

2014



**GRAPH-ART**  
P U B L I S H I N G



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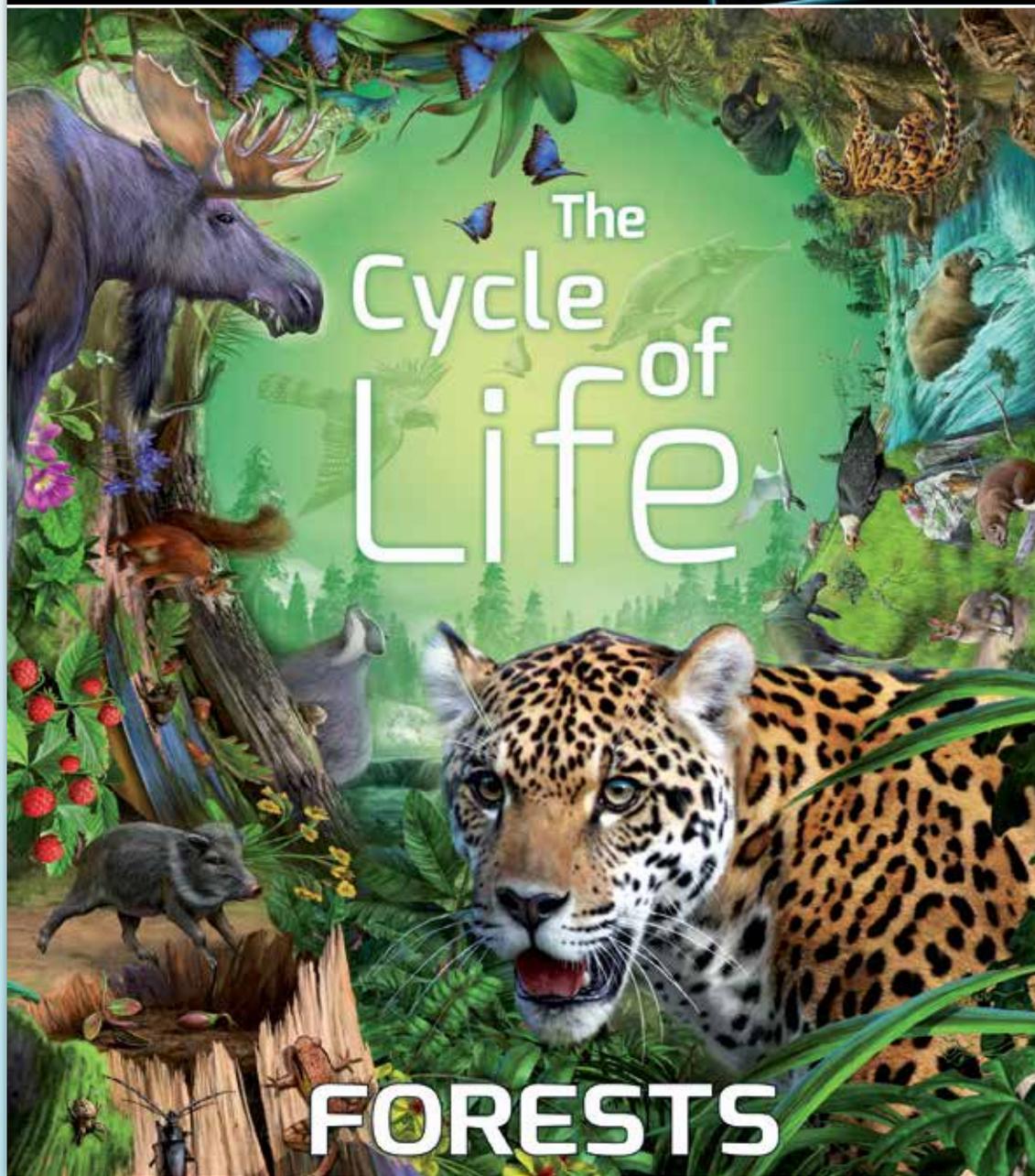
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**NEW SERIES**

# The Cycle of Life

With interactive content for mobile  
iPad - iPhone - iPod - Android



- “hidden camera” shots
- easy-to-read descriptions
- fact sheets
- illustrated explanations
- glossary
- general index



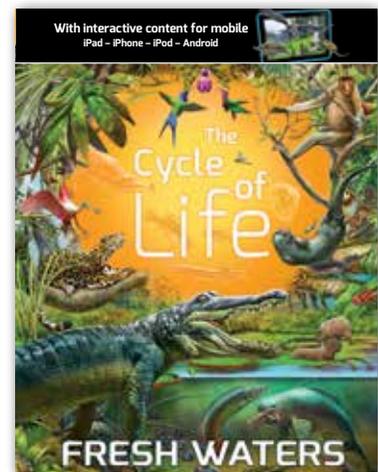
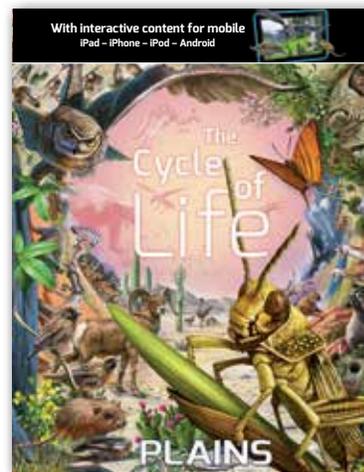
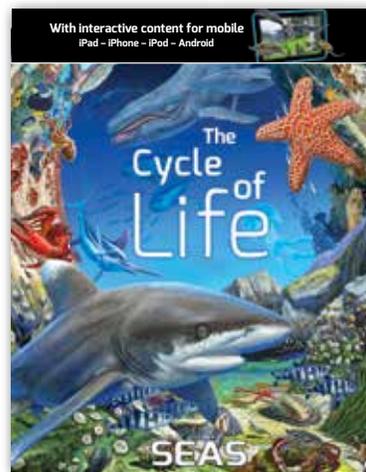
Would you like to discover the Amazon rainforest, wander among the evergreen trees of the Great Dividing Range and roam the American prairies? You would! That’s great – here’s your big chance! The Cycle of Life takes you from the equator to the poles, from the ocean depths to the snowy peaks.

With this series you can explore and discover the wonderful habitats of the Earth.



**Pictures that come to life**

### COMING SOON



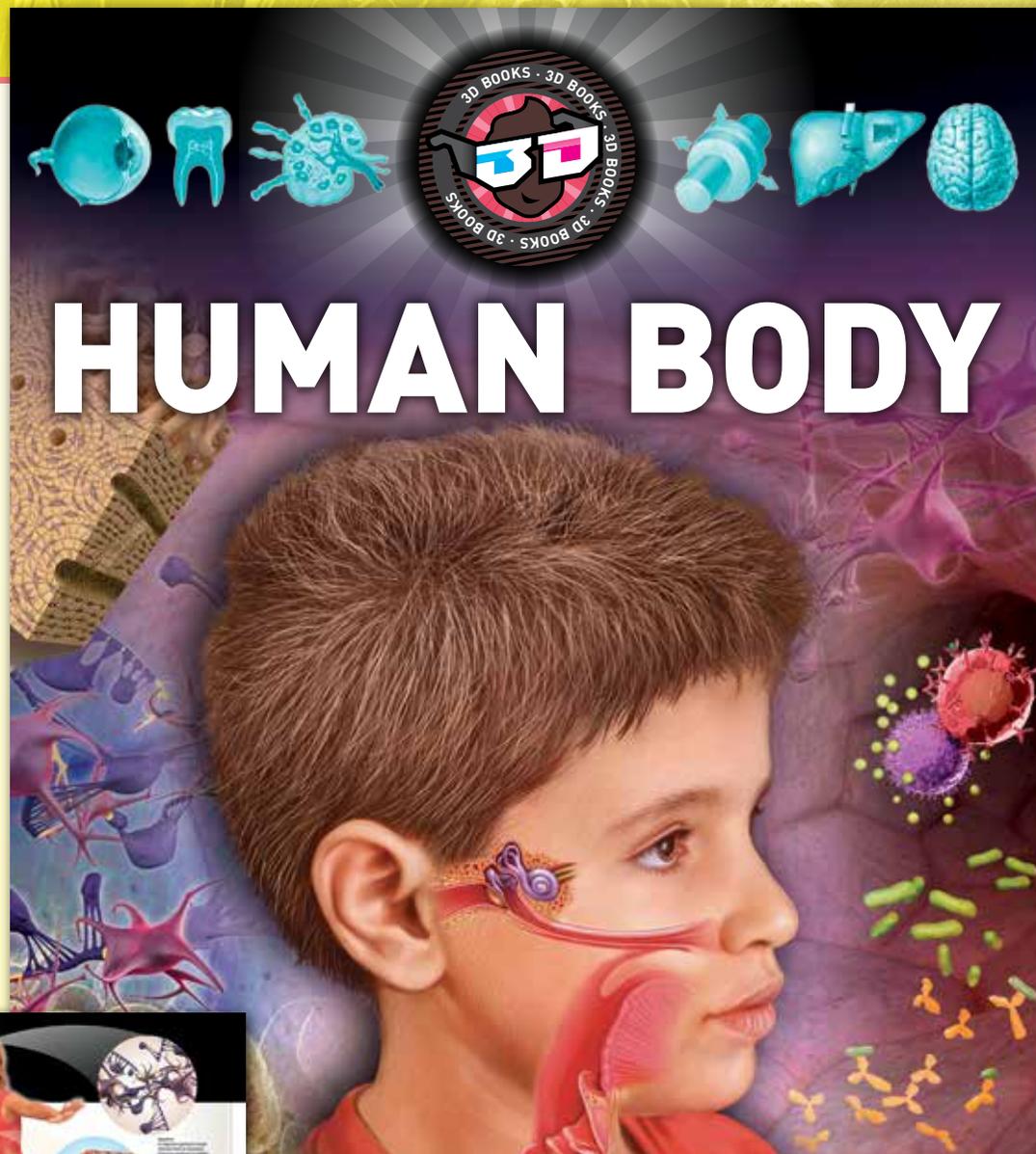
- 4 titles
- Hardcover
- 64 pages
- 213 mm x 275 mm
- Ages 10+

# NEW TITLES

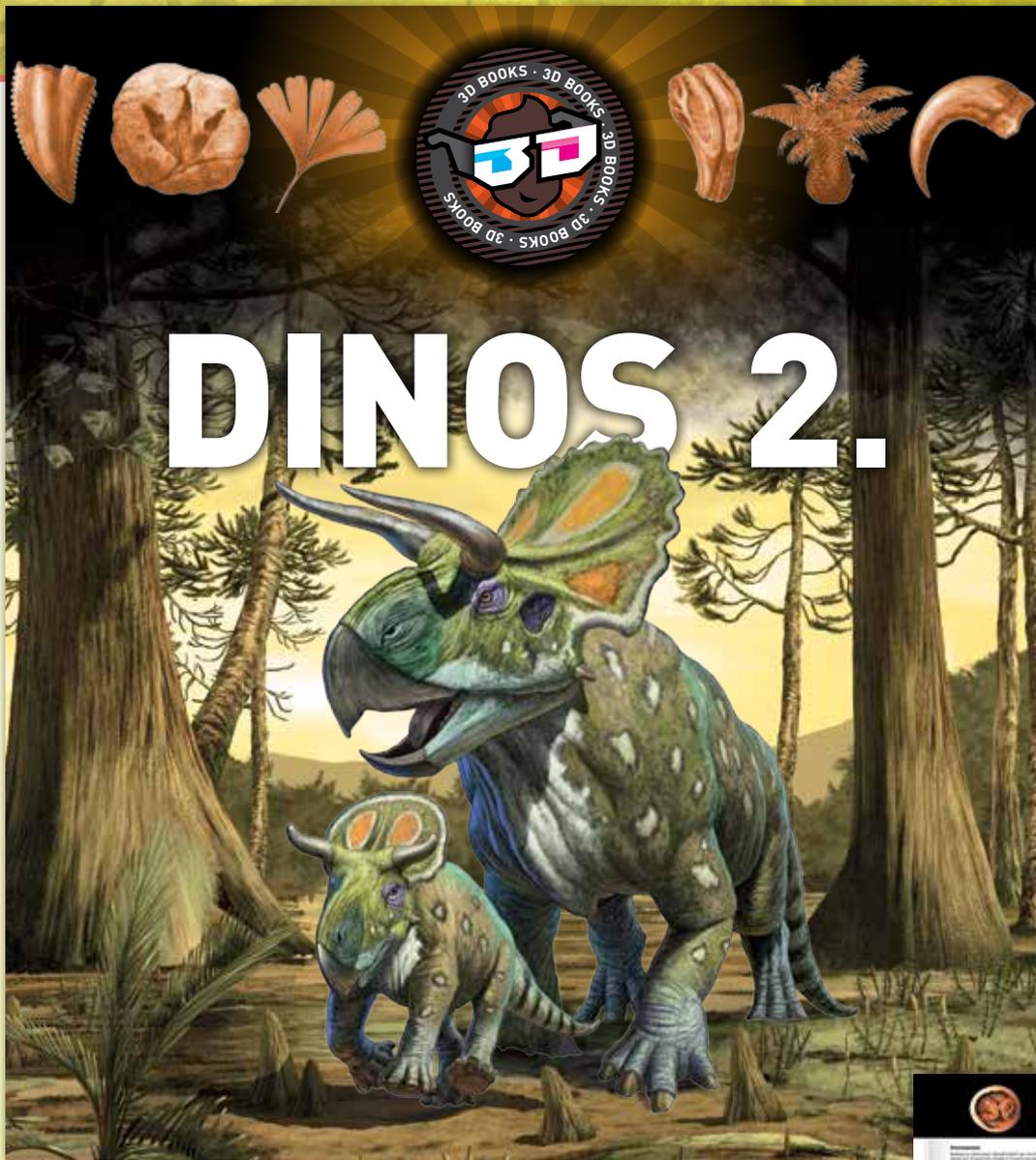


- sold in 12 countries
- amazing 3D illustrations
- interesting facts

- Hardcover
- 11 titles
- 64 pages
- 240 mm x 264 mm
- Ages 10+

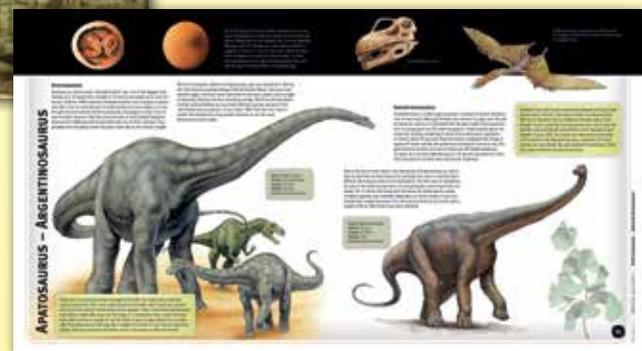


The book contains fascinating and comprehensive information on the composition of the human body and its general operation in everyday situations. A chart is included in the book which describes the vitamins essential for our body, their functions in the human system, the malfunctions caused by the lack of them, and the foods containing these vitamins.



### OTHER TITLES

The latest volume of our 3D series presents more than 50 dinosaur species, including the Tyrannosaurus, the Giraffatitan, as well as one of the more recent archeological findings called the Nasuceratops. Readers can learn from the concise and informative descriptions about interesting facts of the species' characteristic features as well as of the excavation and examination of their fossils.

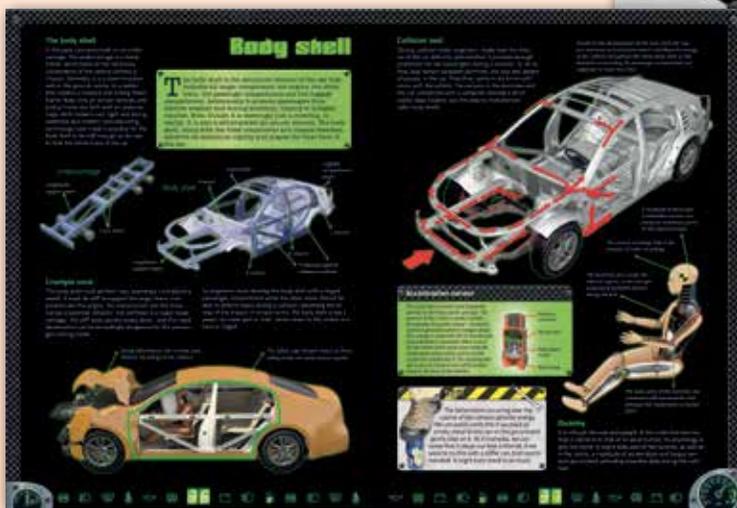


**NEW**

# THE CAR

- 16-page 3D annex
- explanatory descriptions of car parts
- short videos of the parts

- Hardcover
- 64 pages
- 240 mm x 325 mm
- Ages 12+



**CRANK IT UP!**

Amazing 3D animations  
behind the QR codes!

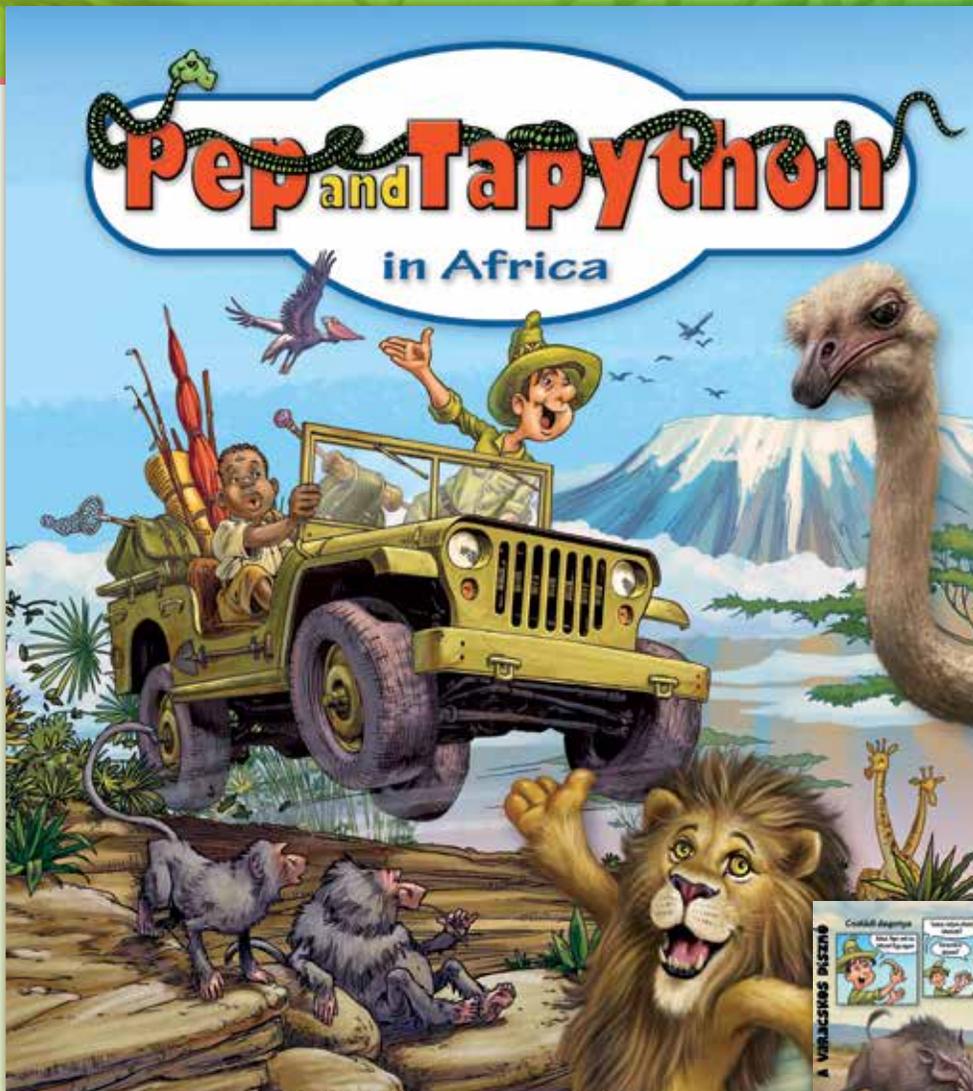
iPad • iPhone • iPod • Android

# THE CAR



**ILLUSTRATED ATLAS**

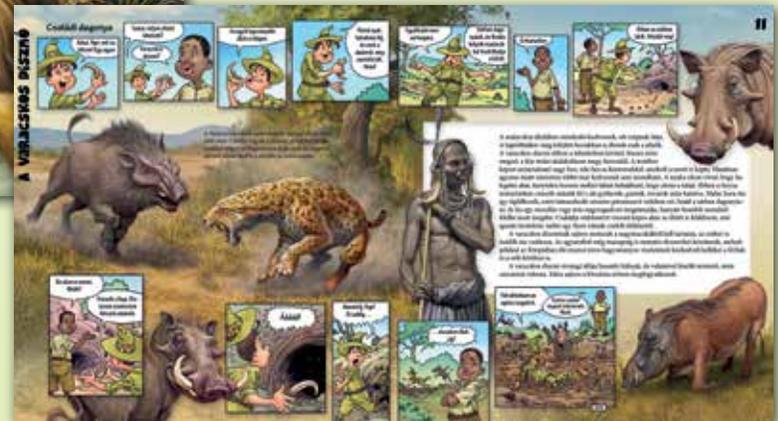
This extraordinary volume introduces the reader with the functioning and operation of cars. The thoroughly detailed descriptions are presented in such a way that both the layperson and the professional will find it useful and interesting.



- 22 independent, concise, humorous comic in each volumes
- Ideas for games
- Maps containing the typical species of a given continent
- Well-designed, stimulating illustrations

- Hardcover
- 6 titles
- 64 pages
- 240 x 264 mm
- Ages 8+

The volume features well-reading texts, rousing facts, and a pinch of playfulness to present the distinctive features of the fauna of a particular continent. The chapters are filled with concise and humorous stories presented in funny comics. The young readers' interest toward nature will surely be aroused by the realistic high-quality illustrations that help children imagine the features of a given species.



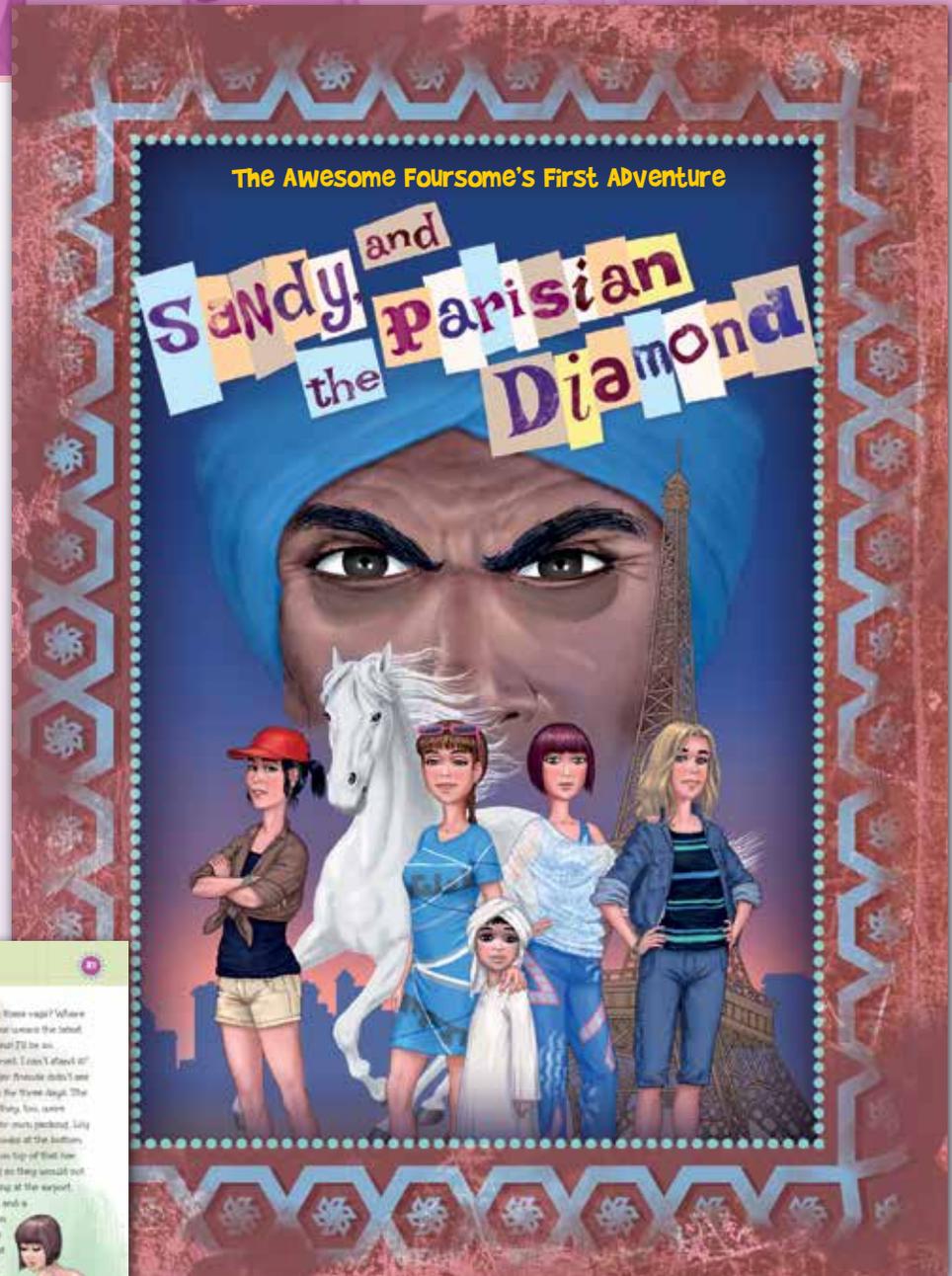
**COMING SOON**

- Pep and Tapython in Europe

## The Awesome Foursome

- 3 titles
- Paperback
- 128 pages
- 147 mm x 200 mm
- Ages 8+

The characters of Girls Only – Sandy, Lily, Penny, and Gabby – join up once again in a fascinating adventure book. This youth novel unites entertaining and informative descriptions and vivid illustrations into an intriguing story set in Paris. *Sandy and the Parisian Diamond* is the first member of a series that features similarly adventurous stories and spectacular graphical illustrations.



**COMING SOON**

- The Return of the Awesome Foursome: Sandy and the Emperor's Purple Toga

# Girlie Nests



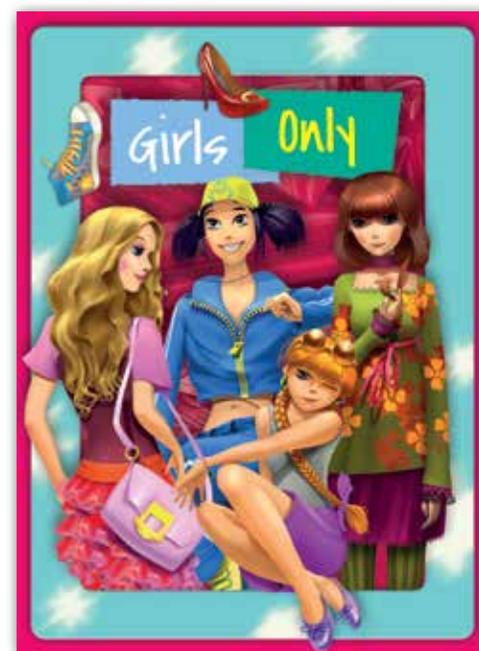
**The book gives advices on interior design, trends, styles and accessories**



# Girls Only

Are you about to rearrange your room, but have no clue as to how to get about it? Do you want to paint your room's walls, but do not know what accessories would fit the new color? Do you need a few ideas that would make your room a proper kind of a "girlie nest"? Fannie, the friend of the young girls you have met in Girls Only, will help you answer these questions.

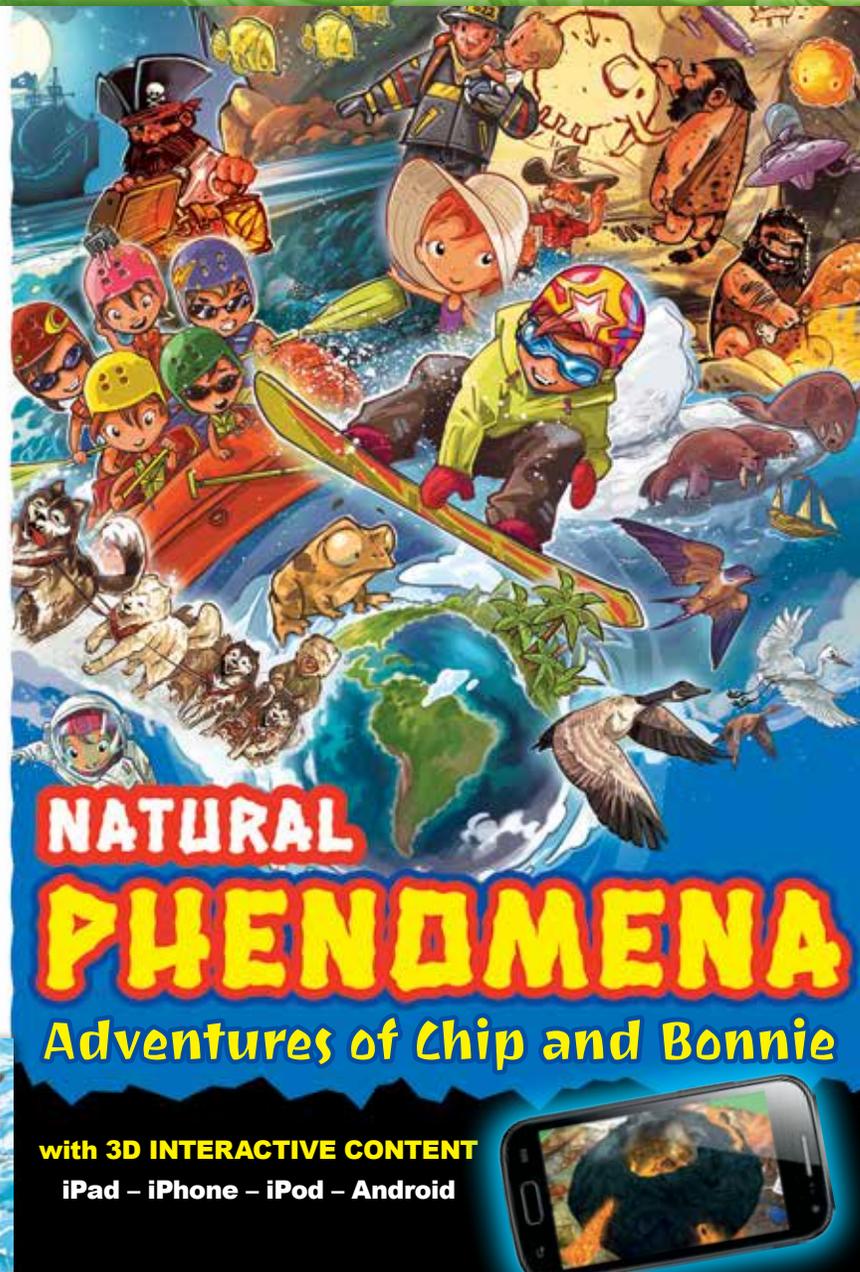
## ALSO IN THE SERIES:



- 112 pages
- 2 titles
- Paperback
- 147 mm x 200 mm
- Ages 8+



- cartoon-style illustrations
- humorous language
- experiments, plotting-board-like, illustrative explanatory drawings
- AR application



Bonnie and Chip are siblings, and very curious children, who want to know everything about the world. They are courageous, and they love traveling and partaking new adventures. On their first journey they travel around the world, visiting a whole lot of fascinating places.



**NEW SERIES**



- 5 titles
- 64 pages
- Hardcover
- 213 mm x 275 mm
- Ages: 6+



# ASIA AND AUSTRALIA

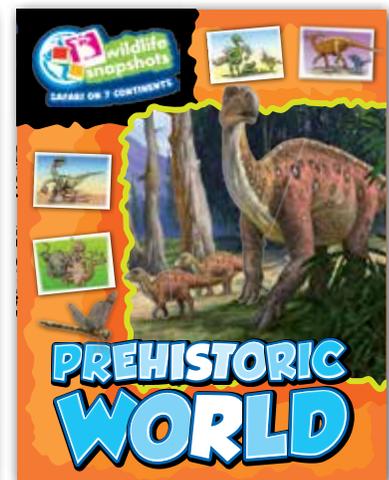
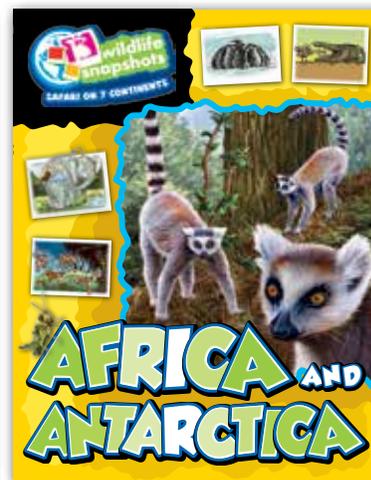
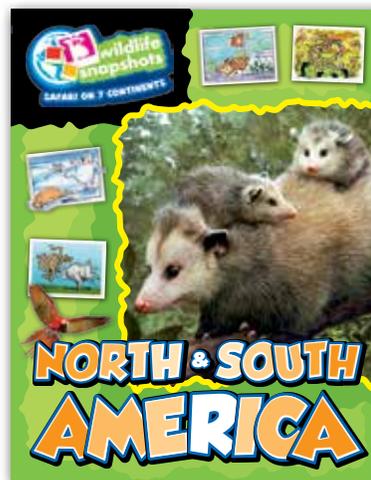
- Gripping, concise and scientifically valid stories in a snapshot-like form
- Informative databanks on the species' features
- Clear-cut maps
- Realistic and artistic illustrations mixed with cartoon-like, humorous drawings

### The daily routine of the animals in catchwords



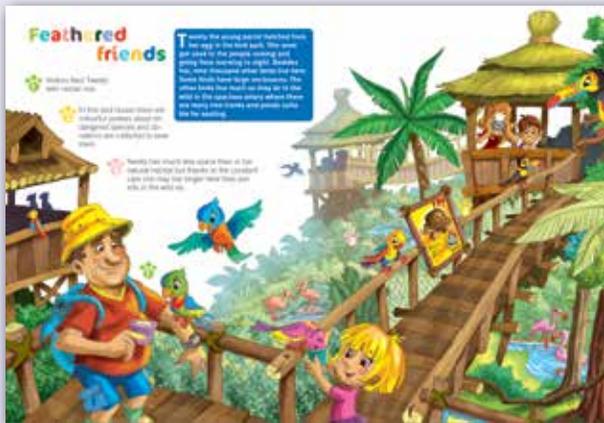
The individual volumes of the series present 26 animals that are most typical of a given continent, with one volume concentrating specifically on the prehistoric continents. The volumes are divided into three chapters based on the habitats of the species – that is, Forest residents, Open landers, and Water lovers. Within the chapters, every two pages specify one species, featuring a scientifically valid, snapshot-like story, an intriguing question and its answer, and the daily routine and the databank of the species covering the most important features of the species.

### COMING SOON

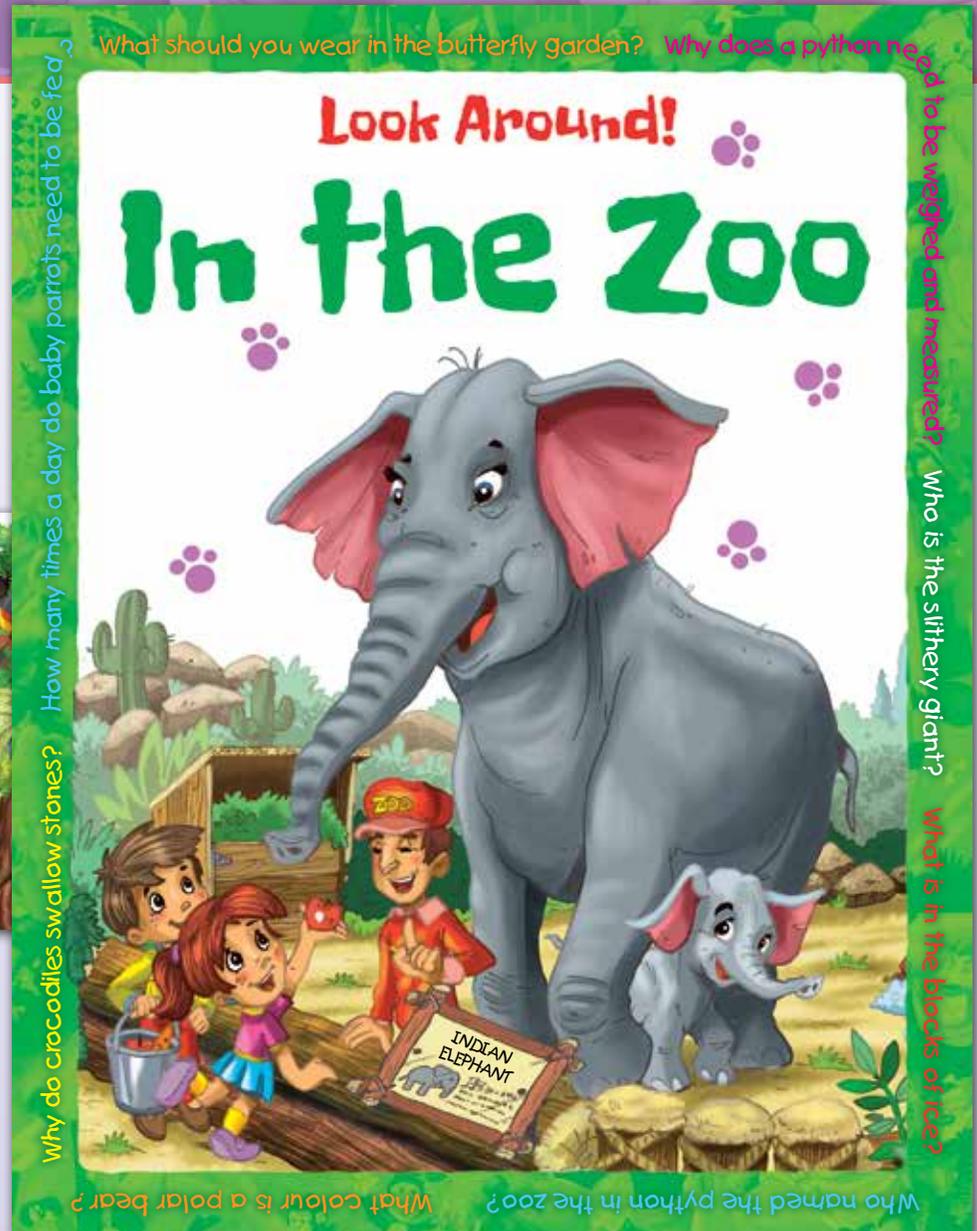


## Look Around!

A series of fun, awareness-raising books for infant and primary school children



- 3 titles
- 64 pages
- Hardcover
- 213 mm x 275 mm
- Ages 5+



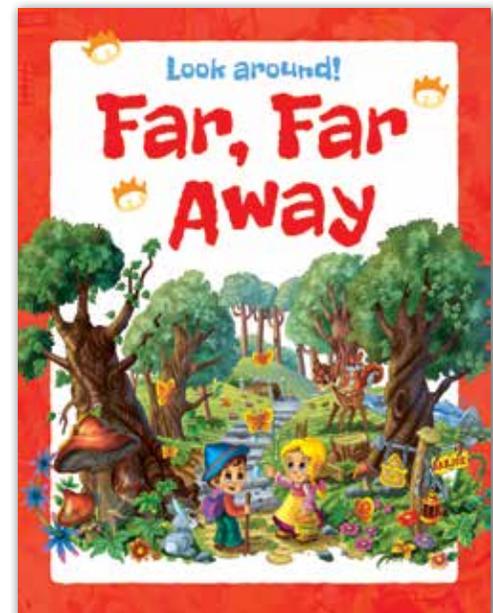
Why don't the lions escape from the zoo? Why does the boa need to be measured? When do bats go to sleep? What time do the gardeners start work in the zoo? How is a giraffe transported? This picture book answers countless questions and shows the enthralling world of the modern zoo through eye-catching illustrations. Young readers can learn about the daily routine and the living spaces of the zoo animals, as well as the work of the keepers. Brief descriptions of species help build children's knowledge of natural science.

- Fun descriptions full of information
- Fascinating facts, exciting connections
- Interactive puzzles, playful activities, indoor games
- Attractive illustrations, explanatory drawings



Interesting information about countries, lands, peoples and customs – as seen through the eyes of the children who live there.

**COMING SOON**

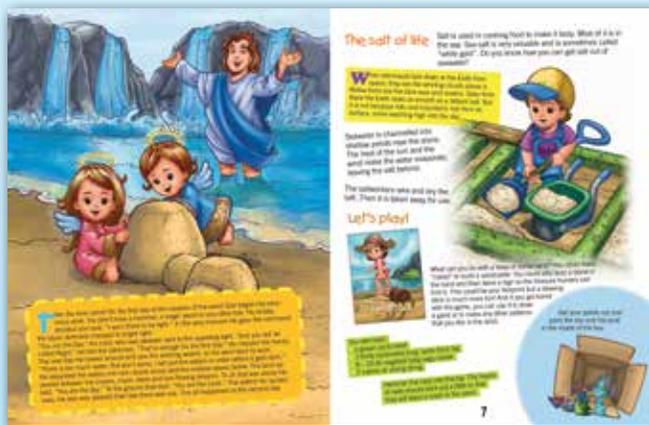


This unusual storybook shows the adventurous life, good and bad habits, and the most characteristic qualities of classic fairy tale heroes.



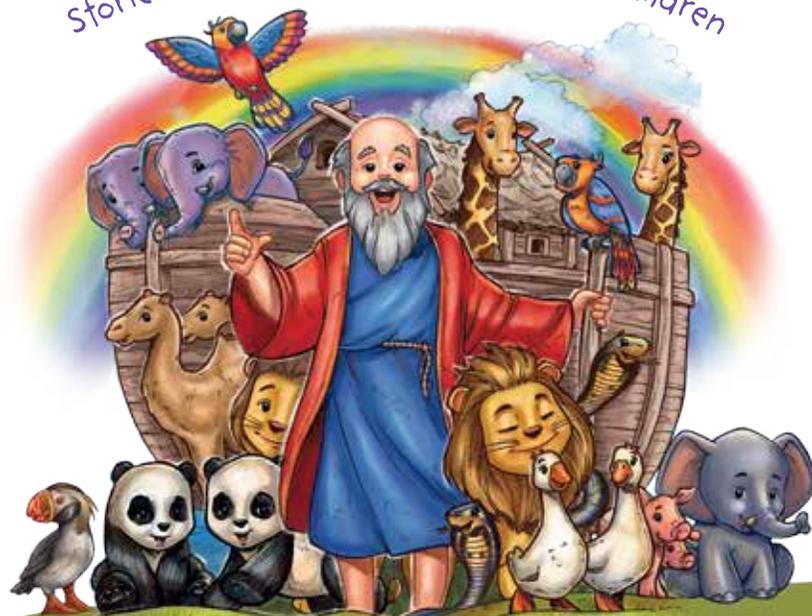
- 14 stories in each volume
- Concise and straightforward, yet imaginative language for easy comprehension
- Creative activities that further the understanding of each story
- Cartoon-like illustrations and demonstrative drawings
- Biblical messages that provide guidance for children

- 5 titles
- 32 pages
- 213 mm x 275 mm
- Ages: 6+



## The First Rainbow

Stories from the Old Testament for Children



Biblical lessons with entertaining games, interesting experiments, and DIY ideas.



The volumes narrate sometimes joyful, sometimes moving, but always encouraging Biblical stories. The personal tone and immediate style, paired up with creative ideas, contribute to the deeper comprehension of the presented narratives. Moreover, the stories, helping to improve reading comprehension skills, are also designed to develop children's emotional intelligence.

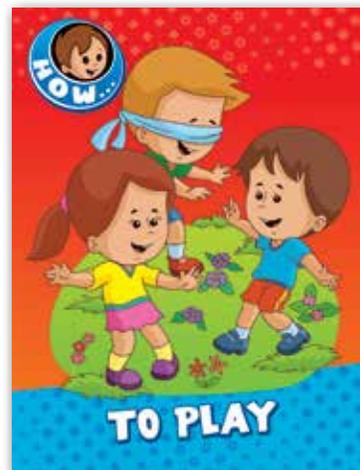


- 3 titles
- 48 pages
- 185 mm x 240 mm
- Ages: 4+

- Phrasing and content appropriate for the target age
- The experiments use everyday tools and materials
- Entertaining, tested experiments
- Understandable illustrations that feature adorable characters

Our "HOW" series lets children learn about the world through playful riddles, games, and experiments. This volume of the series guides the young readers to enchanting fields of interests by presenting the means of casting various playful "spells" around them. The little ones can learn about basic facts of physics, chemistry, and biology through the compact, yet intriguing and entertaining, experiments demonstrated and illustrated in the volume.

## COMING SOON



## book club tales

- Easy-to-read text
- Ideal for parents to read with young children, and for older children to read independently
- Funny and charming stories
- Expressive and appealing illustrations

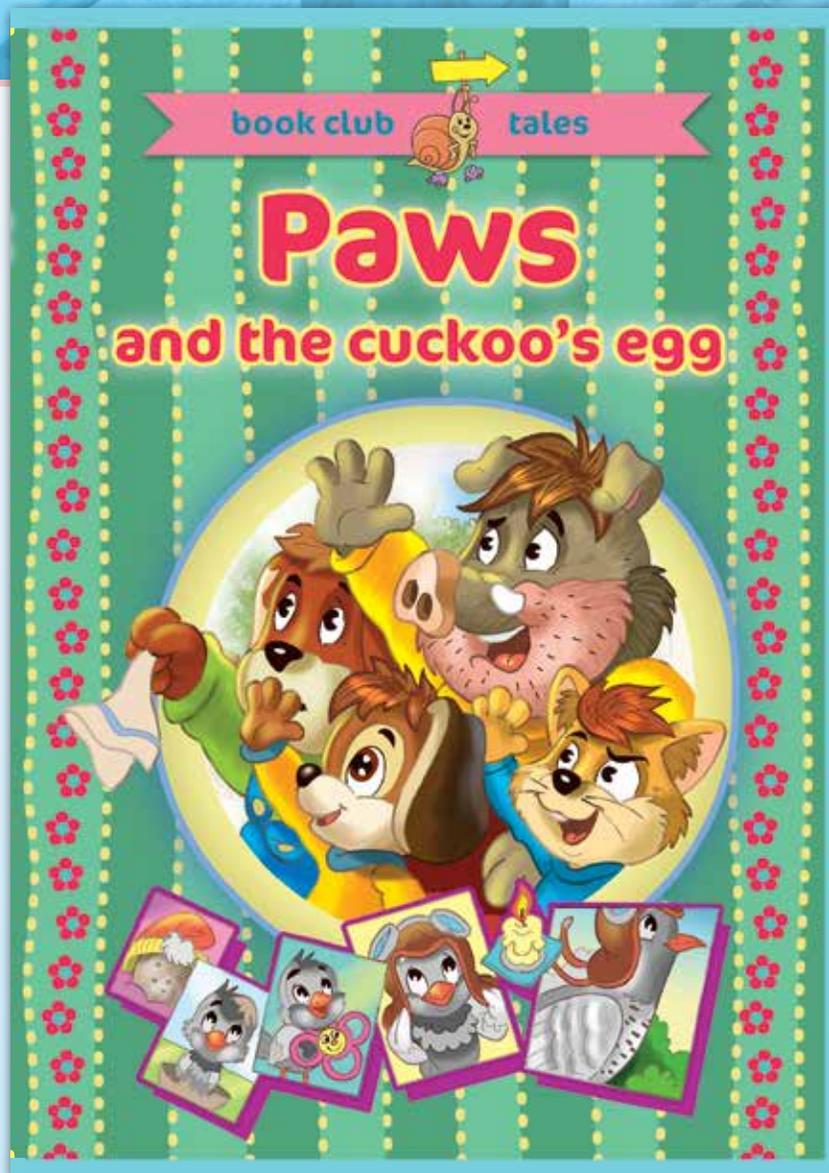
- 6 titles
- 48 pages
- 147 mm x 200 mm
- Ages 5+



"This is a dangerous place for such a fragile thing," the little pup thought and he set off to find out who the egg might belong to.

"How's things?" Paws inquired, peeking underneath one of the shrubs.

"Sewn eggs are under me, soon a mother I will be," the robin replied.

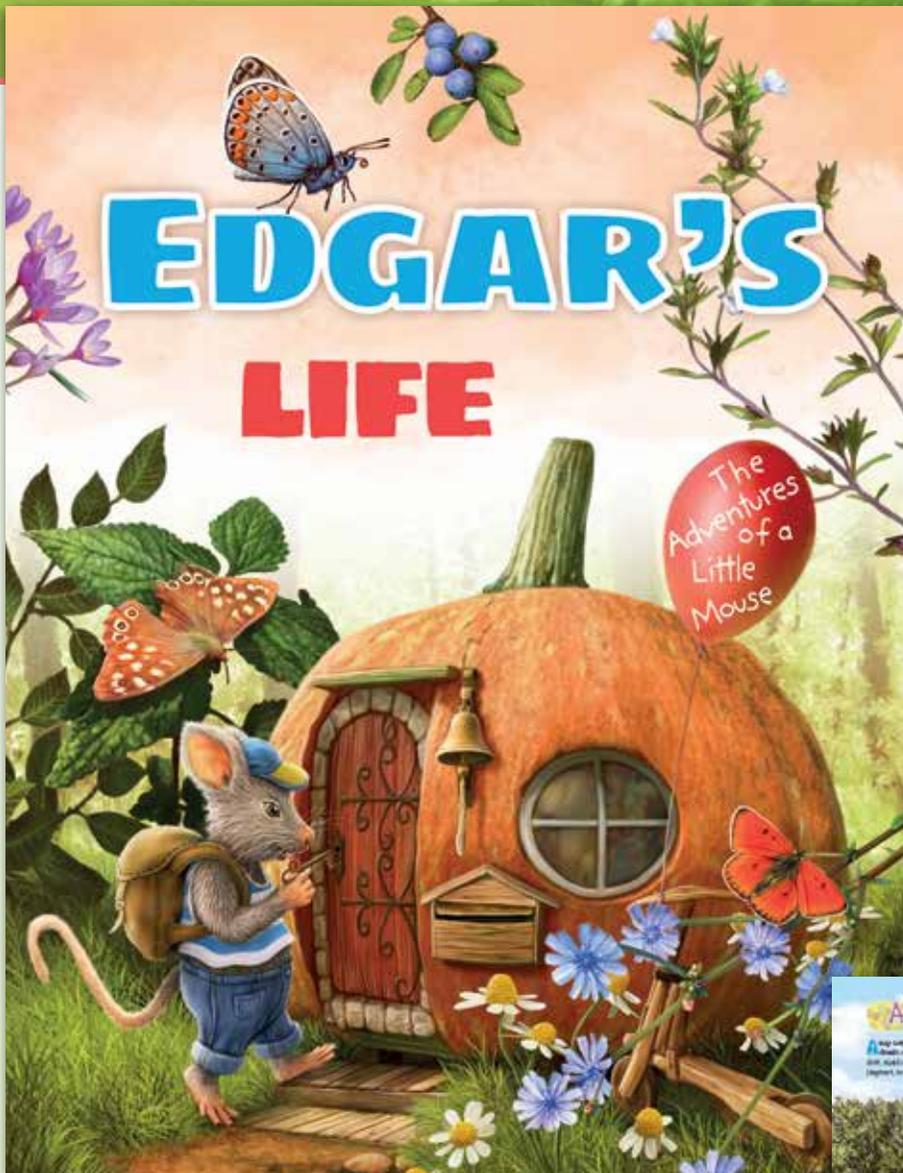


Paws, Bamboo, Morose, Buzz, and Rusty join up on an adventure once again, providing parents with tales to read for youngsters, and giving older children many stories for independent reading. The five characters we already know and love prove their merit in various problematic situations. Despite their tasks always being difficult, the friends figure out the best solution for the arising problems, for instance, raising a cuckoo, saving a timid piggy-bank from the kidnapers, or driving a little star back to the Milky-Way.

### COMING SOON

- Paws and the Forest Bandits
- Paws's Birthday
- Paws and the Urchins
- Paws and the Little Star
- Paws and the Bear Circus

COMING SOON



## EDGAR'S LIFE

One fine day the hero of our story, Edgar the curious little mouse, can't get into his cosy home, the pumpkin house. The key he is trying to open the door with won't turn the lock. As he is stuck outside, he takes his leftover peanut butter sandwich out of his bag. And what luck! He finds his key to the door there, too. But whose can the other key be? Puzzled, Edgar puts the seemingly useless key into his pocket and gives it away to his friend Bunny the next day. Before long his friend goes on a journey and also takes the mysterious key. The following day Edgar finds a locked red chest in the garden of the pumpkin house. Who put that there and what is in it? The little mouse is eager to get to the bottom of the mystery and sets off to find Bunny...

Follow this exciting story full of twists in marvelously painted, delightful settings.

- 48 pages
- Hardcover
- 213 mm x 275 mm
- Ages 8+



**COMING SOON**

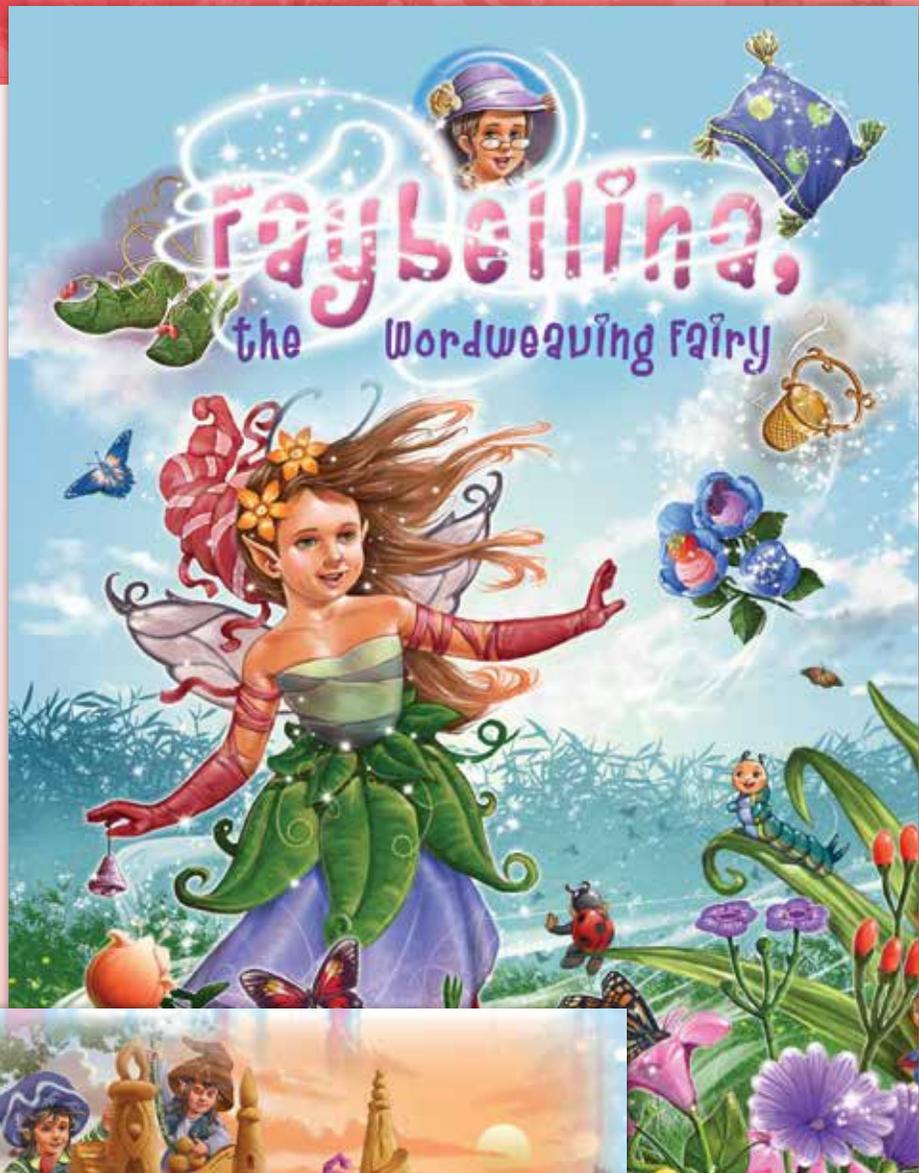
# Faybellina

the Wordweaving Fairy

- 128 pages
- Hardcover
- 213 mm x 275 mm
- Ages 6+

Faybellina comes from a family of wordweaving fairies. She's an old fairy now and all she does is weave words into tales and turn yarn into well-spun stories. When she has woven a tale, she flies off to the attic of an old house and pops it in the drainpipe. Then, one fine summer's morning, a terrible thing happens. The word-loom gets stuck. The children wait and wait in vain, but no more stories come – that is until Faybellina and her friends, the elves, find the key to the problem. From that moment on new, fabulous tales of fairies and elves enter the realm of stories.

By living through the chronicle of saving the tales and the adventures in the other chapters of the book, children learn human values, such as joy, helpfulness and community spirit, which help to develop a well-balanced, happy personality. Superbly painted illustrations and notes from Faybellina's diary about the mysterious life of fairies ideally complement the story's magical world.



COMING SOON

**COSY  
CORNER  
TALES**

Once upon a time a snail invited a ladybird to come and visit. But there was only room for one snail in its spiral house, so no matter how the ladybird tried; she couldn't get through the door. "I'll move aside," the snail told his friend, but every time he did the house moved with him. Like this story of the snail and the ladybird, the tales in this book tell children about knotty problems and how to unravel them. The main characters are familiar figures from the world of children's stories, animals that behave like people, but there are others, too, like the ambitious snowflake and the postman who always says no. The point of each well-crafted, little story inspires thought among both children and adults who enjoy reading tales.

**COSY  
CORNER  
TALES**

- 64 pages
- Hardcover
- 213 mm x 275 mm
- Ages 6+



