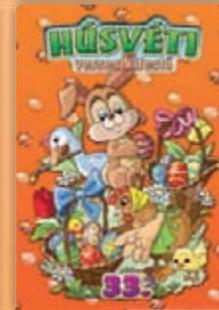
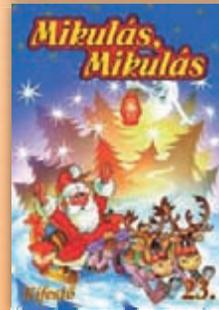
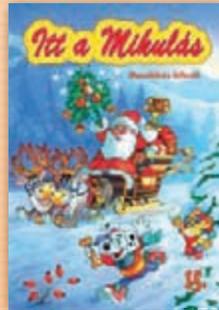


**TANKS AND PLANES**

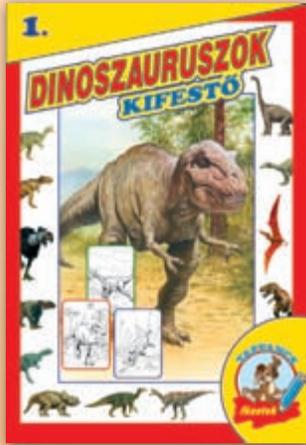


**HORSES**

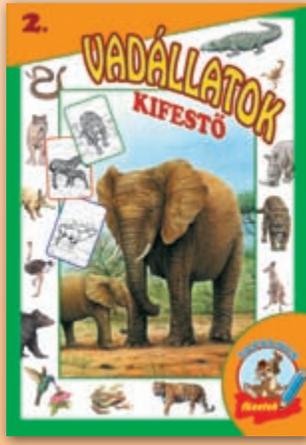
# Festive Colouring books



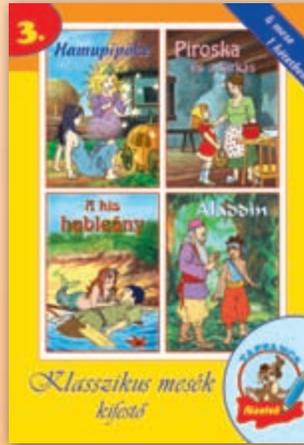
# Various Colouring books



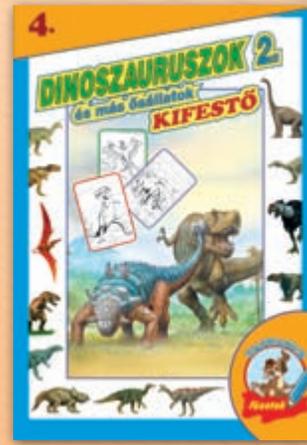
DINOSAURS



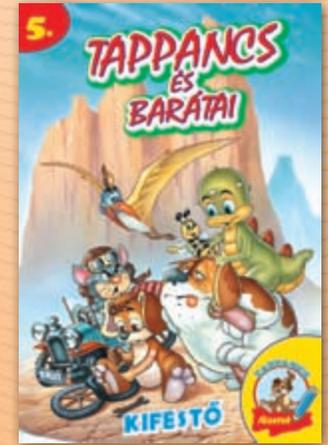
WILD ANIMALS



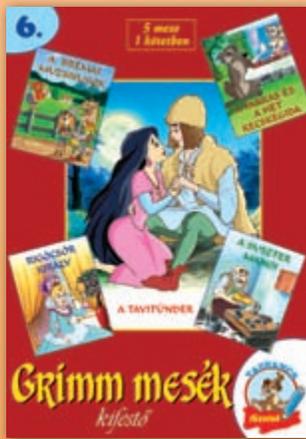
BEDTIME STORIES



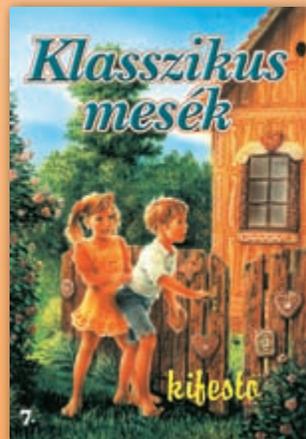
DINOSAURS 2



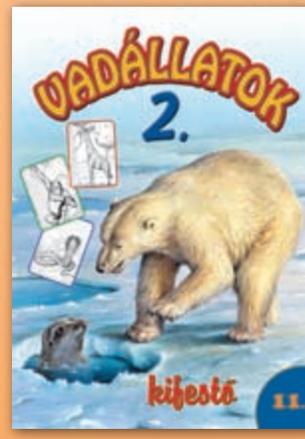
PAWS AND HIS FRIENDS



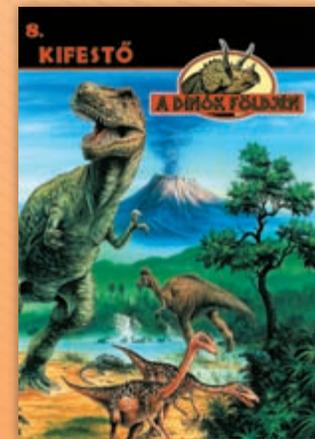
GRIMM TALES



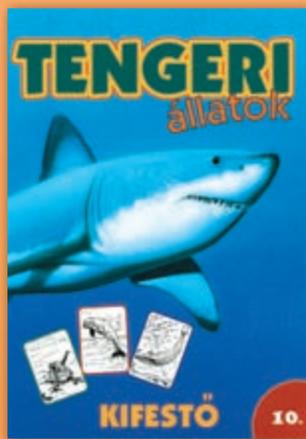
CLASSICAL TALES



WILD ANIMALS 2



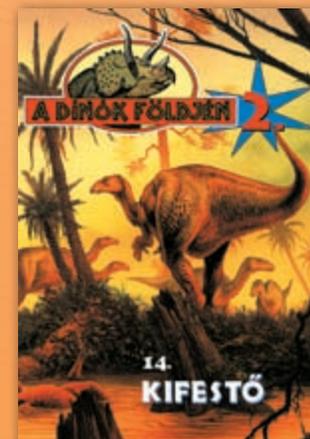
ON THE LAND OF DINOS



SEA ANIMALS



HUNGARIAN FOLK TALES



ON THE LAND OF DINOS 2

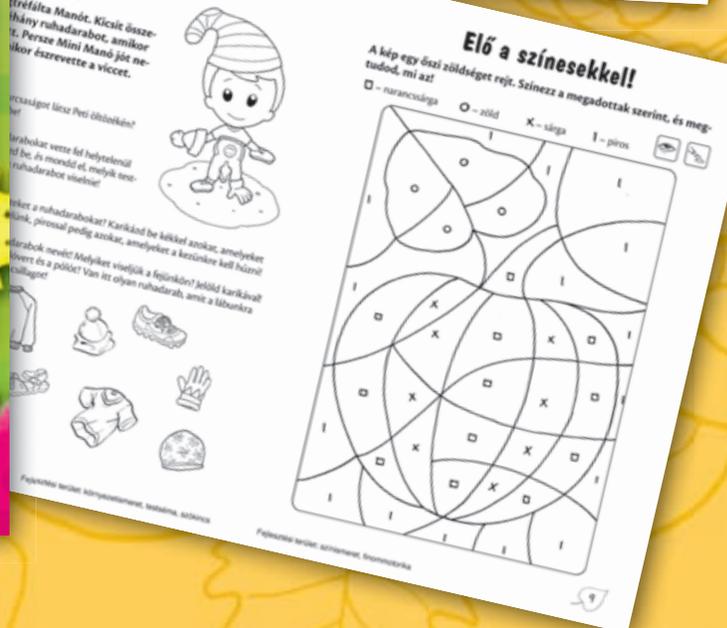
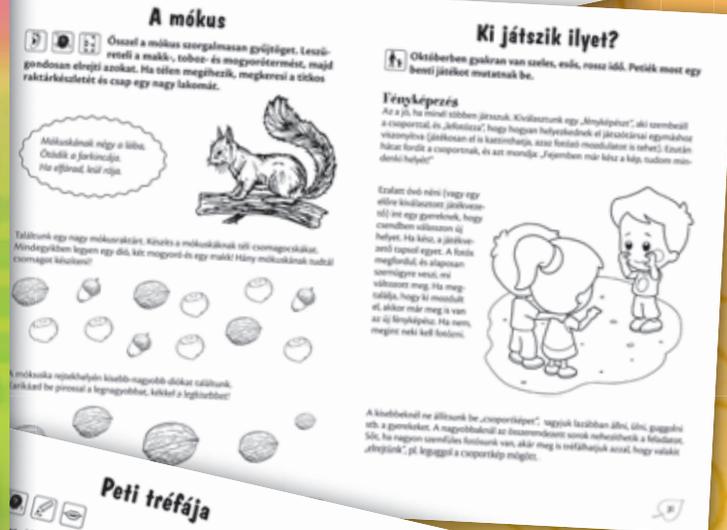
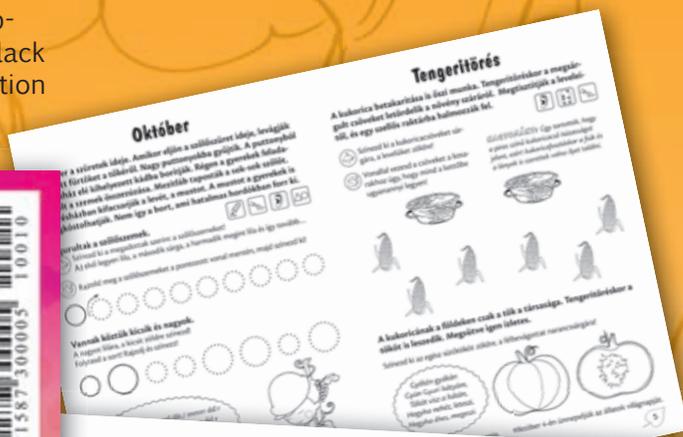
# Magazines





# Little Elfy (Mini Manó)

This activity, ability developing magazine was first published in September 2000, and it comes out monthly, 10 times a year, on 16 black and white pages, for children between the age of 3–6. The publication contains playful ability developing tasks with lots of illustrations.

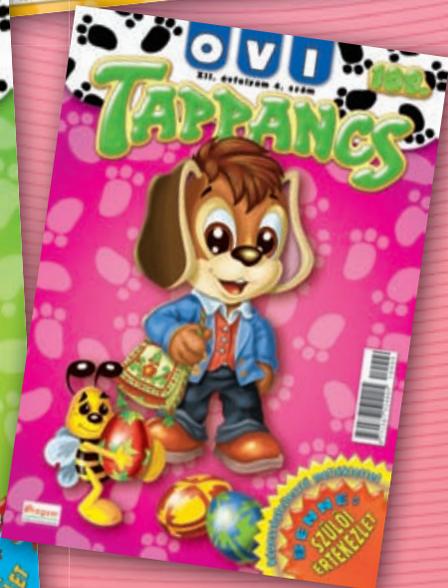
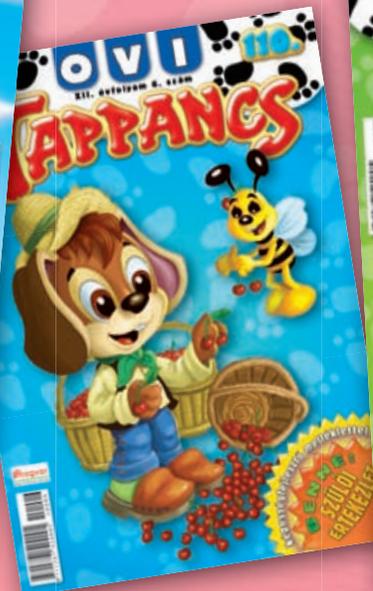
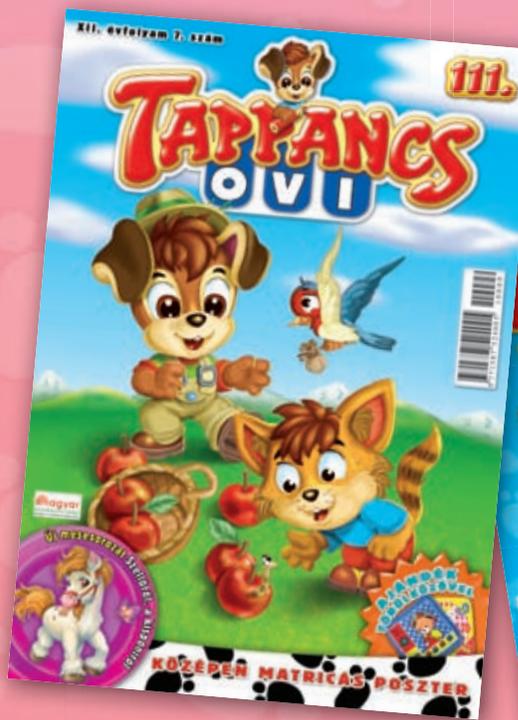




# Preschool Paws (Tappancs Ovi)

This activity, ability developing children's magazine was first published in September 1999, and it comes out monthly, 10 issues a year, on 36 colour and 16 black and white pages, for children between the ages of 4-6. In Hungary it won a market leading position. The magazine is divided into blocks, and most of them could also be published on the international market without any alteration.

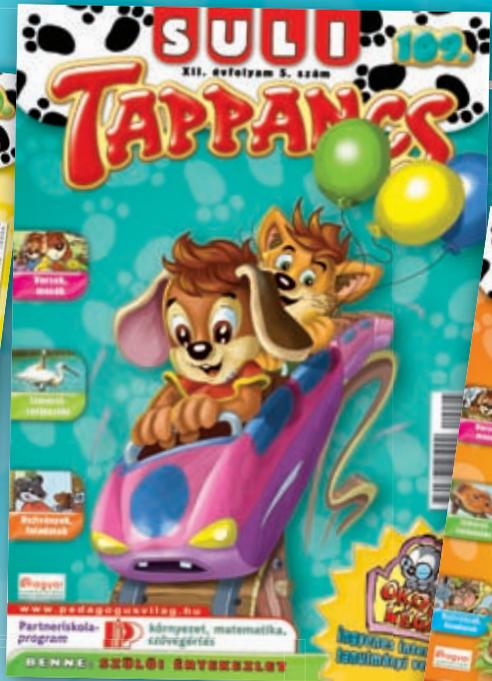




# School Paws (Tappancs Sulij)

This activity, ability developing children's magazine was first published in September 1999, and it comes out monthly, 10 issues a year, on 36 colour and 16 black and white pages, for children between the ages of 6–8. After it was first published in Hungary it soon caught up with its "big brother", Tudorka (Clever Clogs), and since then it has had similar sales indicators. The magazine is divided into blocks, and most of them could also be published on the international market without any alteration.

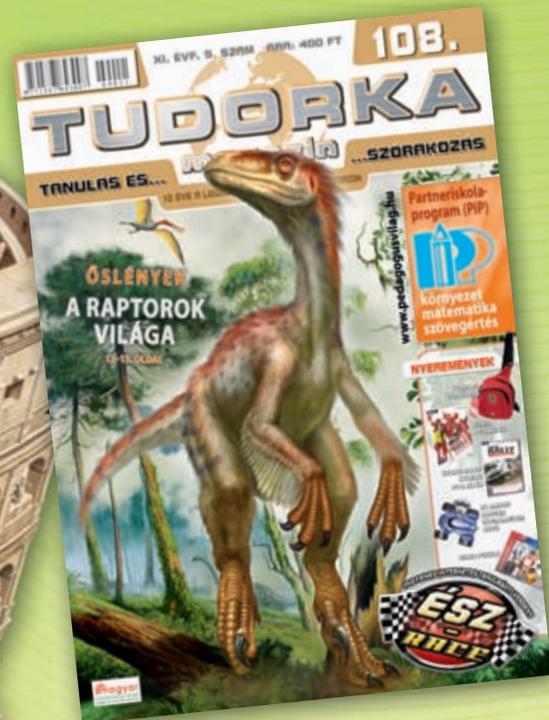




# Clever Clogs (Tudorka)

This educational, children's magazine was first published in February 1999, and it comes out monthly, ten issues a year, on 48 colour and 16 black and white pages, for children between the ages of 8-12. In Hungary it won a market leading position in the first month of publication, and its popularity has not decreased since then. The magazine has a structure of blocks, and most of them could also be published on the international market without any alteration.





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