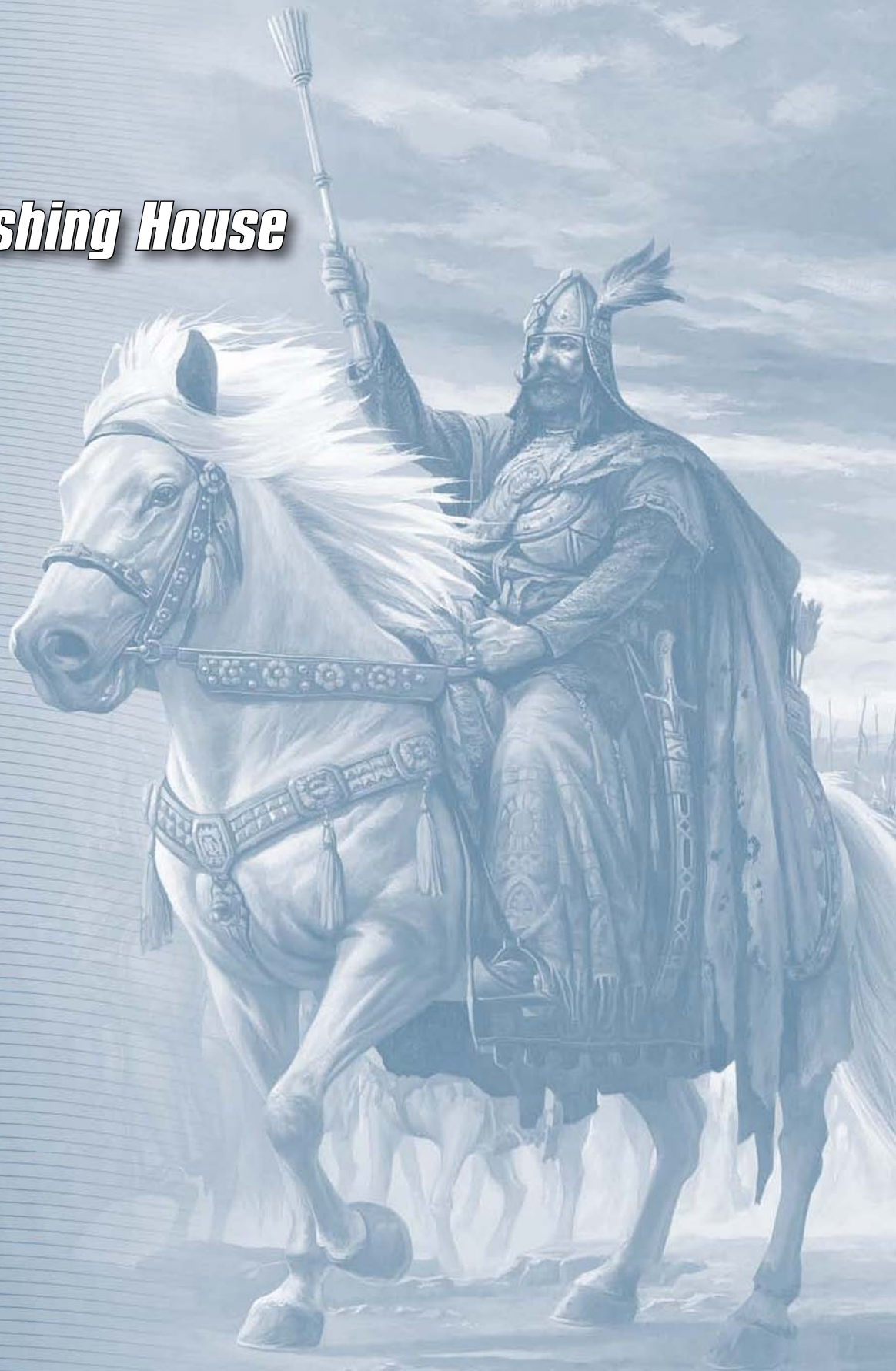


2011

Graph-Art Publishing House



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Contents

3D books 4

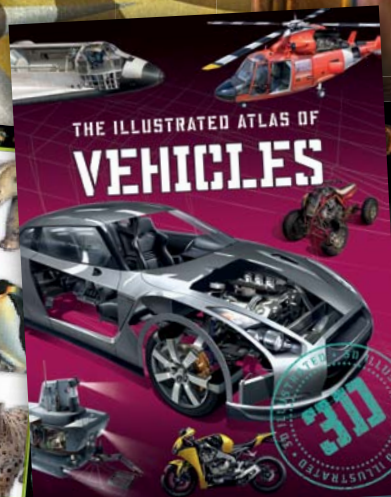
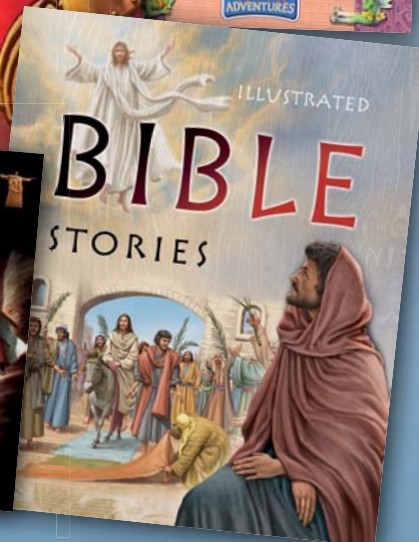
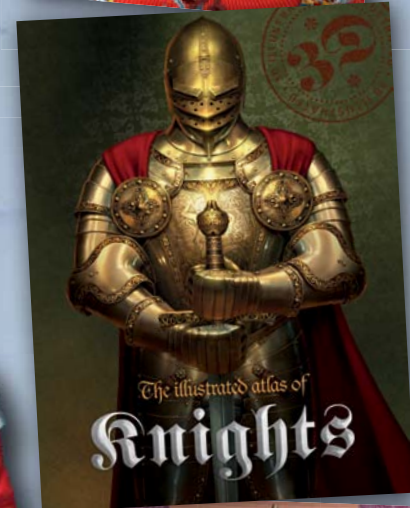
Educational books 20

Family reference books 34

Story books 42

Colouring books 54

Magazines 58



About us



Graph-Art is Hungary's most productive publishing company in the field of originally made children's publications.

Founded in 1992 as a graphic design studio, Graph-Art initially produced paintings exclusively on a commission basis. Their images were ordered by publishing companies to illustrate children's books and for cover illustrations of all types of books.

By 1995 the company had become well known in Hungary and the demand for its work increased, so Graph-Art started their computer studio. From then on the company's activities have included graphic design, illustrations and the complete process of pre-press.

Soon after, editors and writers joined the company's team of specialists, and since then the profile of Graph-Art has covered the complete preparation of colour publications for children; from design and production to printing.

Through the Graph-Ker trading company, which joined Graph-Art in the year 2000, the company operates a national distribution network which sells Graph-Art products directly. Today this continuously expanding company has become a leading supplier throughout Hungary selling hundreds of thousands of original books and magazines each month.



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3D books

3D books



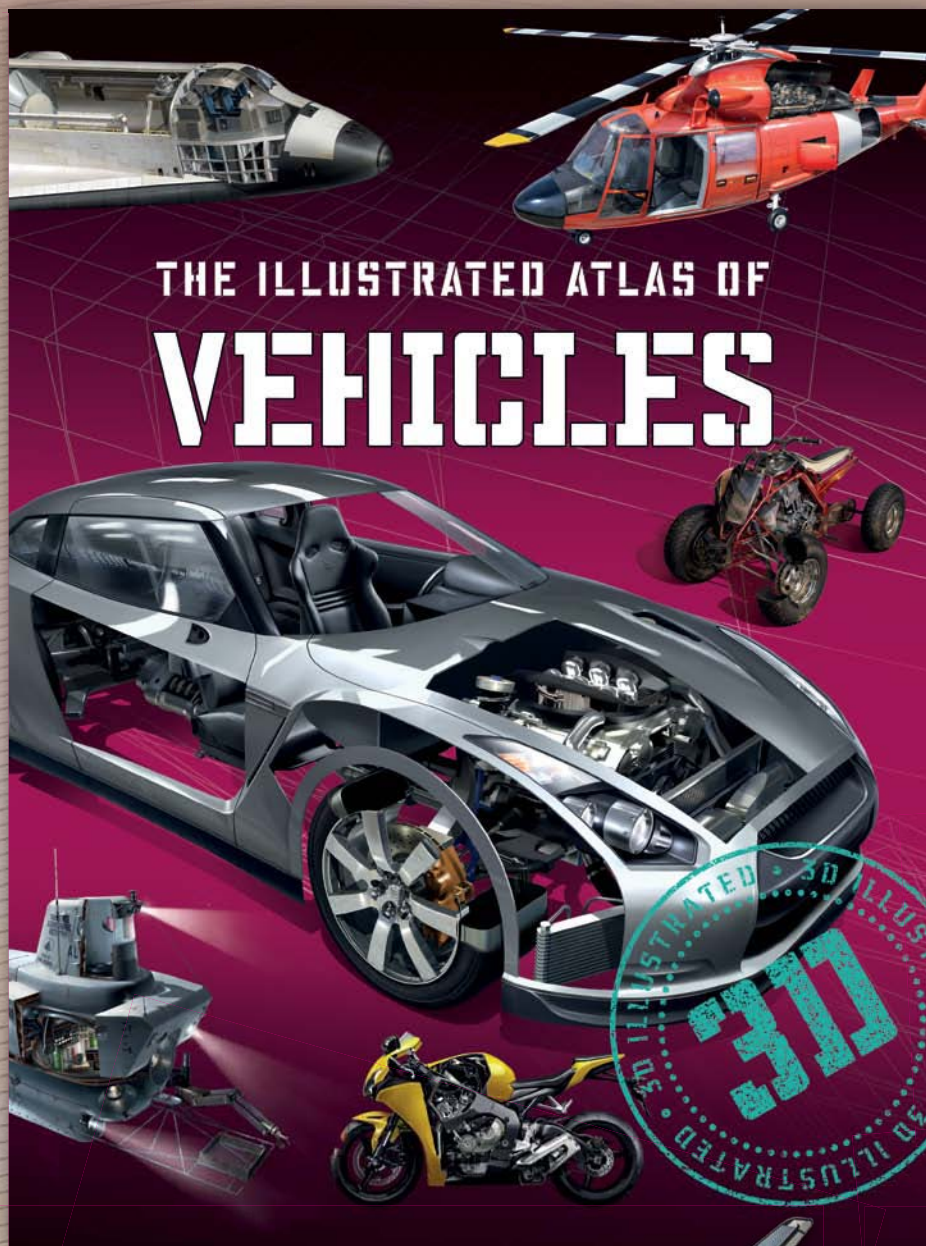


Anaglyph technology was first used over 150 years ago but the substance and quality of the majority of images visible with red and cyan glasses has not changed very much. Thanks to our special techniques and a series of additional works on the images, our Full3D pictures intensify the experience of seeing through the glasses many times over. Flat, unreal objects, people and creatures disappear, and details spring to life; bodies become palpable and the images seen through the glasses make it seem that you, too, are part of the amazing world before your eyes.

New

Ultimate atlases with 3D sections

3D books



THE ILLUSTRATED ATLAS OF VEHICLES

The use of vehicles in our everyday lives and work is a natural experience for us, however, we have little knowledge about their construction and operating principles. This publication helps in understanding them with spectacular illustrations and detailed information. *The illustrated atlas of vehicles* explains land, sea and air transport vehicles as well as those capable of space travel on large-size coloured cutaway diagrams with high detail. It gives an overview of their external and internal structures, operation, and provides insight into their history too. Apart from explaining technical features, the publication describes a number of fascinating peculiarities, and raises a series of solemn as well as thrilling questions. For example, we learn how low a deep sea submarine is capable of diving, what the differences are between a space ship and a space shuttle, or where the largest transport vehicles on Earth—the giant trucks—are used.

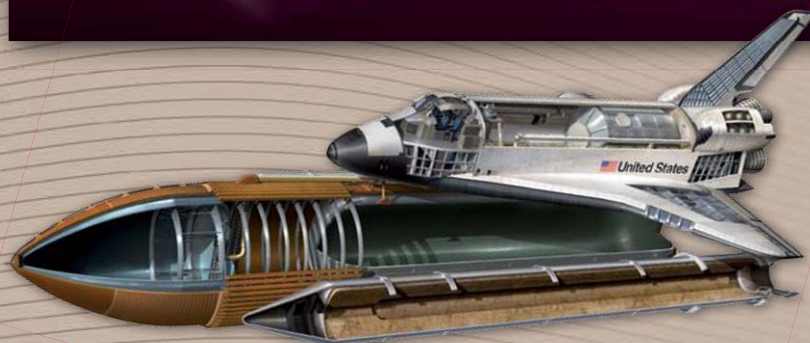


Specifications:

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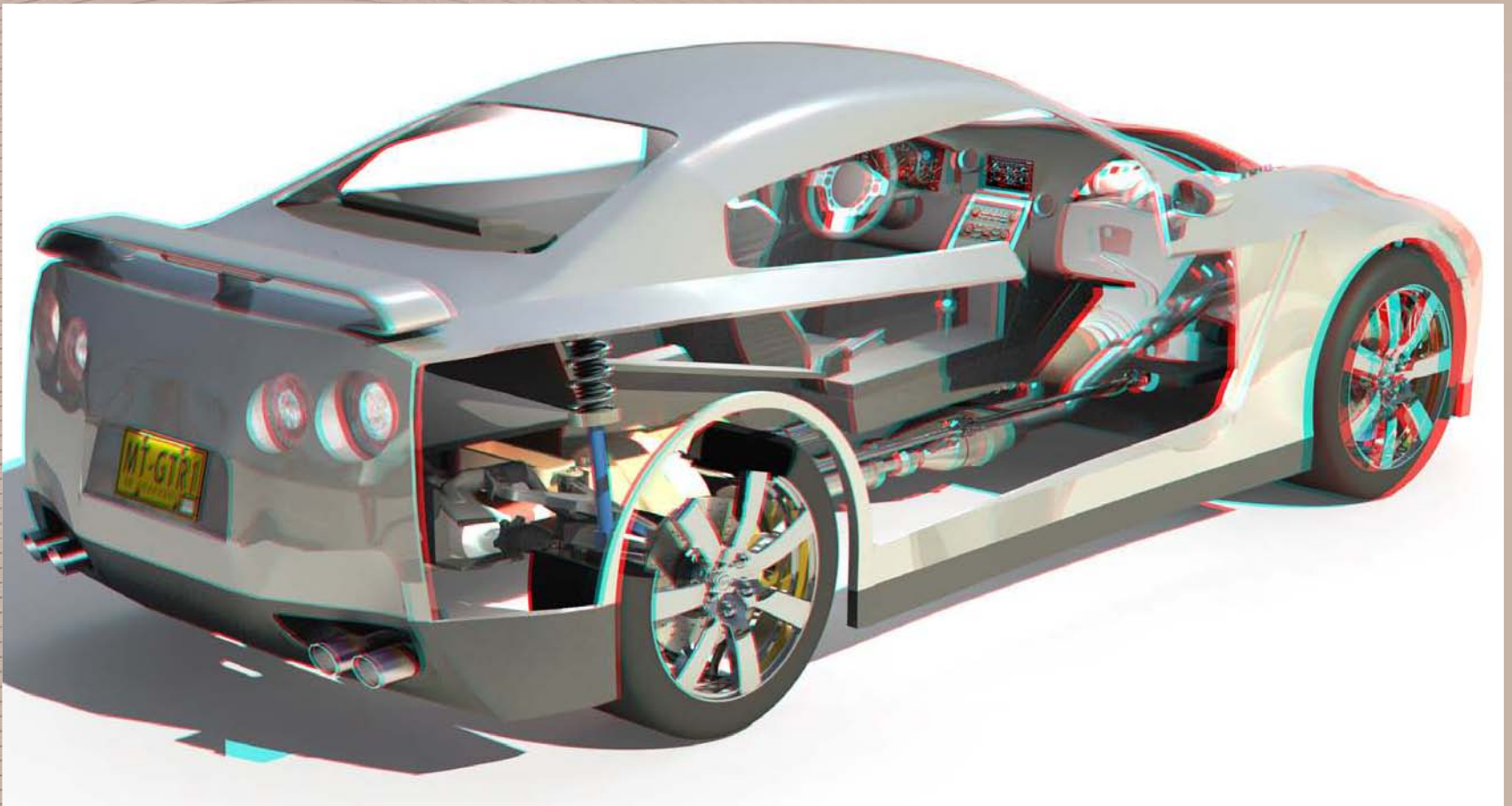
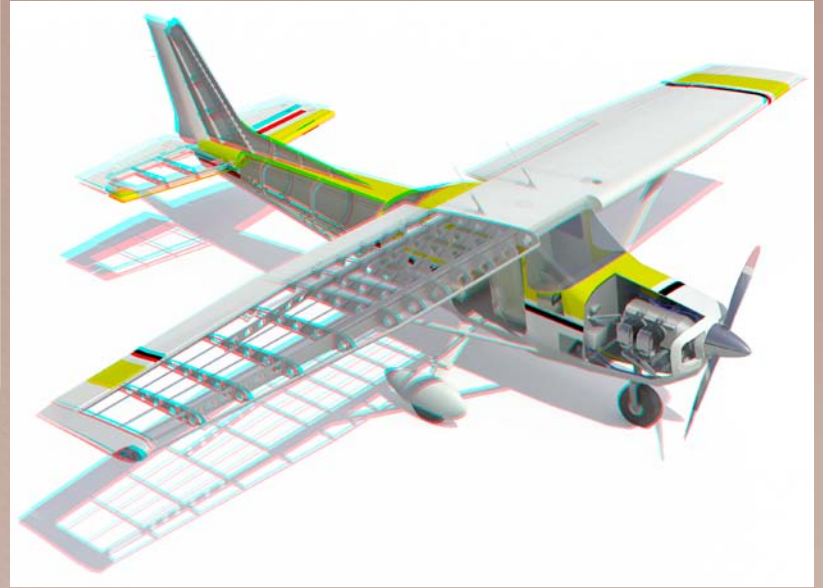
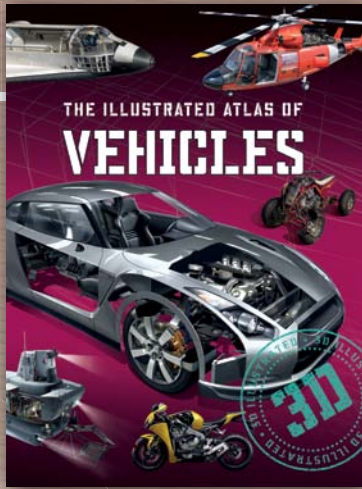
Hardcover

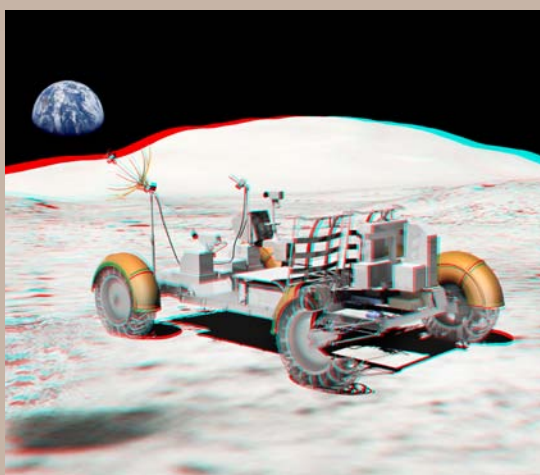
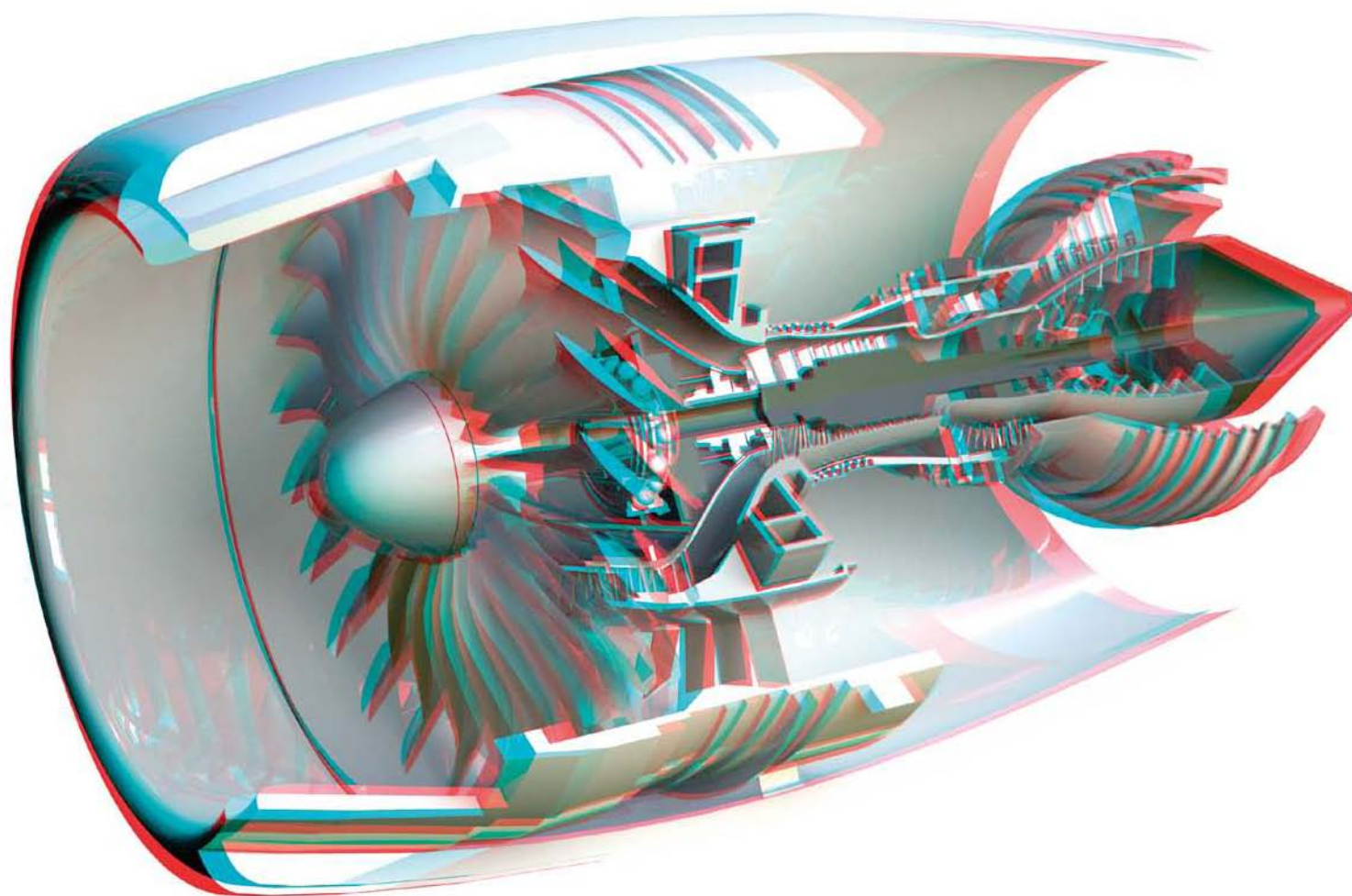
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3D section of

3D books

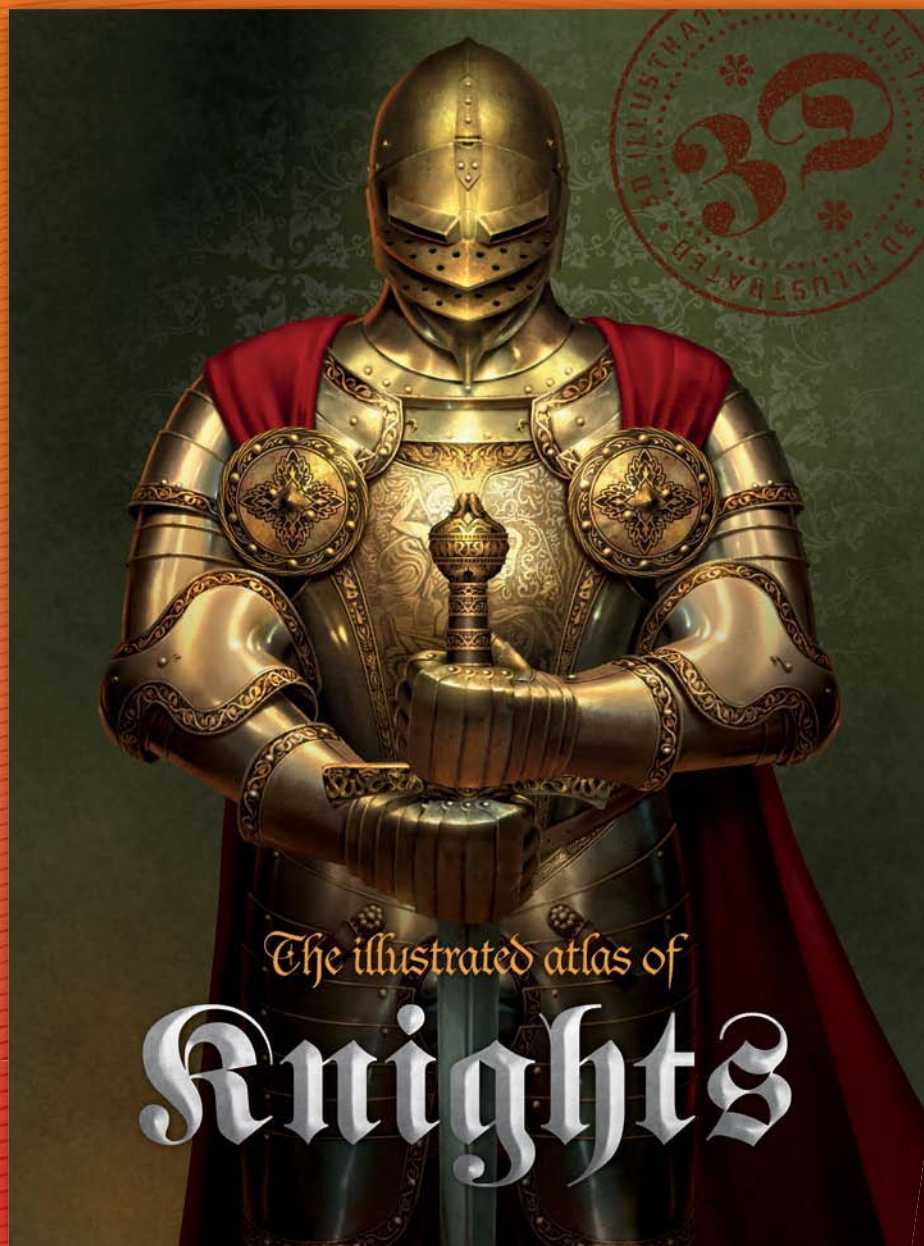




New

Ultimate atlases with 3D sections

3D books



THE ILLUSTRATED ATLAS OF KNIGHTS

The blare of horns, the whinnying of horses, the thunder of hooves, the clash of swords and the roar of battle cries shatter the peace of the countryside. Colourful standards and plumed helmets emerge from the approaching cloud of dust, swiftly followed by a shining iron wall of knights on their chargers in a wedge formation with lances pointing forward. The sunshine sparkles on their armour and heraldic beasts—lions, eagles and dragons—grin from their shields while their cloaks fly in the wind behind them... This is how historical films and adventure stories portray the dauntless soldiers of the Middle Ages, the knights. But were the knights such invincible warriors in reality? Was the life of medieval people really so romantic? The answers to these and many more questions are to be found in our publication, intended to have two volumes. The first volume presents the life of pages and squires, the training of knights and the dubbing ceremony, the evolution of armour from chain mail to the full suit of armour, bloody medieval battles and the crusades, and finally the twilight of the age of knights, when they were replaced by soldiers equipped with more modern types of weapon. The book's highly detailed, historically faithful, artistic illustrations not only throw light on the written descriptions but also provide a further source of information, making medieval objects almost palpable for the reader, and even inspiring an active interest in the historical re-enactment of the events of these dark yet truly exciting ages.



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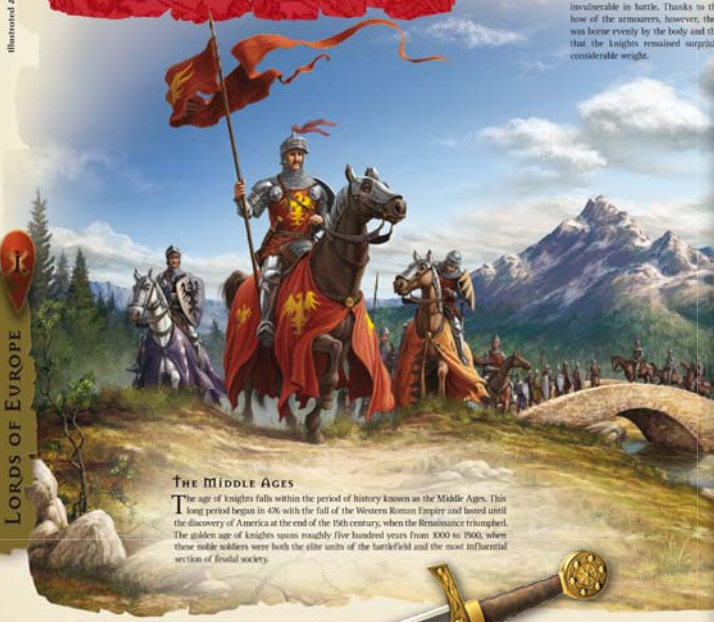
64 pages

Hardcover

240 mm x 325 mm

THE AGE OF KNIGHTS

Over a thousand years ago more effective warriors than ever before appeared in Europe. They were mounted knights in armour who took up arms for their king and country, for Christianity and their deep belief in defence of castles, or purely for some high ideal. They became an elite fighting force and ruled the battlefields for five hundred years.



THE MIDDLE AGES

The age of knights falls within the period of history known as the Middle Ages. This long period began in 476 with the fall of the Western Roman Empire and lasted until the discovery of America at the end of the 15th century, when the Renaissance triumphed. The golden age of knights spans roughly five hundred years from 500 to 1500, when these noble soldiers were both the elite units of the battlefield and the most influential section of feudal society.

MEN OF STEEL

When we think of knights, we imagine champions clad in armour from head to toe. Indeed medieval knights did wear armour that was far stronger than that of the warriors of earlier ages. By the end of the Middle Ages, the wealthiest knights wore such sturdy armour that they were almost invulnerable in battle. Thanks to the extraordinary knowledge of the armourers, however, the weight of the armour was borne evenly by the body and the joints were so perfect that the knights remained surprisingly agile despite the considerable weight.

THE TANKS OF THE MIDDLE AGES

The weaponry of the knight consisted of the lance, straight sword, dagger, and a variety of battle axes and maces. Knights protected their body from the enemy's weapons with metal helmets, armour and shields. They sat straight-legged with their feet in the stirrups or rather almost stood in their western-style saddle with a high pommel, which ensured that the knights were not unseated when they gave their all in battle. Tactics suited to their arms and powerful horses made them into a destructive force. The essence of this was the charge with lances and the ensuing close combat. The knights

DEFENCES FOR SHOULDER, ARM, HAND AND LEG

Many early armour pieces were directed at the knight's shoulders, and even the belt area as the rider rode, holding the weapon steady constantly and so was less vulnerable. In animations of the lives of soldiers who fell in battle have shown that leg injuries were the most frequent, particularly in the case of knights on horseback. The thin robes knights tried to protect their arms, shoulders, hands and legs.

ARM HARNESS

The sleeve of the early mail shirt only came down to the elbow but from the 12th century the garment had longer sleeves down to the wrist. Around 1300 the mail was strengthened by steel plates, which gave additional protection to the outer part of the arm, shoulder and elbow. From 1300 onwards plate armour covered the whole of the knight's arm, and the outer wing, the piece at the elbow, became heart-shaped.

Italian arm harness with added defence

15th-century armour for the arm and shoulder took four ways to make. The armour was based to the shoulder and fixed with leather straps to the upper and lower arm. Piercing strips and slits, adding to skin, meant that the plates protecting the arm could move and even twist. Additional guards on the left arm for the shoulder (the pommel) and for the lower arm made the shield redundant.



Putting on an arm harness.



1. Pommel
2. Leather straps
3. Heart-shaped outer wing
4. Heart-shaped outer wing
5. Shoulder plate
6. Shoulder plate
7. Large guard of the shoulder

Decorated English 14th-century gauntlet

The gauntlet showed the knight to use a checked flat like a horse.



GAUNTLET

Early knights did not wear gauntlets and their hands were protected only by the shield and the cross-guard of the sword. From the 1300s onwards a mail mitten was worn, which was essentially an extension of the sleeve of the mail shirt. Towards the end of the 13th century the first separate leather gauntlets with fibrous or metal plates attached to them appeared. By about 1360 all knights wore five-finger gauntlets with metal scales. The mitten became standard wear again around 1430 but the gauntlet returned to fashion by the end of the 15th century.



Parts of the gauntlet

The leather gauntlet from around 1400 had 26 metal scales. The fingers of the left hand were often covered only by a larger plate as the left hand did not need to be as flexible as the right hand holding the sword.

14th-century mail mitten



1. Leather glove
2. Leather strips with scales attached to the wrist
3. Steel scales
4. Steel or bone protection
5. Finger scales
6. Finger scales
7. Steel of the parts with scales

OTHER CLOSE COMBAT WEAPONS

Knights used many other types of weapons in battle besides the sword. The most important weapons were the spear, pole and pike, and the most important of these was the longbow. Other weapons included the mace, battle axe, halberd and war hammer.



Rondel dagger

The rondel gets its name from the round hand guard and pommel (the look at the end of the handle). Its triangular blade could easily puncture chainmail.

Ballock dagger

Also known as the battle dagger due to the shape of its guard.

Cinquedea

DAGGERS

From the 13th century knights started to carry 20 to 25 cm long side arms in addition to their sword on their belt. The dagger was used as a reserve weapon for self-defence or to give the enemy the coup de grace through a slit in the armour. Sometimes knights also fought with a sword and dagger at the same time, when it was used to parry thrusts there were special daggers for parrying the enemy's blows and breaking their sword. Among the countless types of dagger is the cinquedea, whose name means 'The fencer', described as a half-sword and a blade. This was half way between a dagger and a sword, and was a favourite weapon for self-defence of rich Italian citizens in the 16th century.



Caltrops and spikes

To ward off an enemy cavalry attack, caltrops (four-pointed spikes) and spikes hidden in the ground were often used. These sharp devices caused the horses' sensitive hooves and also incapacitated infantrymen. The defenders only had to make sure that their own men and horses avoided these 'landmines'.

MACES

The mace is the military version of the peasant's club, a bashing weapon with ancient origins. A metal head, which could be round, spiked, flanged or knobbed, was fixed to a wooden or iron handle. A 15 to 3 kg mace could cause severe bruising and broken bones without piercing the armour. The only defence against it was the shield and perhaps later the plate armour. However, the protection these offered was defeated by the flail, similar to the tool of the same name used for threshing. The heavy steel ball attached by a chain to a handle gained enormous impetus and could be swung round the edge of a shield with ease.

Knights duelling with battle axes

This weapon was often chosen as a weapon for single combat.



Maces

1. Flanged mace

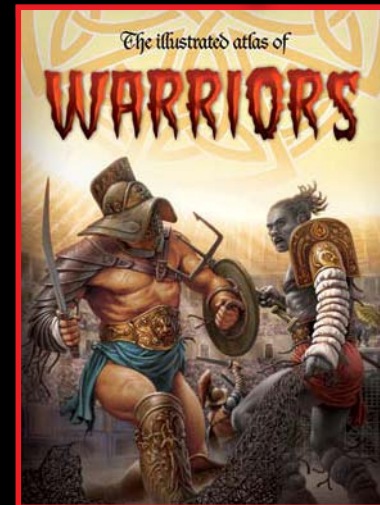
2. Spiked mace

3. War hammer

DID YOU KNOW?

For many years the mace and the battle axe were a long, pointed head, which could also serve as a battle axe, were effective because they combined the advantages of the mace and the battle axe.

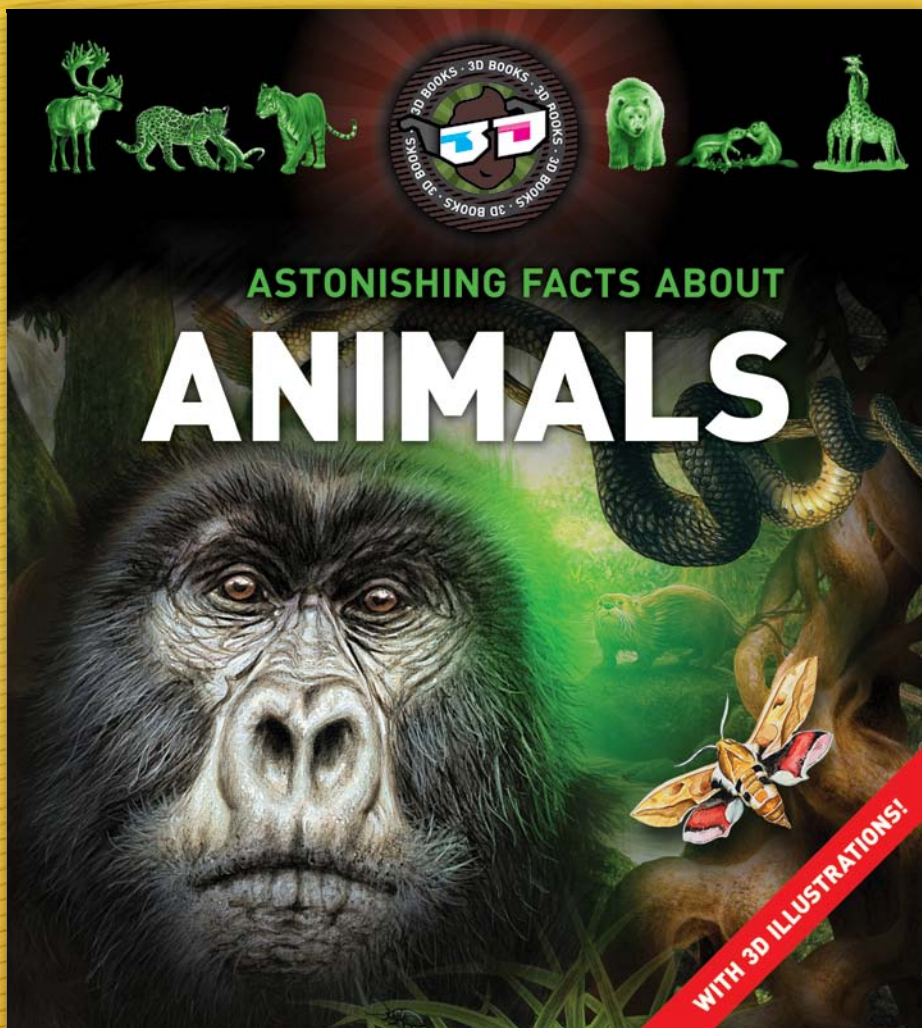
Forthcoming title:



New

3D books

3D books



ASTONISHING FACTS ABOUT ANIMALS

This special volume gives an insight into the mysteries of animal behaviour and particular times of their lives. Experience the rituals of courtships and witness 'tough guy' duels. Watch how animals build their homes and find out which creatures prefer to be lodgers. Discover their skills in searching for food and the advantages of using one's head. Meet the masters of disguise and poisoning, as well as the great travellers of the animal kingdom. Learn which is the longest snake, which mammal has the biggest body and which bird beats its wings the fastest. Enjoyably written chapters make learning playful and amusing, and the reading experience is heightened by special three dimensional illustrations.

Specifications:

64 pages
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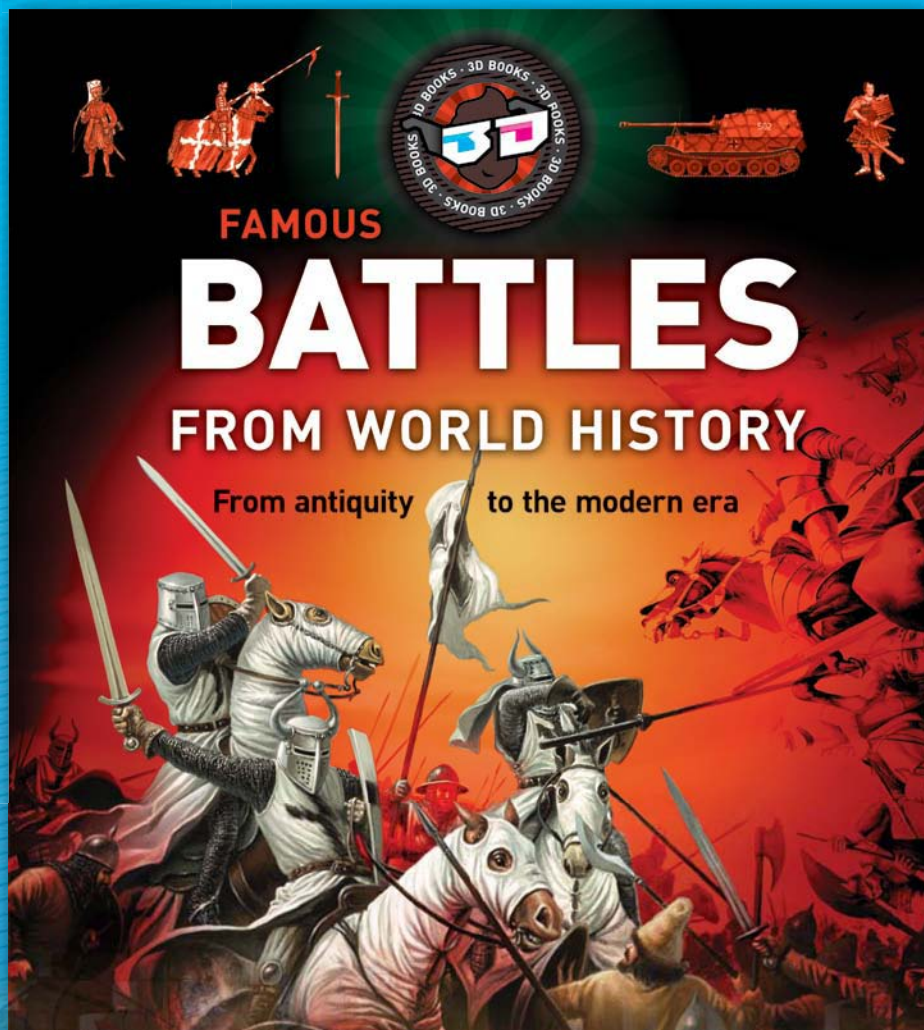


New

3D books



3D books



FAMOUS BATTLES FROM WORLD HISTORY

This volume brings to life the greatest battles in world history, such as Thermopylae, Cannae, Crécy, Kolin and Austerlitz, for the reader. In assessing each confrontation the tactics used are described as is the military technology of the warring parties. Fascinating information, such as hoplite warfare developed by the Greeks during the Greco-Persian wars or the landsknechts' bloody but effective infantry tactic that destroyed knights in armour, can be learnt. The reader can also witness the failure of line tactics and the success of the settlers' use of guerrilla warfare in the American War of Independence. Furthermore, the political reasons and circumstances leading to the outbreak of war are explained. The spectacular illustrations using 3D technique, dreamt up by the publisher, make the battles seem real, almost tangible, and supplement the absorbing descriptions, enhancing the reading experience.

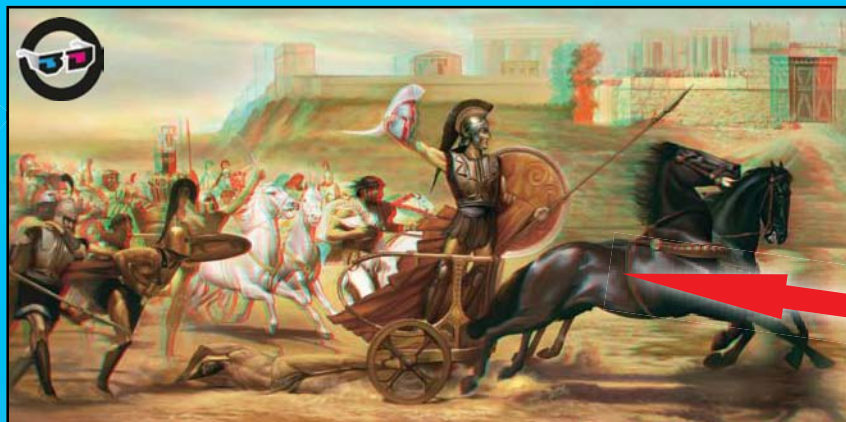
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The Trojan War (c. 1175 BC)

A legend is believed to have inspired the Trojan War, which was fought over three thousand years ago between Paris, prince of Troy, and Helen, the beautiful wife of the king of Sparta. In reality, however, the war was fought between the Greeks and the Trojans, who were the people of the city of Troy. The war lasted for ten years, and in the end, the Greeks won. The city of Troy was destroyed, and the people were taken into slavery.

ACHILLES' TROUPE

The story of the Trojan War is told in the Iliad, a Greek epic poem. The Iliad tells of the war between the Greeks and the Trojans, and of the hero Achilles. Achilles was the greatest warrior of the Greeks, and he was the one who killed Hector, the prince of Troy. The Iliad also tells of the Trojan Horse, which was a gift from the Greeks to the Trojans. The Trojans were fooled by the horse, and they let it into the city. The Greeks then opened the city gates, and they won the war.

THE DESTRUCTION OF TROY

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The Battle of Pharsalus (48 BC)

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"OMNIBUS DEUS"

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Capture of Baghdad (1258)

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New

3D books



3D books



DINOSAURS

Who wouldn't like to stalk a super-clawed Tyrannosaurus rex or see a pack of Dryptosaurus just as they catch their prey, or the heads of tiny dinosaurs appearing one after another as they hatch from their eggs at a Maiasaur nesting site? Thanks to the fascinating illustrations and the paintings using a special 3D technique, this book brings to life the Mesozoic era of the earth's history several millions of years ago when dinosaurs, the world's largest creatures ever, ruled. Their feeding habits, and their methods of attack and defence are described as well as how they cared for their young, and their means of communication and many other secrets about their lives are explained.

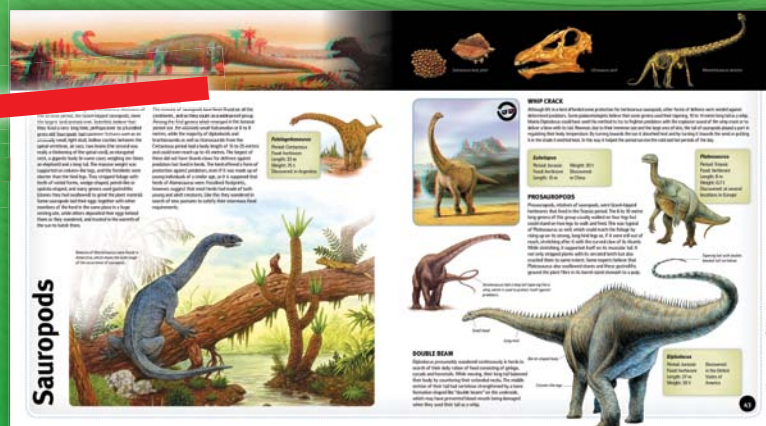
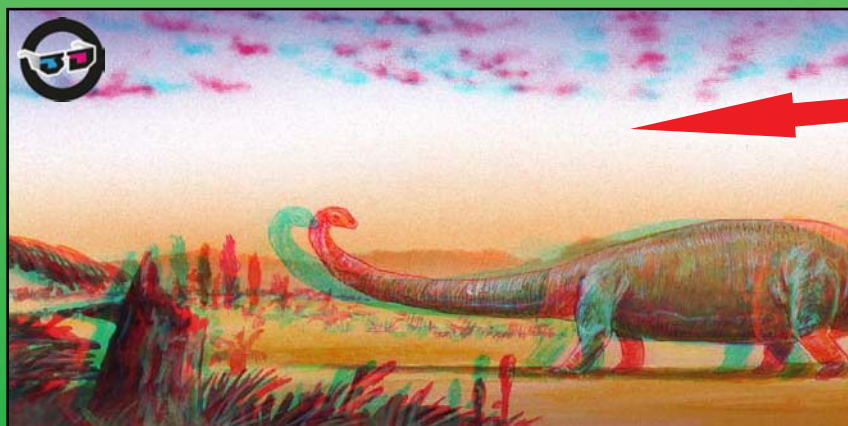
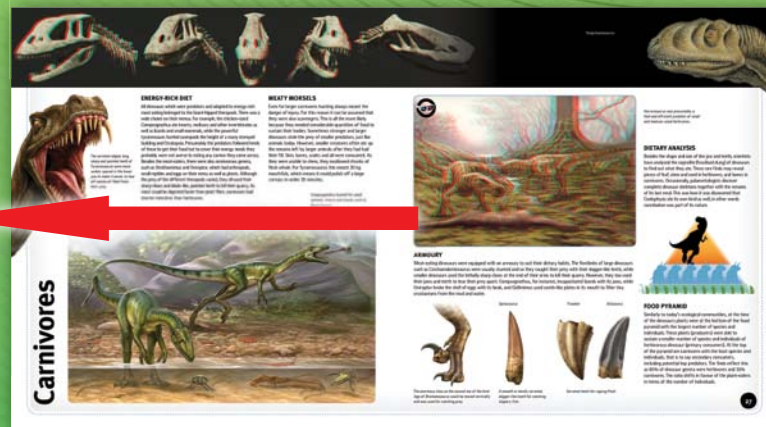
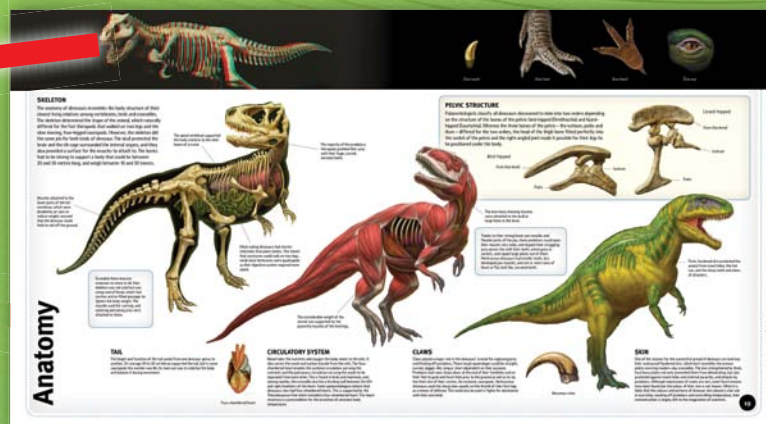
Every branch of the dinosaur family tree is explored from the fearful carnivores to the armour plated, horned herbivores and the massive sauropods towering many storeys high. Find out about dinosaur records and gain an insight into life in the Triassic, Jurassic and Cretaceous periods. This highly colourful, exciting journey in time backed by the latest research results and scientific theories is an ideal introduction to the subject for new readers and gives extra information for hardened dino fans.

Specifications:

64 pages

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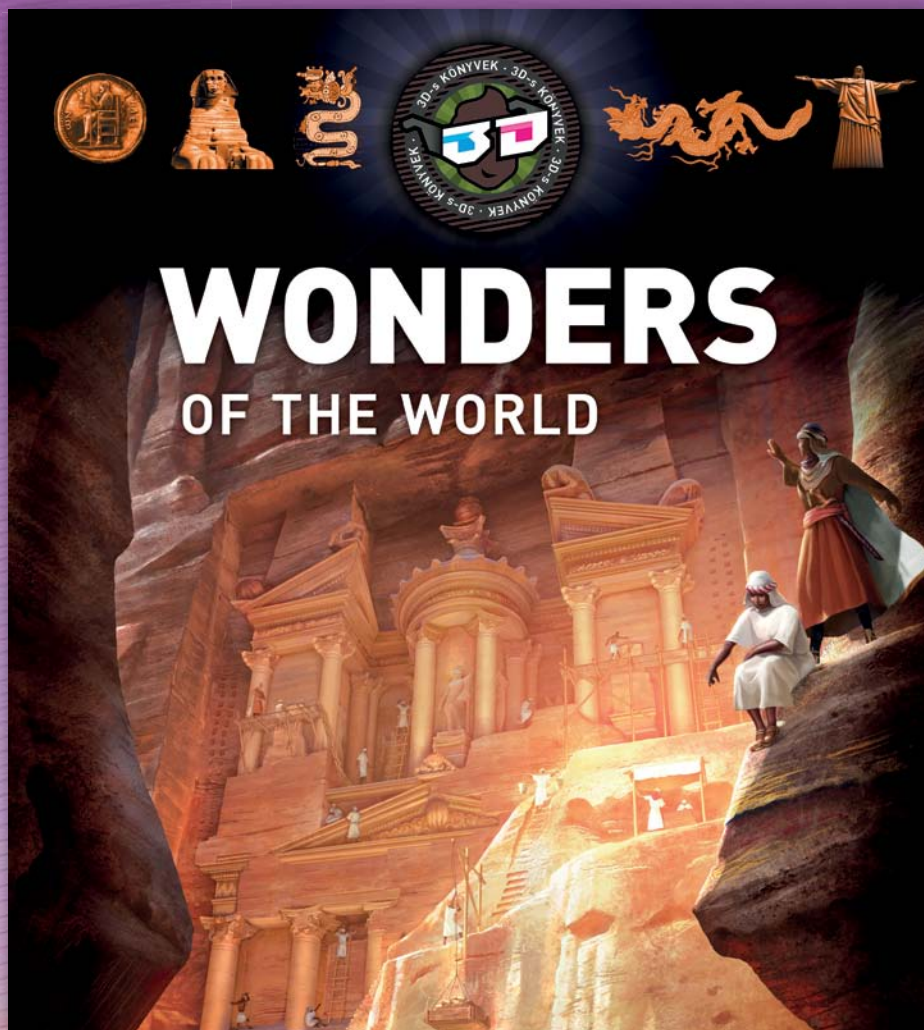


New

3D books



3D books



WONDERS OF THE WORLD

Our latest volume gives an insight into mankind's most ancient masterpieces and their worthy successors. The seven edifices of ancient times were first described as wonders of the world by the Phoenician poet Antipater of Sidon, who noted down the creations of man that astonished him on his travels along the best known trade routes in the 2nd century BC. Later other authors of antiquity and the Middle Ages also drew up their own lists of wonderful sights that they thought travellers should see. Of these only the pyramids of Egypt have survived the storms of the centuries. The other wonders live on only in mysterious legends and contradictory contemporary accounts. Today, however, a new list of the world's seven most fantastic creations has been compiled, which fascinate modern travellers in the same way that their ancient counterparts captivated visitors long ago. This volume expands the knowledge of readers going on this exciting imaginary journey through many interesting facts and authoritative information supported by scientific research. This gripping volume is made even more attractive by artistic illustrations that stimulate the imagination of both adults and children who are interested in extraordinary buildings. The spectacular images made using a 3D technique bring these captivating structures—wonders of human ingenuity, will and perseverance—within palpable reach.

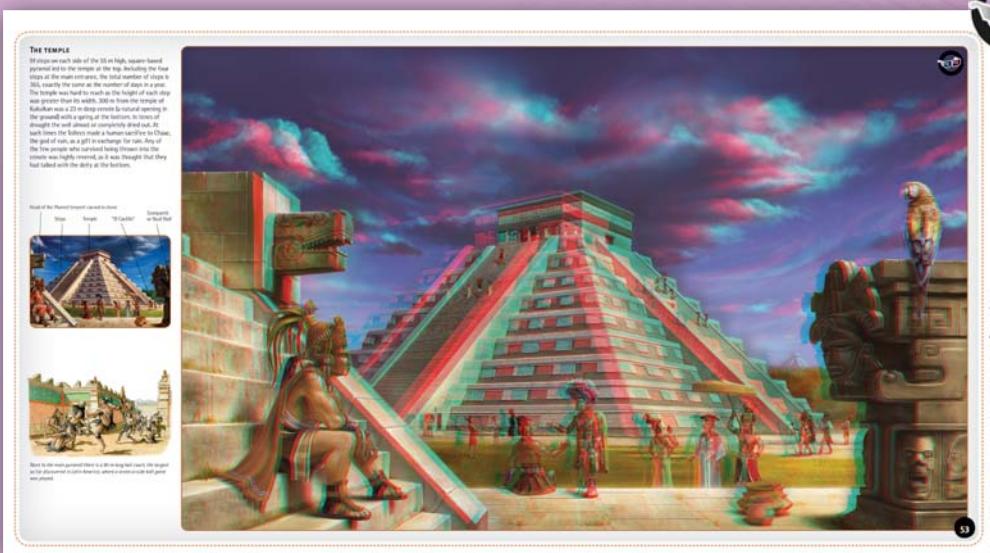
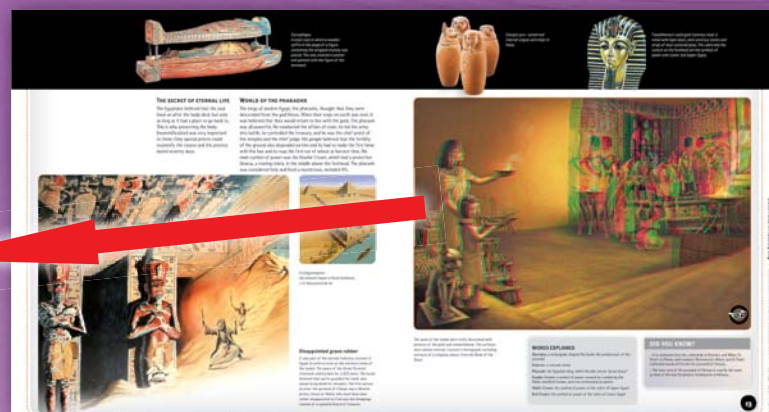
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Forthcoming title:

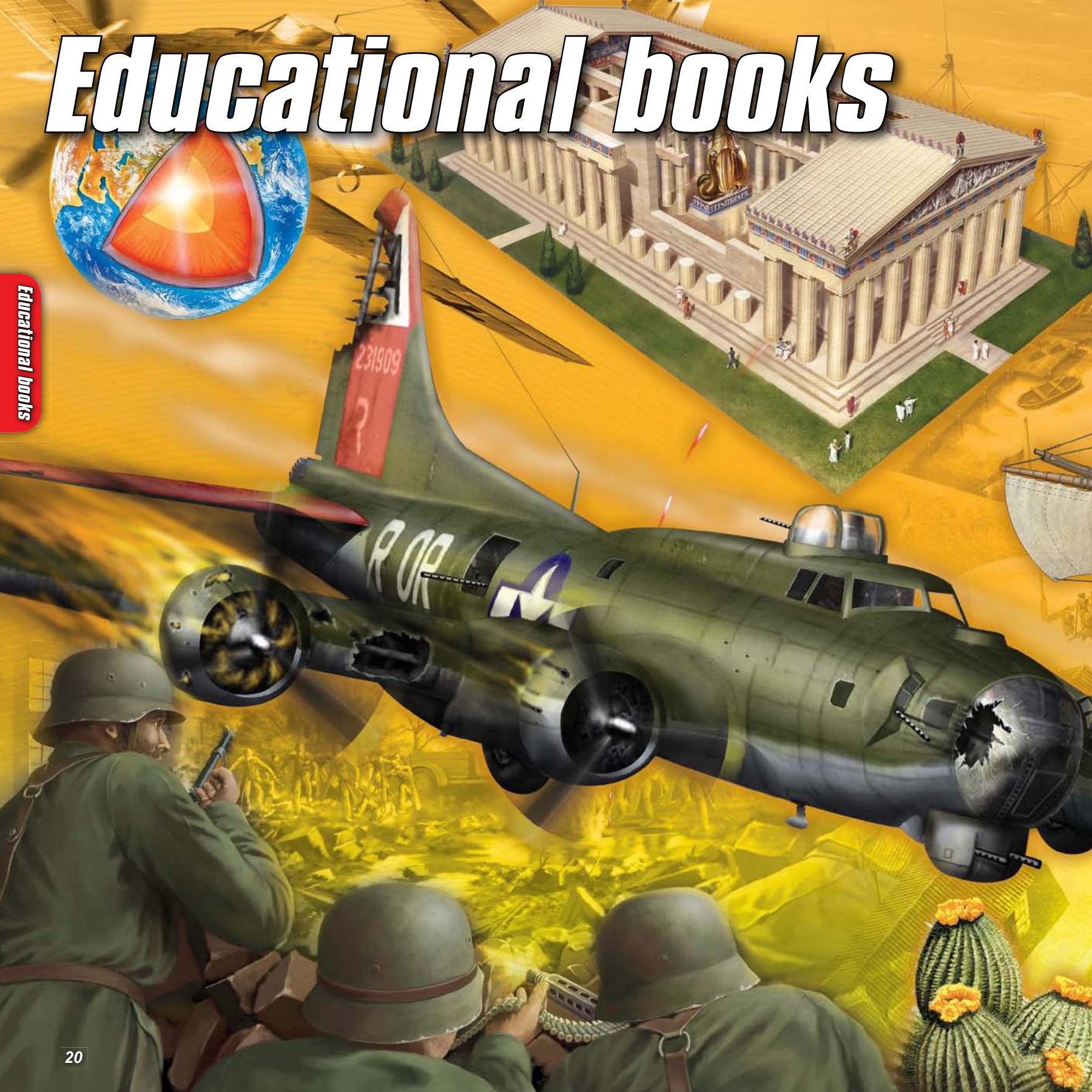
PREDATORS



Fall 2011

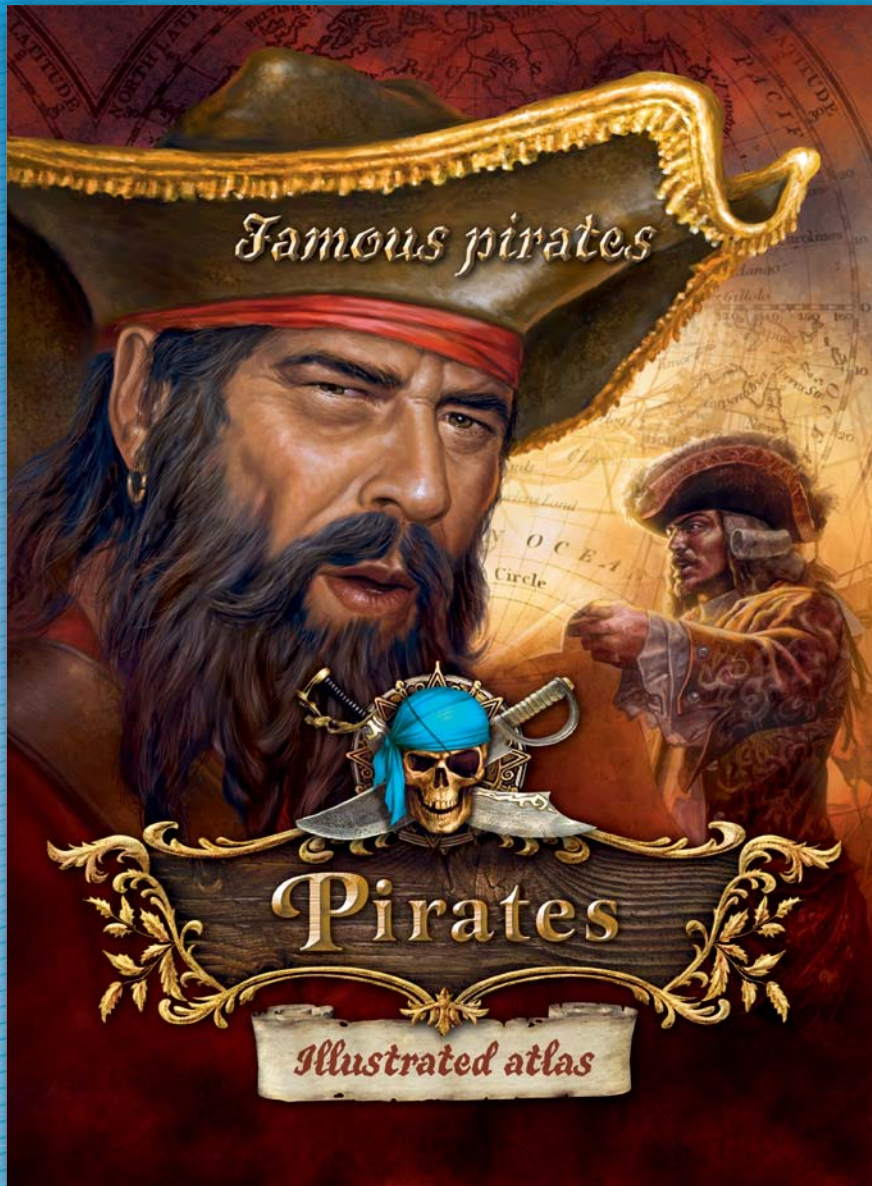
Educational books

Educational books





Illustrated atlases of Pirates



FAMOUS PIRATES

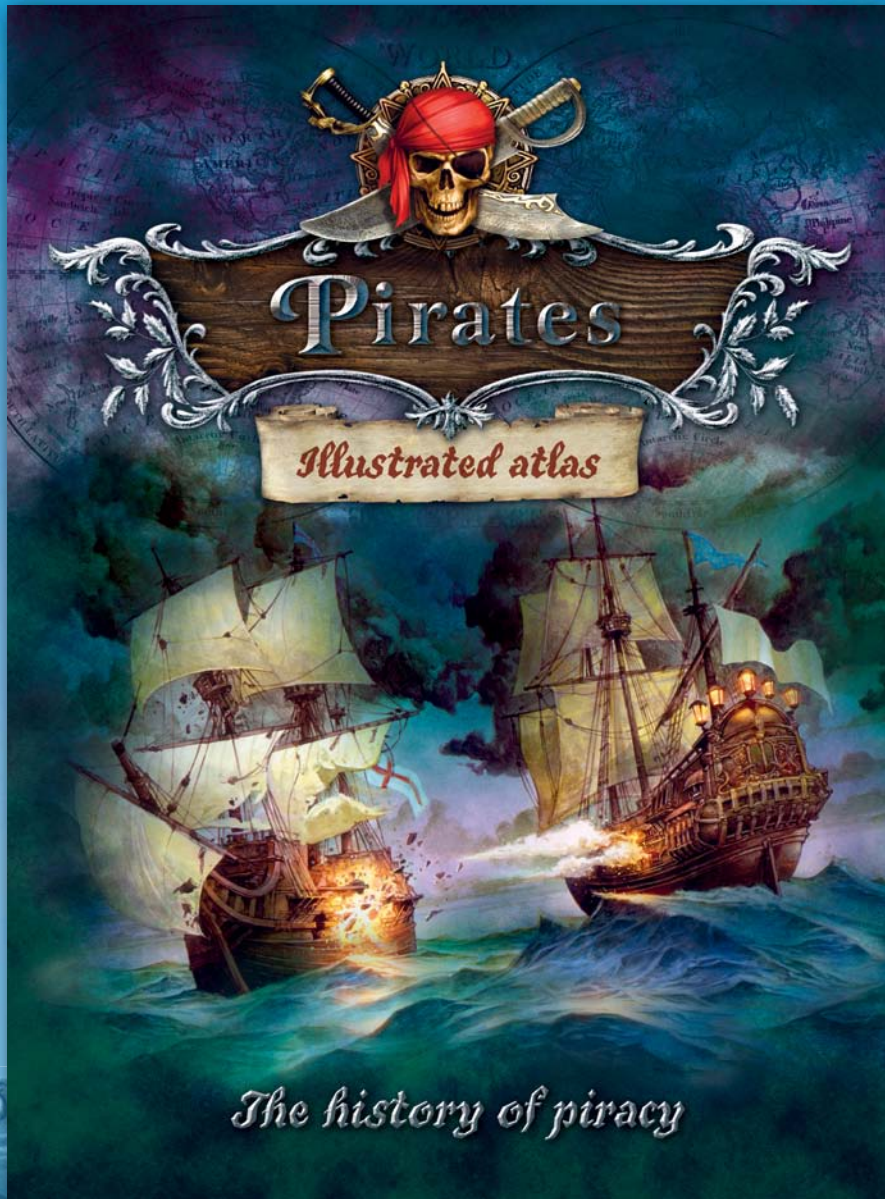
The promise of a free life and making a quick fortune prompted (or forced) many sailors to change their job, i.e. to turn to piracy. The grippingly exciting and entertaining stories and legends about them are still exceptionally popular today. There was a time when seafarers feared them more than anything else in the world. When the Jolly Roger, decorated with the scary skull and crossbones, was hoisted, mariners knew instantly who they were facing. Most of the time this was enough for them to surrender. Even though there are countless legends about the pirates of the Caribbean and their deeds, the stories of their lives and exploits are based on fact. Who were Henry Morgan, Pierre Le Grand, Anne Boney, Black Beard and the other notorious pirates really? Champions of freedom, seamen seeking adventure, or even criminals on the run? Did they steal for themselves or their sovereigns? How did they survive their escapades on the open sea far from land for many months? How did they manage to overcome their enemies ten times stronger? What spooky and incredible adventures did they live through? The answers are to be found on the exciting, spectacular pages of this book, which gives an insight into the real and imagined world... The detailed pictures show the most infamous pirates of the time and their villainous endeavours. Their faces are colourfully portrayed, and their deeds are depicted in authentic-style paintings.

Specifications:

56 pages
Hardcover
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Illustrated atlases of Pirates



Specifications:

48 pages

Hardcover

240 mm x 325 mm

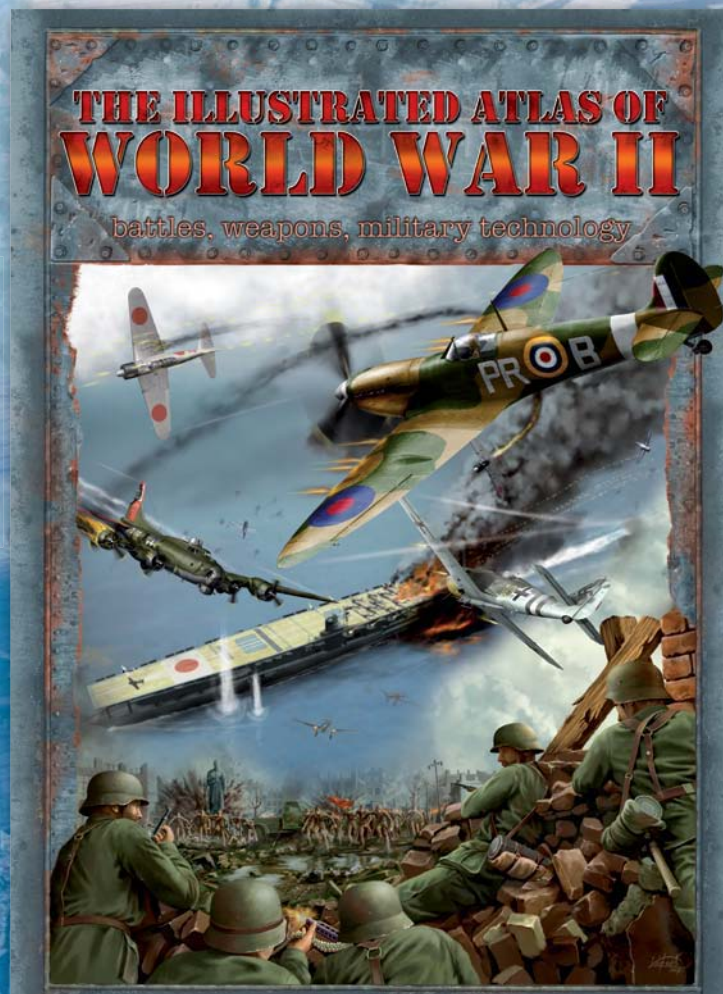


THE HISTORY OF PIRACY

Even in ancient times mariners could not feel safe. Not only were they at the mercy of the winds and sea, but they also had to contend with robbers who set sail in the hope of making an easy fortune. The history of piracy is as old as the history of seafaring. The Egyptians feared the eastern sailors, Rome's wealth was threatened by coastal pirates, and the whole of Europe was terrified of marauding Vikings and Turks. The golden age of piracy began with the discovery of America. The pirates of the tropical islands of the Caribbean, the filibusters, formed a pirates' republic in the 16th and 17th centuries. The Spanish explorers won not only treasures from the New World but also the dislike of the rest of Europe, as did the Portuguese along with their riches from India and the Far East. In response English, Dutch and French privateers were commissioned to serve their countries and so outlaws became heroes. As soldiers they were responsible for the fate of whole empires, as merchants they could make the economies of their countries flourish, and as sea robbers they did not have to deny their true nature. The History of Piracy shows how seamen of the period navigated, and what the sailors' duties and the weapons they used were. How this exciting and bloody era came to an end, what broke the power of the pirates and what led them to abandon the waters of the Caribbean are also explained. The lively, gripping stories, factual information and impressive illustrations rich in detail provide an authentic source of the history of piracy. A worthwhile read!



Illustrated atlases of wars



THE ILLUSTRATED ATLAS OF WORLD WAR II

How did Adolf Hitler come to power? What is blitzkrieg? What was the miracle of Dunkirk? How did a few soldiers on motorcycles occupy a whole town? What was wolf pack? How was the American fleet sunk in an hour and a half? What were tigers and panthers doing in the perishing Russian winter? What did the inside of a World War II fighter look like? Who was the plane that dropped the atomic bomb named after? Readers now discovering the history of World War II will find answers to these and many other questions in this volume. For those who do not find answering the above questions challenging, however, this book may have even more in store as they may peruse the weapons, aircraft and military vehicles of the era in large, highly detailed, colour illustrations which help show the development of military technology in the six years of the war.

Specifications:

48 pages

Hardcover

240 mm x 325 mm



Educational books



Submarines with the power to destroy armies lurking in the ocean depths, armed nuclear bombers circling over the Arctic Circle, and hidden missile silos in the Siberian forests and in the bowels of the Rockies were commonplace in the Cold War. Never in the history of the world were so many wars waged as in the 20th century. Korea, Vietnam, the Middle East, Afghanistan, the Falkland Islands – each was the theatre of a bloody war; wars which affected both superpowers and which threatened to spread the conflict like wildfire, raising the spectre of a third world war and the destruction of mankind. This volume, which can be regarded as the continuation of the highly successful Illustrated Atlas of World War II, shows the weapons, aircraft and military vehicles of the era in large, highly detailed, colour illustrations. These help demonstrate the great development of military technology in the fifty years following World War II.

48 pages
Hardcover
240 mm x 325 mm

The image shows the front cover of the book 'The Illustrated Atlas of World War I' by John M. Lutz. The cover is framed by a dark, metallic border with rivets. At the top, the title 'THE ILLUSTRATED ATLAS OF WORLD WAR I' is written in a large, bold, serif font. Below the title is a large, colorful illustration depicting a World War I scene. In the foreground, a biplane with a blue and green striped fuselage is flying over a battlefield. In the background, there are soldiers in various poses, some crouching and others standing, and a tank. The scene is set in a hilly, grassy area with a river or stream in the distance. At the bottom of the cover, the author's name 'JOHN M. LUTZ' is printed in a smaller, bold, serif font.

The Illustrated Atlas of World War I is a guide to the “Great War”, to the appalling fighting that took place on the floating fortresses, in the dogfights, in the trenches and on the battlefields, during which modern warfare was born.

Expertly written, comprehensive texts brimming with information are complemented by faithful, specially selected illustrations, detailed diagrams and maps. Read the dramatic stories of Verdun, Ypres, the Somme, Isonzo, Passchendaele, and other scenes that today are synonymous with immense human suffering and senseless sacrifice. Learn about the operations, the weapons, strategies and leaders, and about the events of the war waged almost one hundred years ago that irrevocably and fundamentally changed the fate of not only individuals but of whole communities and societies.

25

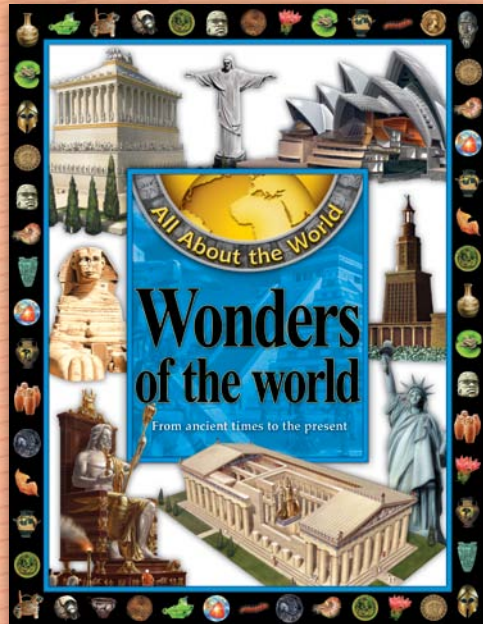
All About the World series



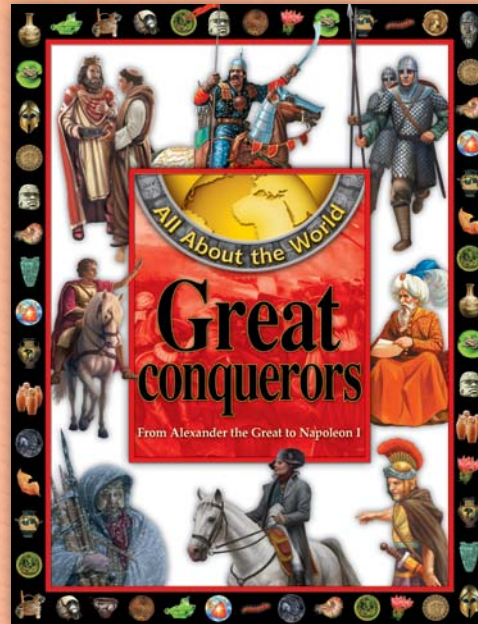
The contents of the six-volume series All About the World offer an insight into the everyday lives of people living in far-flung corners of the world. Every volume of All About the World is divided into chapters. The informative texts are split into smaller sections under clear headings and enriched by contemporary quotations, highlighting facts and things of particular interest. To help understand the descriptions, the terminology for each topic is explained, while there are large paintings in realistic and romantic styles, maps and explanatory illustrations in appropriate places as visual aids.

All About the World is a series of thematically arranged books with richly illustrated, informative texts that are enjoyable and an effective, invaluable source of information for young and adult readers alike.

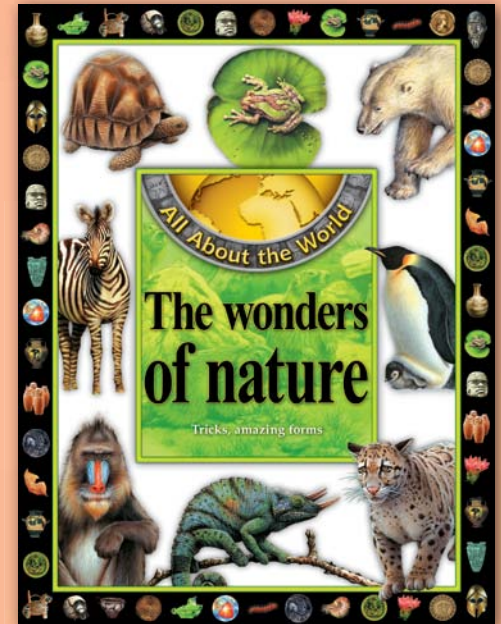
Educational books



The **Wonders of the World** shows the 7 wonders of the ancient world and the new 7 wonders chosen by the modern world as well as other masterpieces of architecture and art.

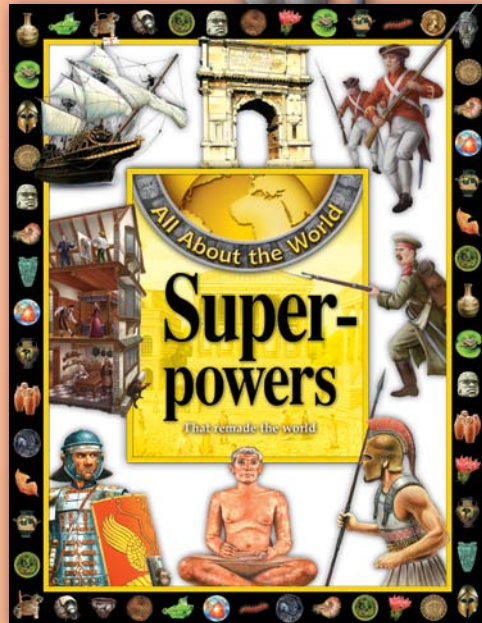
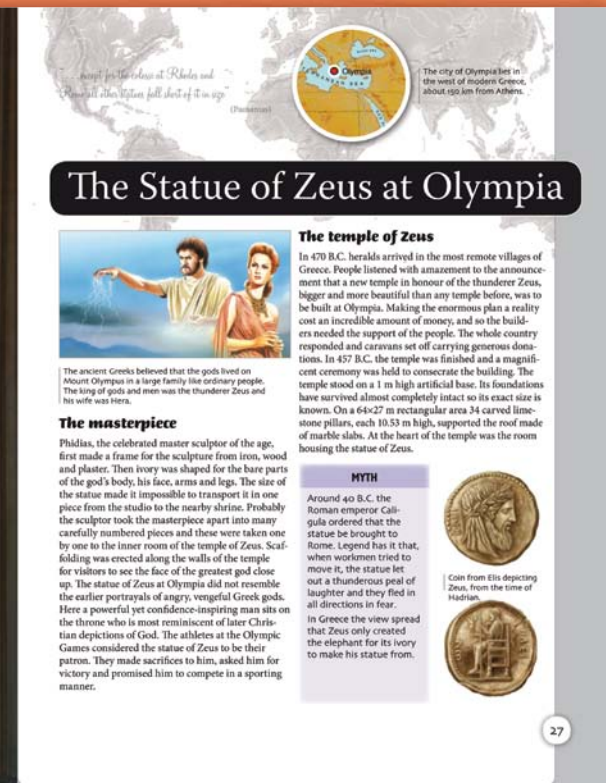
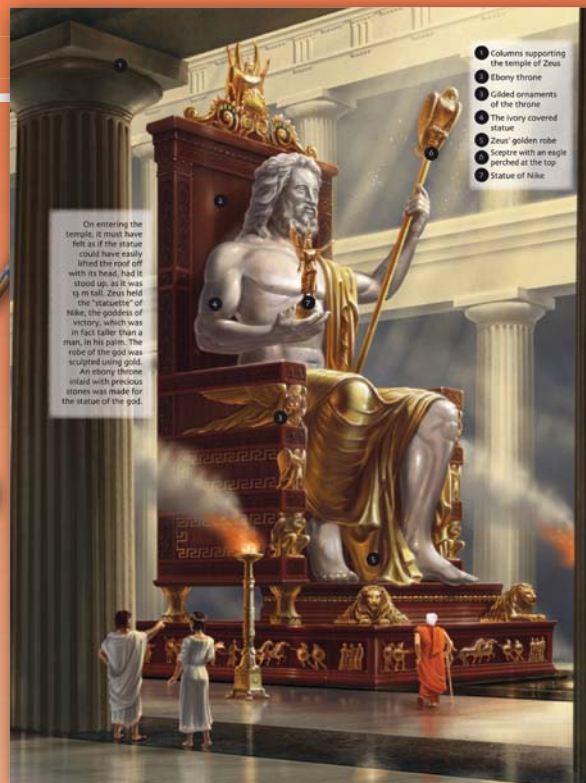


Great Conquerors presents the most famous military leaders from Alexander the Great to Napoleon, their greatest battles, and the reasons for their victories and defeats, as well as the art of war in different eras.

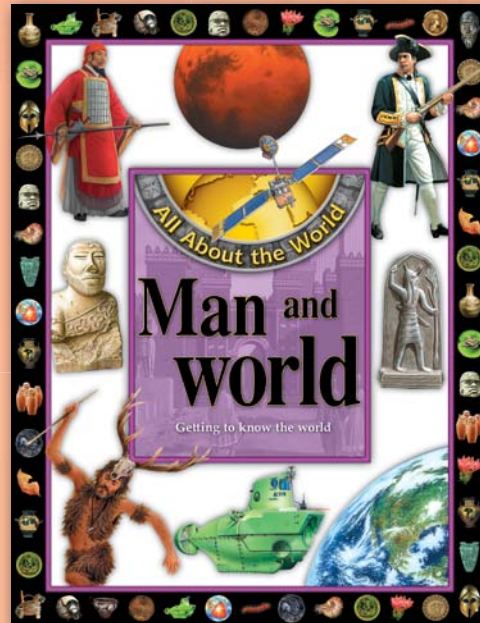


The Wonders of Nature shows the function of colours, the odd body shapes, the “natural” inventions, tricks and habits in animal world.

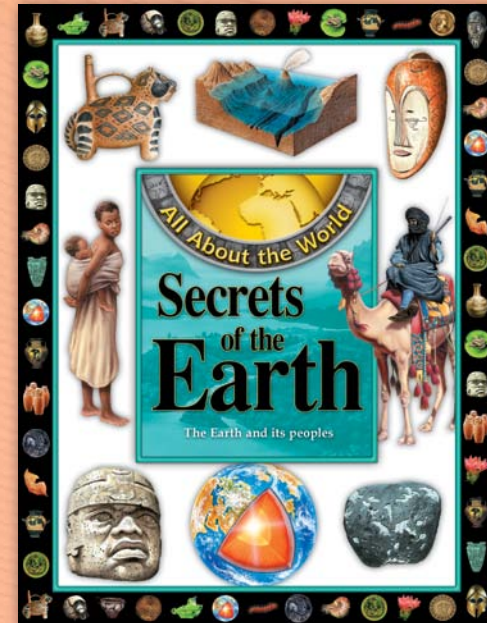
Series
Specifications:
 64 pages
 Hardcover
 213 mm x 275 mm



Superpowers investigates the great powers from ancient Egypt to the age of the British empire which had an influence over almost the entire world.



Man and World tells of simple inventions that have had an enormous impact on the evolution of mankind, of geniuses and bold inventors, and their lives, as well as the development of man.



Secrets of the Earth travels the earth examining the reasons for the changes to our planet, and discovers what regulates the rhythms of the earth. The customs, traditions and beliefs of people are also described.

Educational books

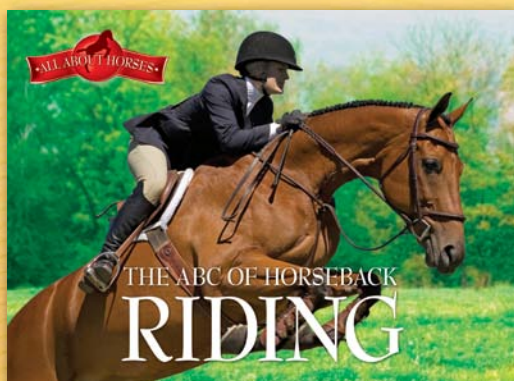
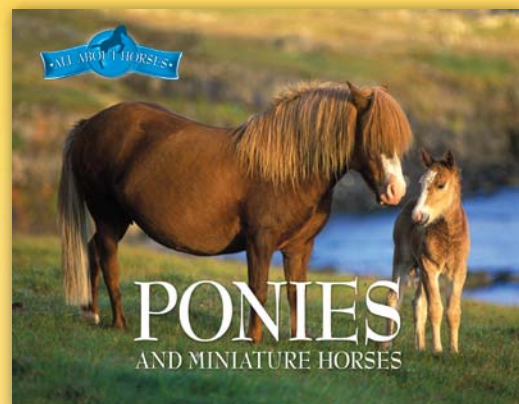
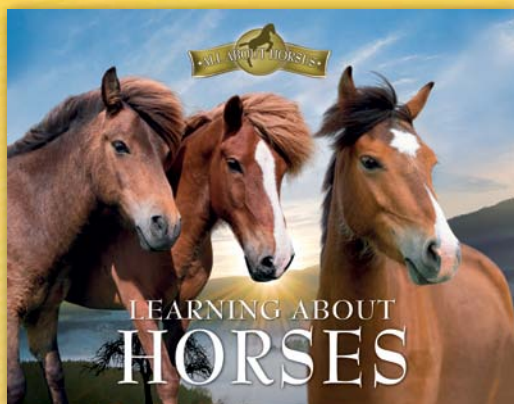
New

All About Horses

In the book series All About Horses you can read about modern ways of learning to ride, the history of Hungarian horsemanship, horse and pony breeds, as well as horse behaviour and how to keep them. The fun-to-read volumes packed with useful information and photographs capturing unusual, beautiful, amusing and touching moments, colourful pictures and explanatory series of illustrations are recommended for children and adults alike.



Educational books

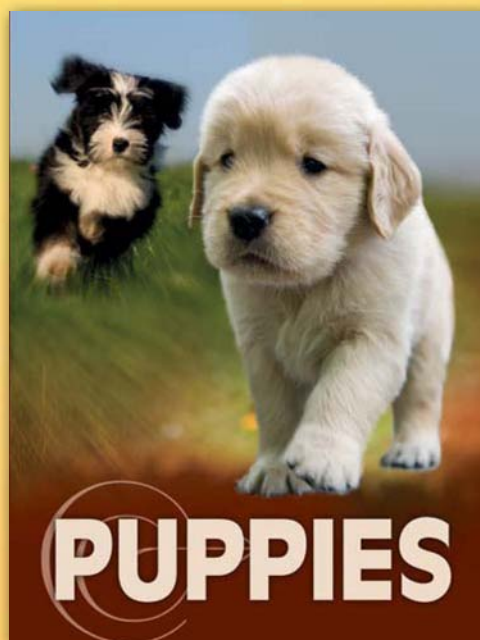
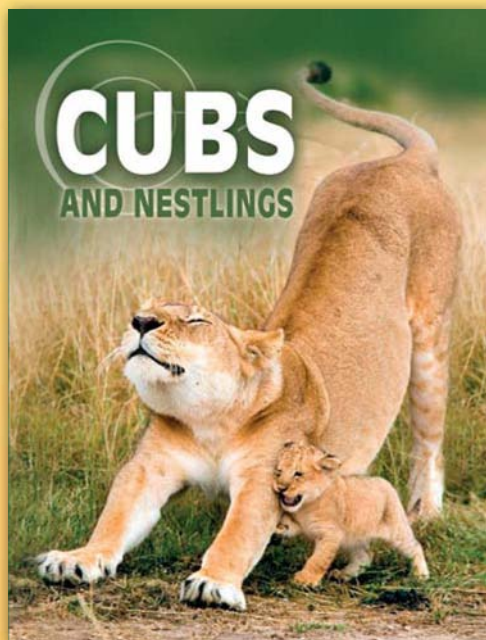


Series Specifications:
48 pages
Hardcover
275 mm x 213 mm





Specifications:
48 pages
Hardcover
240 mm x 325 mm

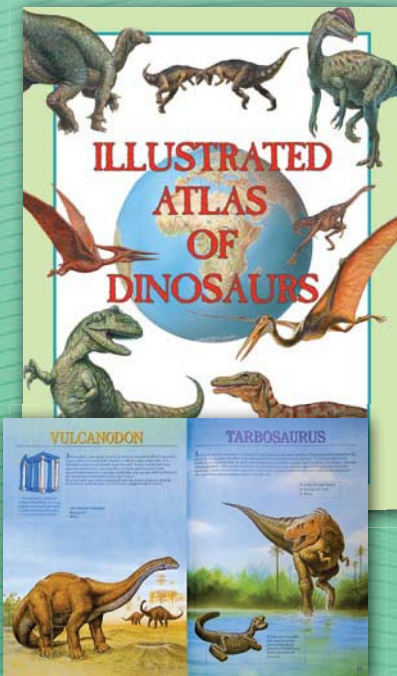
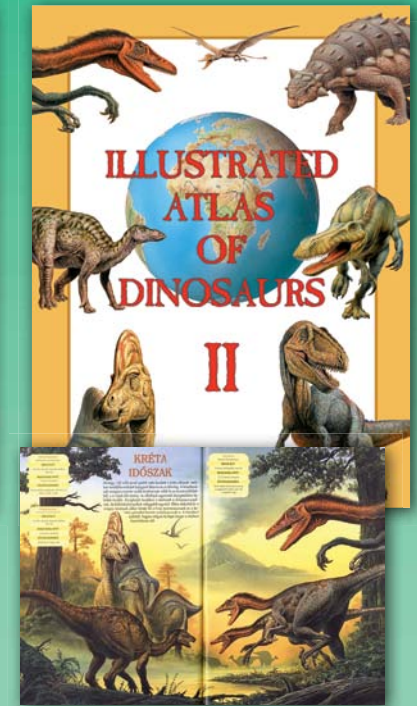
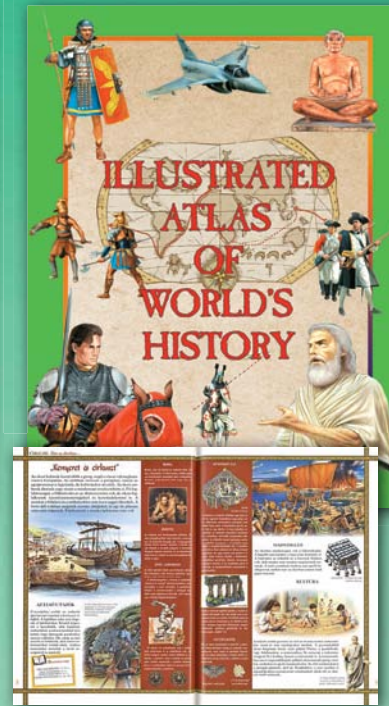
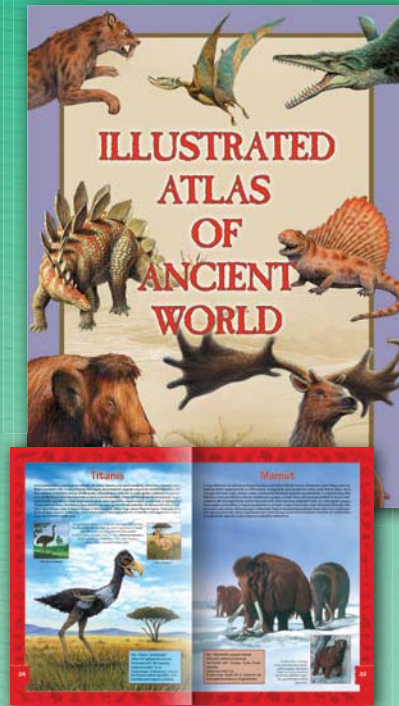


Educational books

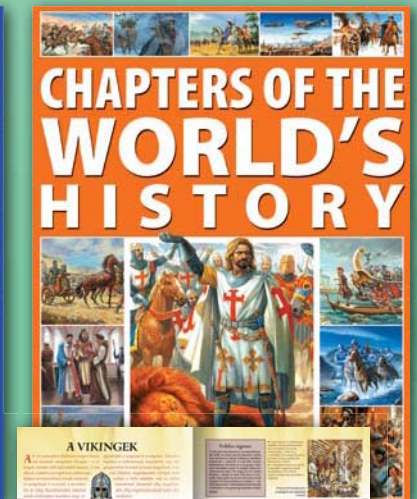
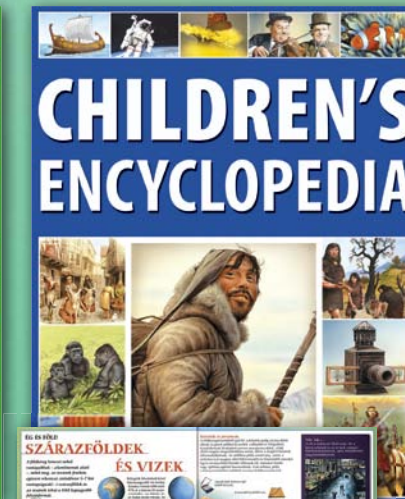
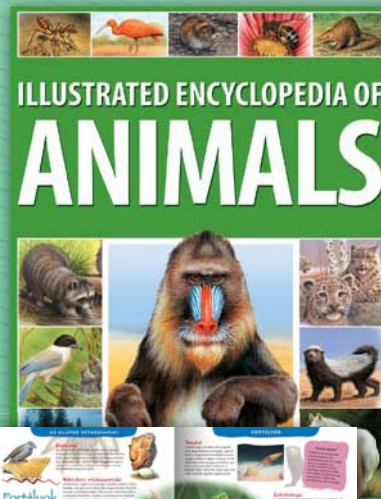


Specifications:
32 pages
Hardcover
213 mm x 275 mm

Illustrated Atlases and Encyclopedias

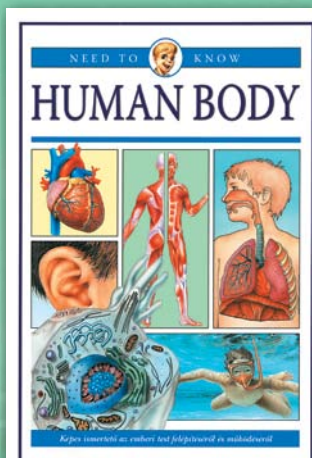
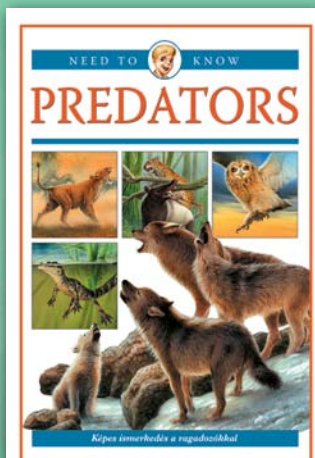
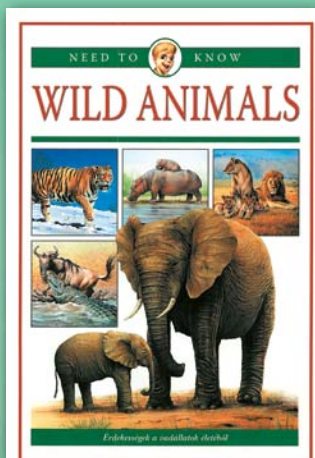
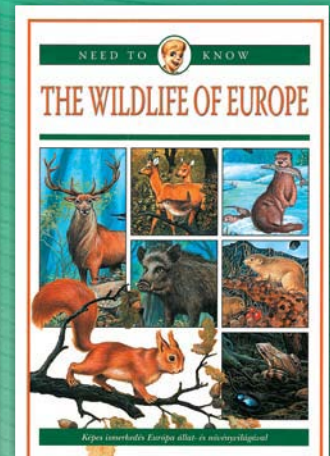
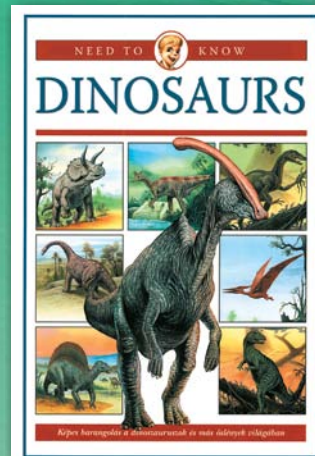
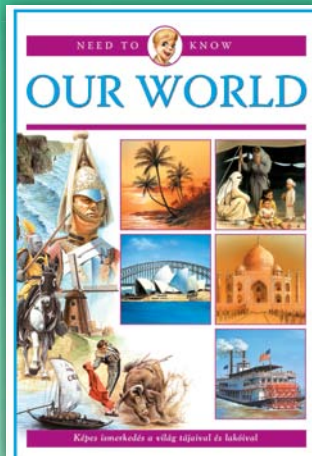
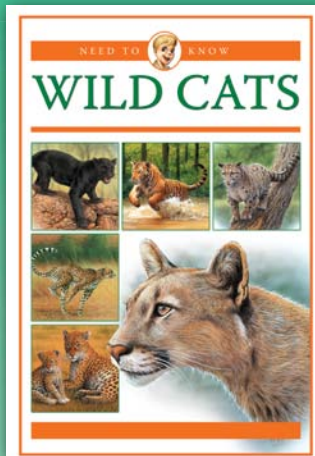
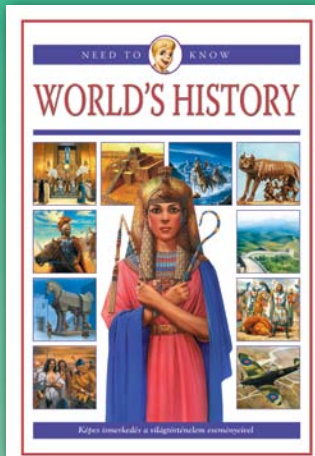


Specifications:
96 pages
Hardcover
213 mm x 275 mm



Specifications:
48 pages
Hardcover
240 mm x 325 mm

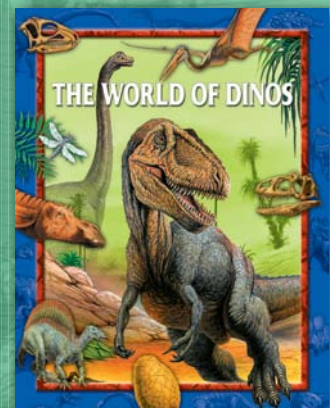
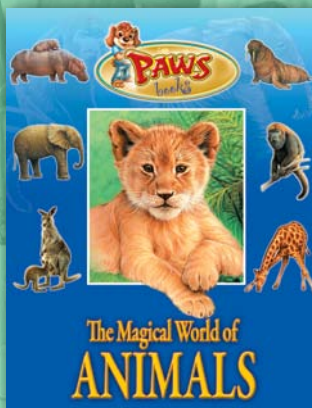
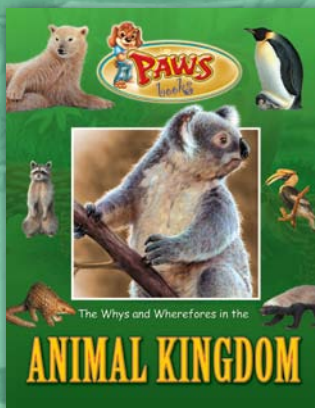
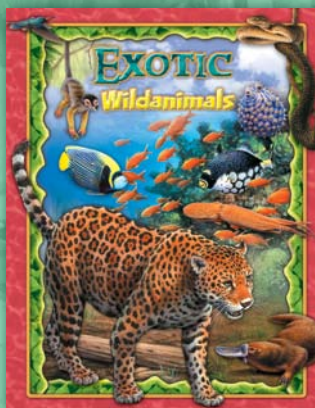
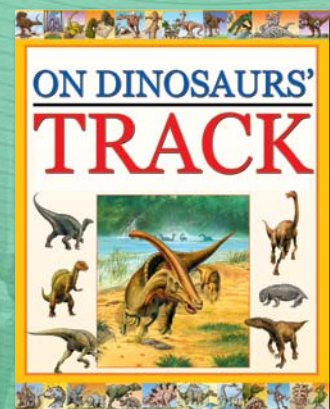
Various titles



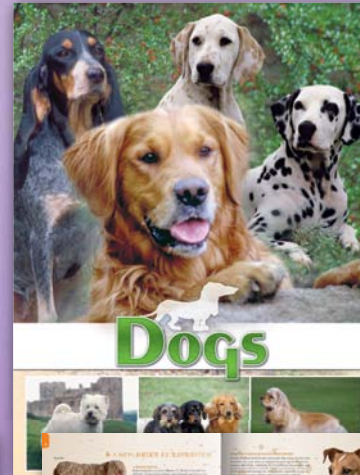
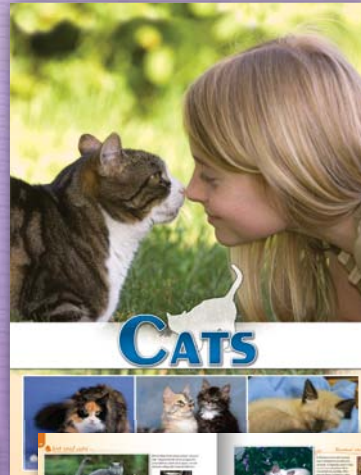
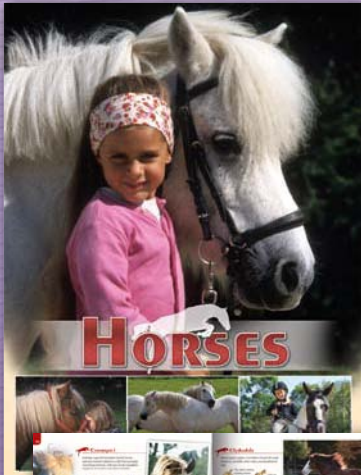
Specifications:
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Hardcover
210 mm x 303 mm

Specifications:
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Hardcover
213 mm x 275 mm

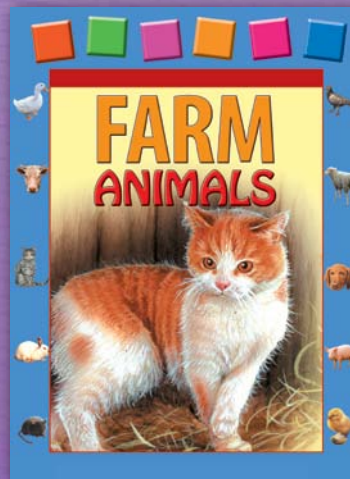
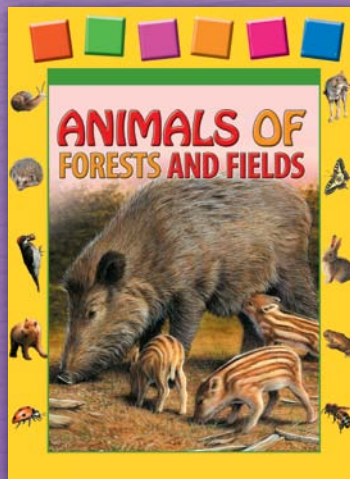
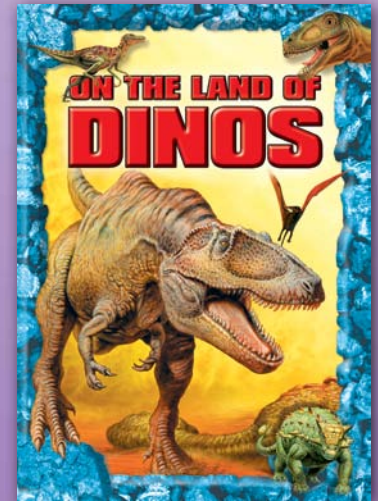
Specifications:
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Hardcover
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Various titles

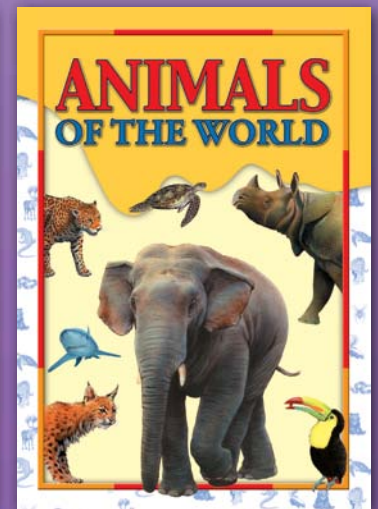
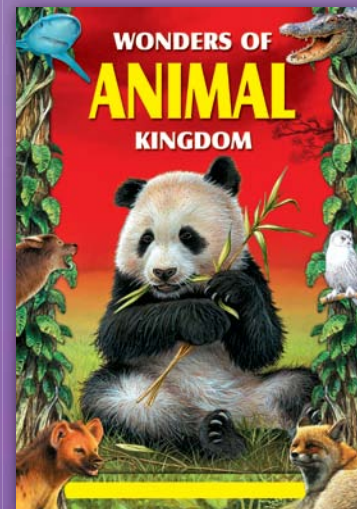


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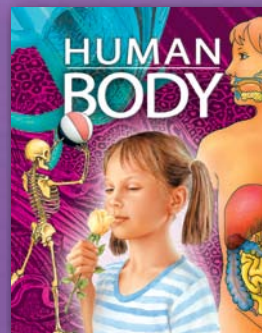
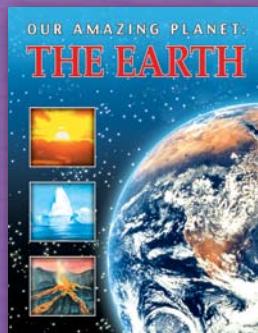


Specifications:
32 pages
Hardcover
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Specifications:
48 pages
Hardcover
200 mm x 285 mm



Specifications:
32 pages
Hardcover
147 mm x 190 mm

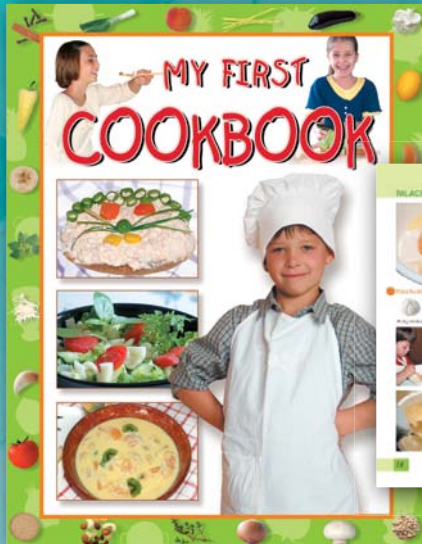


Specifications:
48 pages
Hardcover
147 mm x 190 mm

Specifications:
32 pages
Hardcover
210 mm x 303 mm

Cookbooks for Children

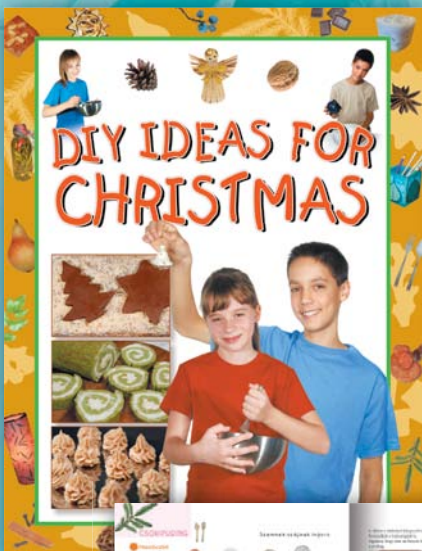
Easy and healthy recipes for kids who love to cook. DIY ideas for the holidays and children's parties. The books are richly illustrated with playful photos, and contain interesting facts about the used ingredients.



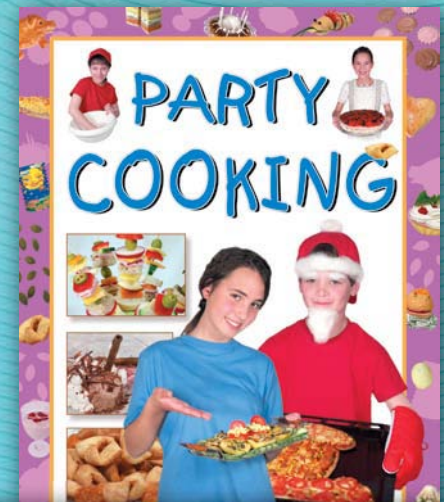
Specifications:
48 pages
Hardcover
213 mm x 275 mm



Educational books

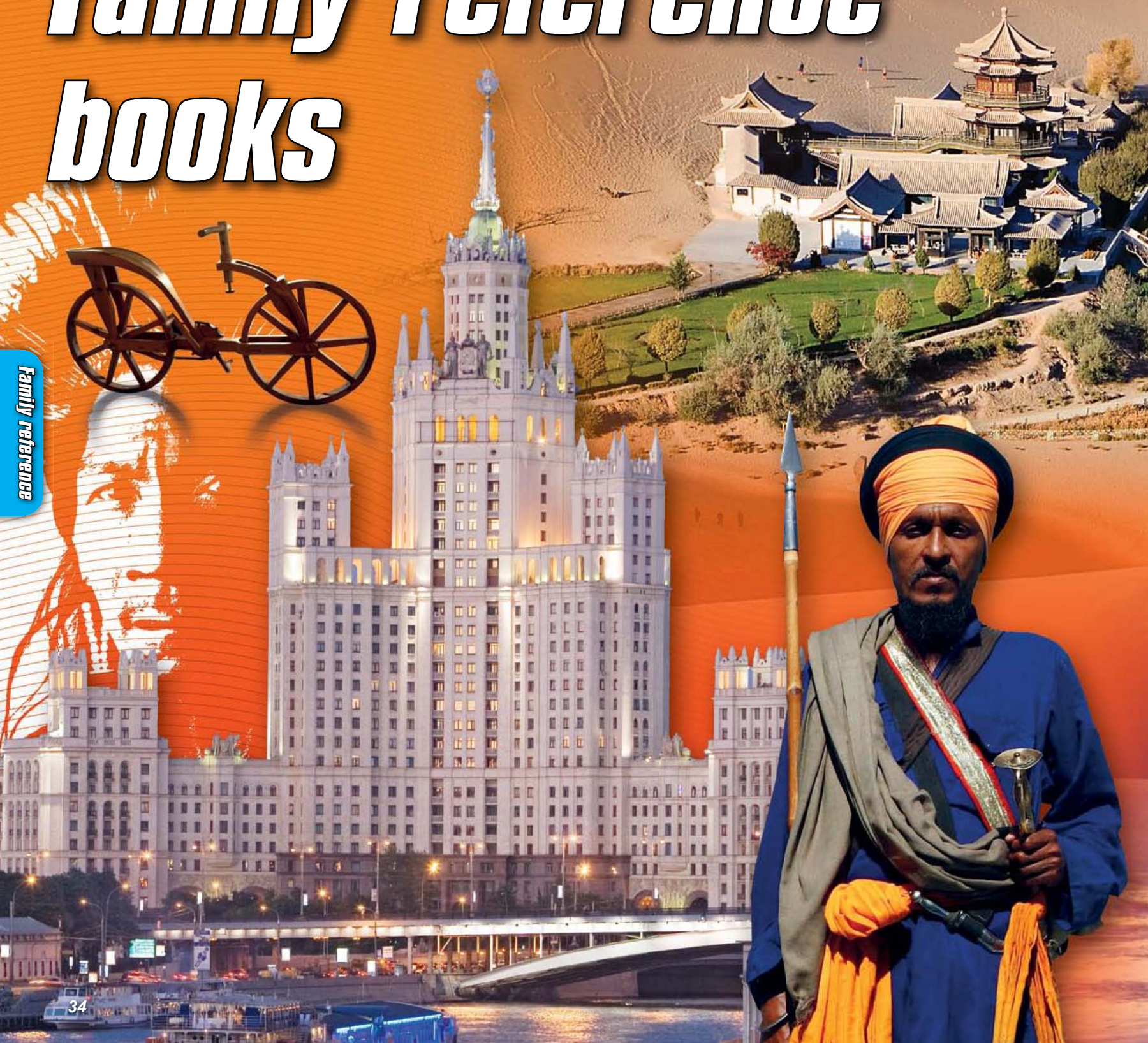


Specifications:
32 pages
Hardcover
213 mm x 275 mm



Family reference books

Family reference





family reference

New

The Greatest Treasures of World Heritage



THE GREATEST TREASURES OF WORLD HERITAGE

UNESCO adopted the World Heritage Convention in 1972 with the intention of protecting the world's outstanding natural and cultural treasures. The Egyptian pyramids, the Great Wall of China, the Grand Canyon in the United States of America, the Norwegian fjords, the Acropolis in Athens, the leaning tower of Pisa, Australia's Great Coral Reef, Cologne Cathedral and many hundreds of other wonderful sights have been inscribed on the list since then. In 1985 Hungary acceded to this important convention and in the intervening years almost a dozen natural and cultural values in the country have been included on the list. The last chapter of this richly illustrated volume offers a special experience: the photos created by the publisher using a special 3D technique make the landscapes, buildings and other sights almost palpable.

Specifications:

128 pages
Hardcover
240 mm x 325 mm





A városi színház, mely (fotó: a 18. oldal)



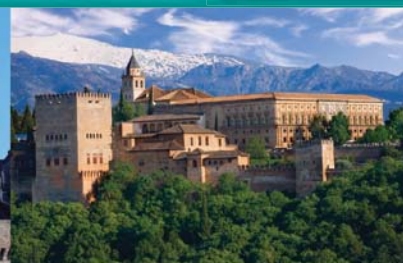
A Pisi kőút (fotó: a 18. oldal)



Mont-Saint-Michel és tengeröble

A világörökség szerinti...
A világörökség szerinti...
A világörökség szerinti...

A világörökség szerinti...
A világörökség szerinti...
A világörökség szerinti...



Az Alhambra, az Albaicin és a Generalife Granadában

A világörökség szerinti...
A világörökség szerinti...
A világörökség szerinti...



ukhahamba / Drakensberg Nemzeti Park

A világörökség szerinti...
A világörökség szerinti...
A világörökség szerinti...



Fraser-sziget

A világörökség szerinti...
A világörökség szerinti...
A világörökség szerinti...



family reference

Illustrated Bible Stories

Illustrated Bible Stories is a selection for younger and older children alike that intends to open a window onto the world's most published book, the Bible. In our frenetic age it is, perhaps, more important than ever before for people, and especially the generation growing up, to experience the enduring thoughts on which values may be founded or measured. The volume contains over 200 major stories from the Old and New Testaments. The ancient scriptures such as the story of the creation, Noah's ark, the exodus of the chosen people, Moses and the Ten Commandments or the life, teachings and miracles of Jesus are invaluable sources of wisdom and learning, and are at the same time uplifting, filling the reader with joy and love. It is hoped that whoever peruses Illustrated Bible Stories will read the stories with interest, whether encountering them for the first time or anew, and will become more open to seriously studying the ever valid guidance of the Bible. The inspired, superb quality illustrations do not only please the eye but draw attention to the simple yet detailed texts. Whoever chooses Illustrated Bible Stories will be rewarded with a comprehensive, well-made, valuable, easy-to-use book. An excellent choice!

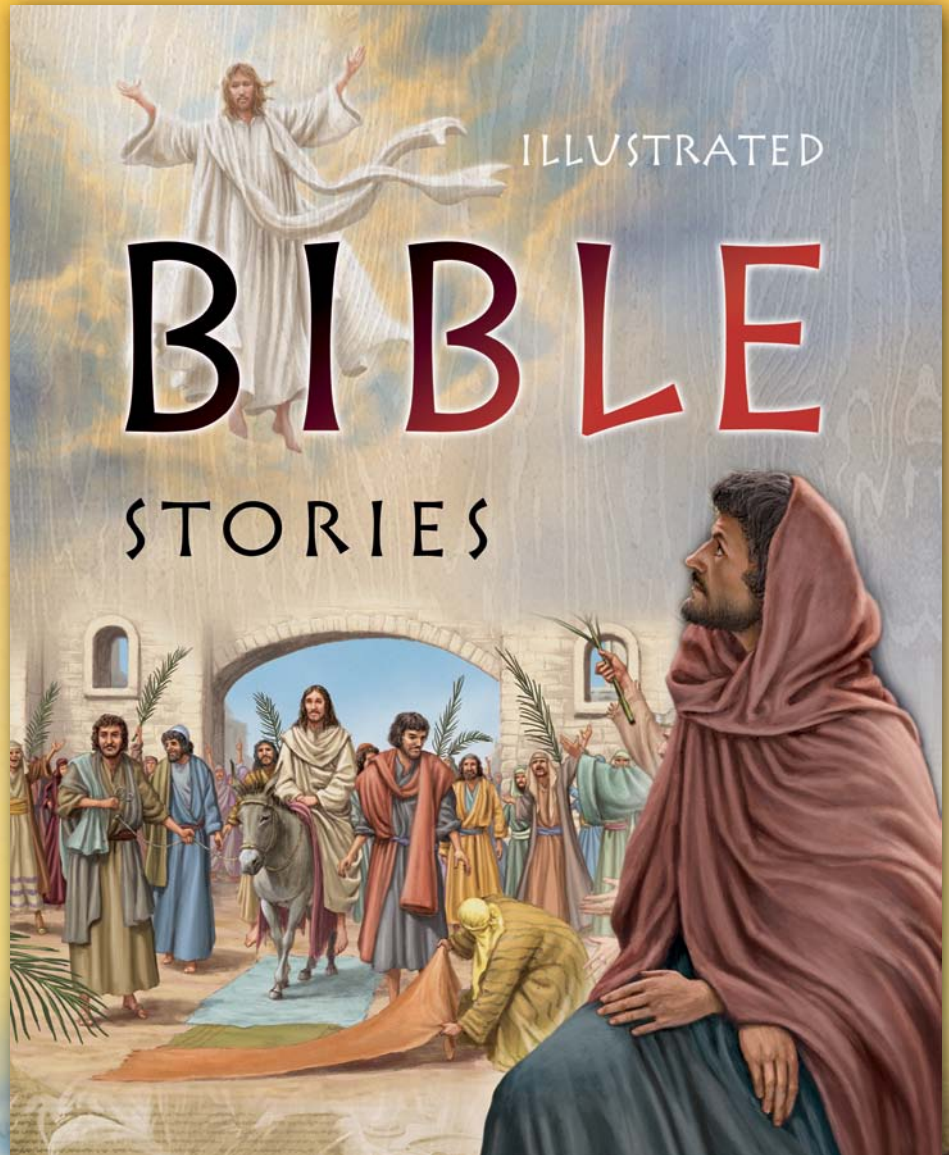
Family reference

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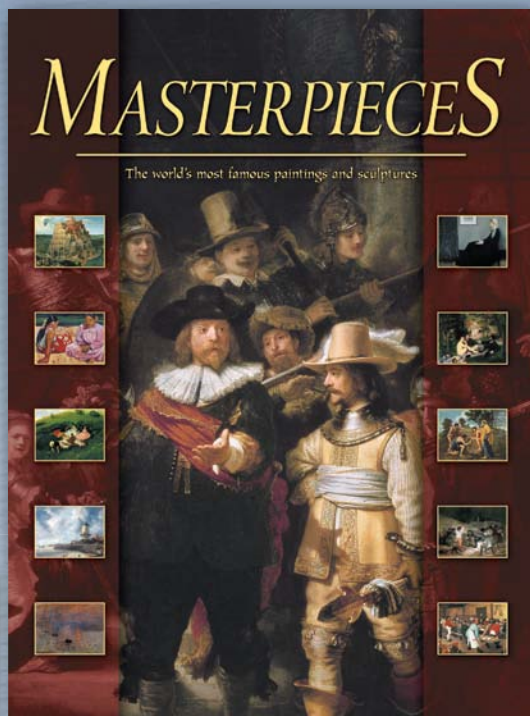
224 pages

Hardcover

240 mm x 298 mm



Family reference books

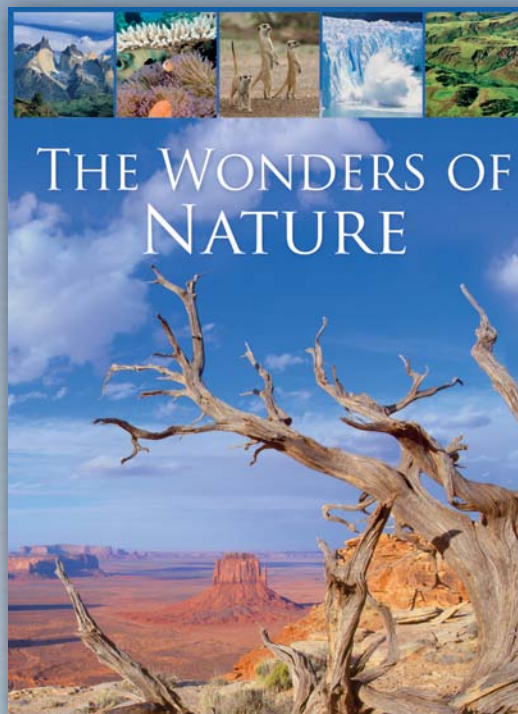


MASTERPIECES

The world's most famous paintings and sculptures. This album showing the world's most famous paintings and sculptures selects the products of universal fine arts in a few thousand years. It presents the art pieces of ancient Egypt, the treasures of Greek and Roman culture as well as the notable works of art of medieval Europe and the last centuries. A brief style guide, an art analysis and an era summary for each photo and reproduction help the reader on making out paintings and sculptures.

Specifications:

112 pages
Hardcover
240 mm x 325 mm

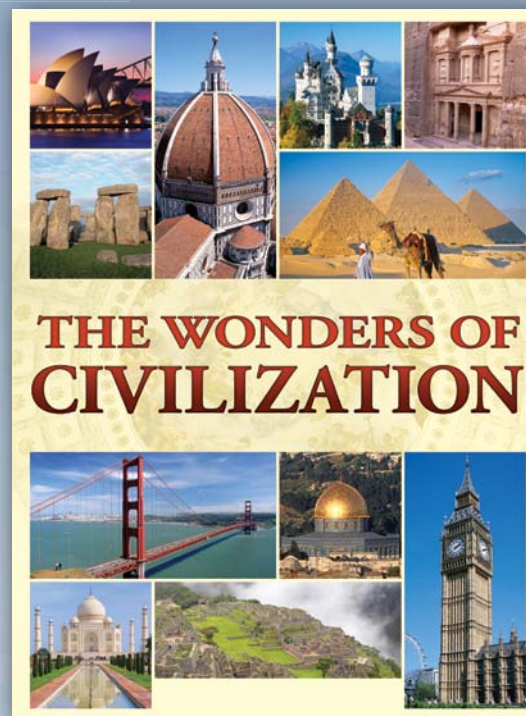


THE WONDERS OF NATURE

Nature have created marvelous wonders for millions of years. The impressive photos of this album bring to life the high mountains, wild rivers, dangerous volcanoes, extraordinary animals and uniquely beautiful landscapes. These are the treasures of our Earth that must be protected for the next generations.

Specifications:

112 pages
Hardcover
240 mm x 325 mm



THE WONDERS OF CIVILIZATION

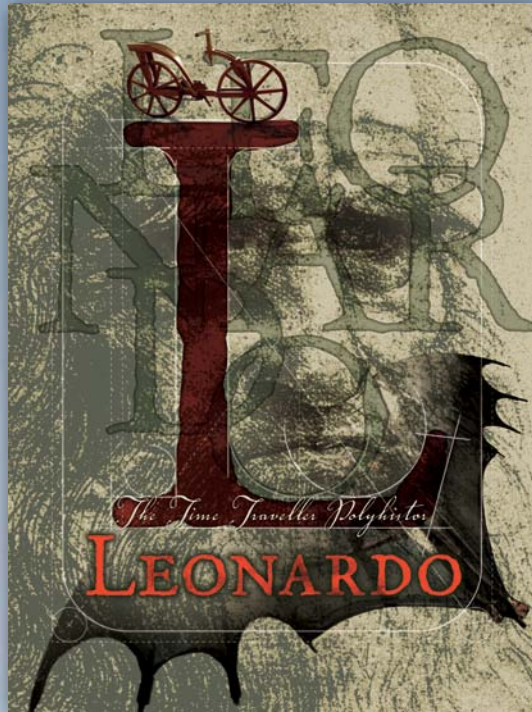
There are amazing human creations in every corner of our Earth that are rightly considered the wonders of civilization. With its spectacular photos this volume shows the ancient temples, palaces and castles, the sacred places of great religions of the world, the homes of culture and art as well as the engineering novelties of present day. The reput of these human creations will presumably remain forever.

Specifications:

112 pages
Hardcover
240 mm x 325 mm



Family reference books

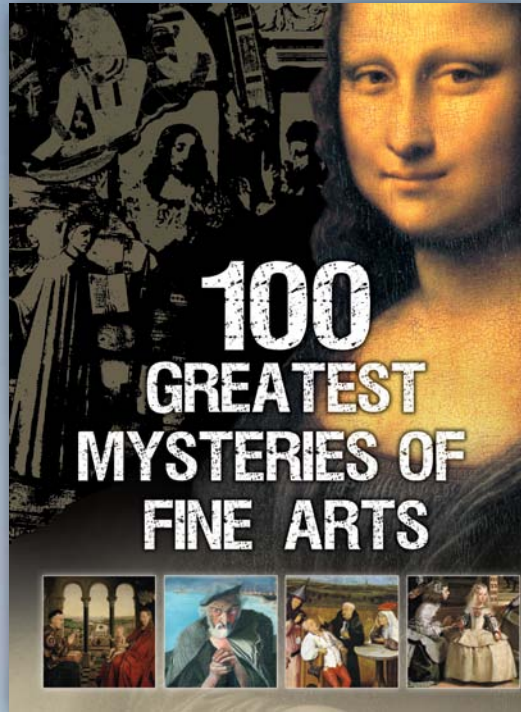
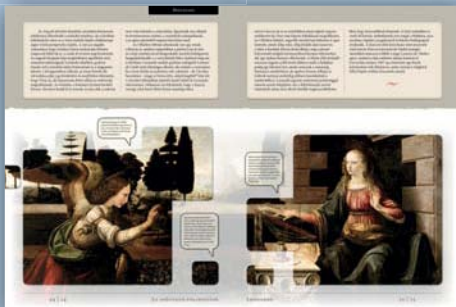


LEONARDO – THE TIME TRAVELLER POLYHISTOR

Leonardo da Vinci was one of the greatest geniuses not only for Italian Renaissance but all mankind. He painted Mona Lisa that is probably the best-known work of art of all time. Besides he examined the human body by using medical methods and experimented with flight although these activities were heresies in that era. He was a good musician, a talented writer and adored nature. Many people consider him to be a unique polyhistor. While others regard him as a simply dreamer who succeeded in renewing both fine arts and sciences.

Specifications:

112 pages
Hardcover
240 mm x 325 mm

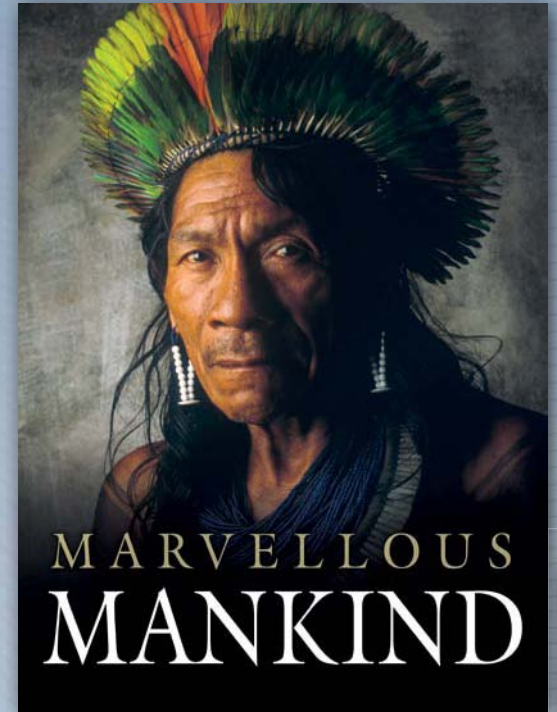


100 GREATEST MYSTERIES OF FINE ARTS

Works of art of a few thousand years hide several secrets and curiosities. Is Capitoline Wolf, the famous symbol of the Roman Empire only a medieval fake? What did Venus the Milo hold in her hand? Why does Michelangelo's Moses have horns? What is the world's most expensive work of art ever sold? This volume doesn't want to and isn't able to reveal all the secrets but is a good source of information for readers interested in the mysteries of fine arts.

Specifications:

112 pages
Hardcover
240 mm x 325 mm



MARVELLOUS MANKIND

The different customs, religions, beliefs and cultures of various nations are the most important values in the world. Every man differs from others: there are people including giants and men with short stature, blood drinkers and manhunters, inhabitants and nomads. This variegation gives the fairness of our world and this book shows the curios of the varied mankind for readers.

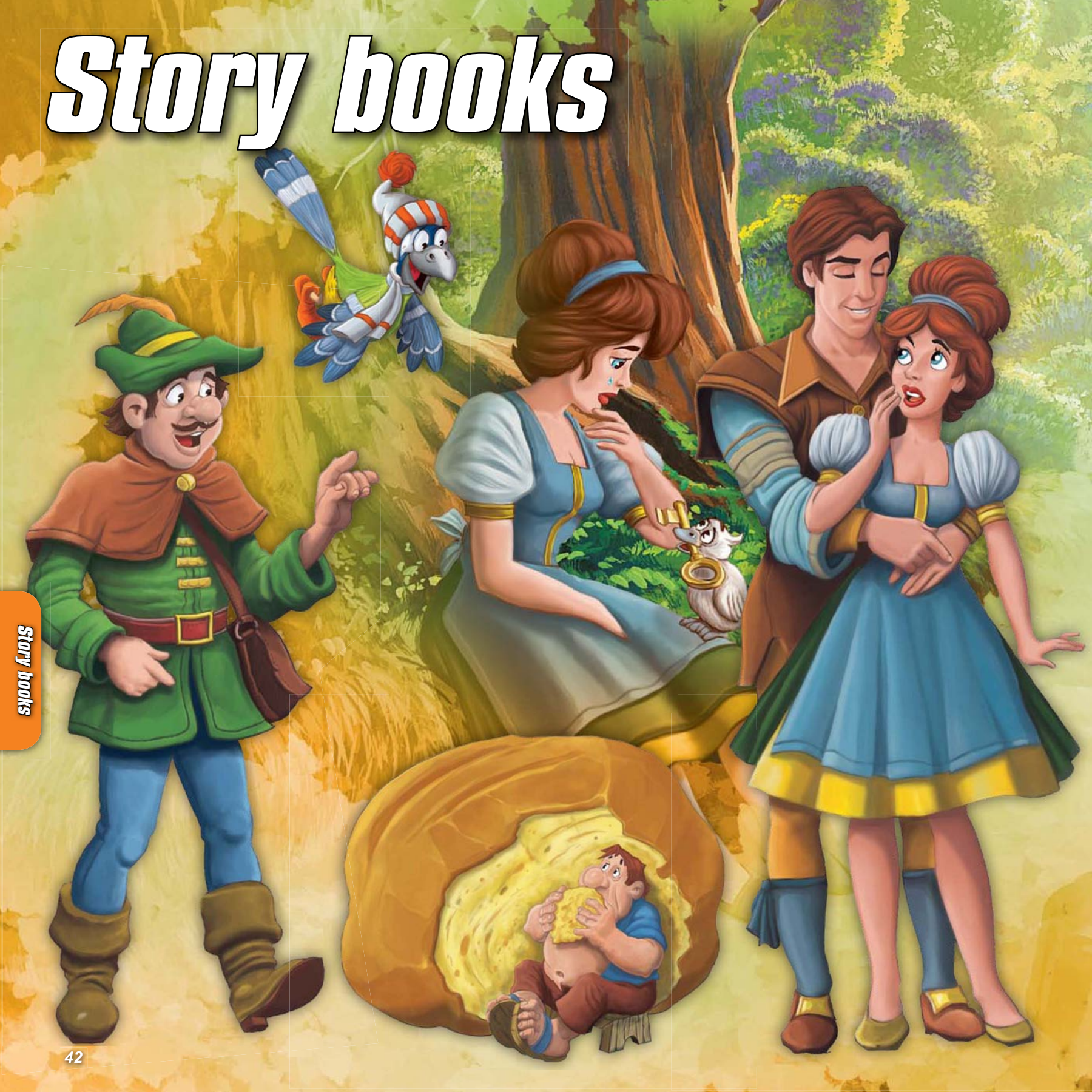
Specifications:

112 pages
Hardcover
240 mm x 325 mm



Story books

Story books





New

Story books

GRIMM TALES

GRIMM TALES

The Brothers Grimm are best renowned for collecting tales. The most beautiful and popular stories from their collection of folk and fairy tales have been read for generations and are still read by children today. Some of them are of an instructive nature, others express folk wisdom, and yet others endeavour to put the language of animals into human speech. Storywriters of later periods have often incorporated recurrent motifs from Grimm tales into their own writing: the ingenuity of the weak, the victory of good over evil, the triumph of brain over brawn have been written about again and again for centuries as the eternal longing of youth. The best of the Brothers Grimm's tales have been selected for this volume. The 28 tales in this anthology are an important tool not simply in the development of children's sense of refinement but also in preparing them for life. The illustrations of artistic merit inspire the imagination and reflect the spirit of the stories, bringing characters to life. This careful selection can be an indispensable and much used volume in a well-stocked home library.

Specifications:

208 pages

Hardcover

240 mm x 240 mm

The Frog Prince

Once there lived a king, whose youngest daughter was so beautiful that even the sun, which has seen so much on its journey across the sky, was astonished whenever it shone on her.



18



Not far from the king's palace lay a great dark forest. There were leafy round lime trees in its edge and under the oldest, largest lime tree there was a well. When it was very hot, the princess walked to the edge of the forest and sat down to rest on the wall of the cool well. Sometimes, when she was bored, she took a small golden ball, throwing it in the air and catching it. This was her favourite game.

One fine summer's day when the princess was playing this game, she threw the ball too high and couldn't catch it. The shiny golden ball fell to the ground, rolled down the slope and through a hole into the well. The princess only heard the splash as it hit the water. Heartfelt, she leant over the edge of the well but it was too late. The well was so very deep that she could not see the bottom of it. For a while she stared into the darkness, and then sat down sorrowfully on a stone bench. A tear rolled down her cheek, and she began to cry loudly and loudly, and could not be comforted.

And so she wept until suddenly a voice said to her, "Who are you sobbing so, sweet princess? You are weeping so bitterly that even a stone would melt!"

The princess looked around to see where the voice came from but saw no one. Then she sped as fast as she could to a creek between the stones of the well.

"Did you speak to me, old mad dwarf?" she asked in astonishment.



19

The Devil and the Three Golden Hairs

Once, long, long ago, a poor woman gave birth to a baby boy. It was predicted that when he was fourteen he would have the king's daughter for his wife.



24



Not long afterwards the king came to the village of the poor woman. He was in disguise so he did not want anyone to know who he was. He asked the villagers what news there was.

"A child has just been born," they told him. "It is prophesied that when he is fourteen he will have the king's daughter for his wife."

The king was in a diamond mood, and was very irritated by the prophecy. He went to see the parents and spoke to them, putting on a kind voice.

"You are good people and should be pleased if you have enough to live on yourselves. Give me your son, and I will take care of him."

At first they refused, but then the stranger promised a lot of money for the child and so they thought, "It is a luck child, this will surely turn out well for him." So in the end they consented and gave their baby to the king.

The king put the child in a small wooden box and rode away with him until he came to a wide river.

He stepped on the bank and threw the box into the water.

"Now," he thought, "I have freed my daughter of her unwanted suitors."

The box, however, did not sink, but floated on the water like a tiny boat. It had been well made and was a drop of water inside.

The river flowed towards the king's chief city. Two miles from there, on the bank of the river there was a watermill. The box was carried by the current till it came to the mill.

25



Then her father told her, "What you have promised you must do. Go and let him in."

The king's daughter opened the door, and the frog leaped in, squelching in her footsteps right up to her chin. There he sat down and called out, "Lift me up before you."

The princess hesitated but the king ordered her to obey. "A promise is a promise and must be kept," he said. "However much she has to do, she must do it."

But the frog was not satisfied with that. When he was on the chair, he wanted to be on the table, and when he was sitting on the table, he said, "Push your plate nearer me so we can eat off the same plate." The frog tucked into the delicious food, not caring what the princess thought. When he was full, he said, "I have had enough to eat and drink. Now I want a nap. Take me to your room and make your pillow bed so I may sleep."

The king's daughter burst into tears as she could hardly face touching this cold frog, let alone having to put him in her lovely, soft bed. The king, however, favoured his

been in anger and said, "Who was good to you when you were in trouble? Should not be looked down on when the trouble has passed?"

The poor princess picked up the frog between her thumb and finger, took him to her room and placed him in the corner. But the frog said, "I want to sleep in comfortably as you in a nice soft bed, you have in the corner."

The princess was forced to pick up the frog, which she hated, and put him on the bed.

"Now be quiet, you horrible frog!"

The frog snuggled down in the beautiful white bed. And in the blink of an eye there was no trace of the frog - the princess saw before her a handsome, smiling prince with beautiful eyes.

"A wicked witch turned me into a frog. You were the only person in the world who could break the spell," he said. "Now tell me, will you keep your promise? Will you let me be your friend? And not just your friend, but your husband?"

And as was not long before the princess said the word. The wedding was held that evening and they agreed that the next morning they would travel to his father's kingdom. When the sun rose, a shining carriage drawn by eight white horses with ornate feathers on their head and harnesses of gold chain drew up in front of the palace. At the back of the carriage was the prince's faithful servant Henry. This loyal servant was so unhappy when the witch turned his master into a frog that he had had three iron bands strapped around his heart to stop it from bursting with sorrow. Faithful Henry helped the couple into the carriage and then took his place at the back of it. From there he looked around the countryside and whistled softly as he was overjoyed that his master had been freed from the spell. They had gone some way when suddenly there was a crack, as if the carriage were breaking apart.

The prince cried out, "Has an axle broken?"

The loyal servant replied,

"It's not the carriage snapping apart. But just a hand placed on my heart. When filled with pain it did insist. After the wicked witch cast a spell. Making you a frog in the well."

Twice more there was a crack on the journey. Each time the prince thought there was something wrong with the carriage. But they were only the bands springing open from Faithful Henry's heart.



23



the princess. "My golden ball has fallen into the well. That's why I'm crying."

Just dry those tears, then, and tell me what you'd give me if I brought your ball back!"

"Anything you want! My fine clothes, my pearls and diamonds, and even the gold crown I am wearing of your fine clothes, your pearls and diamonds, and even the gold crown you're wearing. I wish for one thing only: let me be your playmate, and let me sit at your table, eat from your plate, drink from your glass and sleep in your bed. If you promise me this, I will dive into the well and fetch your golden ball!"

"I'll do everything you wish, just being me back my ball," she promised gleefully. However, she thought to herself, "What nonsense that silly frog is talking! How can he imagine he could be my friend when all he does is croak in the water?"

As soon as the frog had heard her promise, he jumped into the well. Barely had the princess finished her thought when the frog surfaced with the golden ball in his mouth. He crawled onto the grass and sat it in front of her. The princess was overwhelmed with joy to see her favourite

croaked loudly after her. "Croak, croak! 'Woe War!' he screamed at the top of his voice all to no avail. The king's daughter did not stop and ran on, happy to get away from him. As soon as she reached the palace, she forgot about the ugly creature."

But the next day, when they had just sat down for lunch and the princess was eating from her golden plate, a strange splash-splash-splash came from the marble staircase. After a moment's silence, there



20



was a knock at the door of the dining hall and someone called out, "Little princess, open the door!"

"They are asking for you, my child," said the king. "Go and see who it is."

The princess did not want to get up from her chair but she could not disobey her father. She opened the door a crack but slammed it shut immediately and rushed back to the table as pale as death.

"What is it?" asked the king. "What are you so afraid of? Is there a giant outside who wants to carry you off?"

"Oh, no, father," said the little princess. "Not a giant but a horrible frog."

"And what does a frog want with you?"

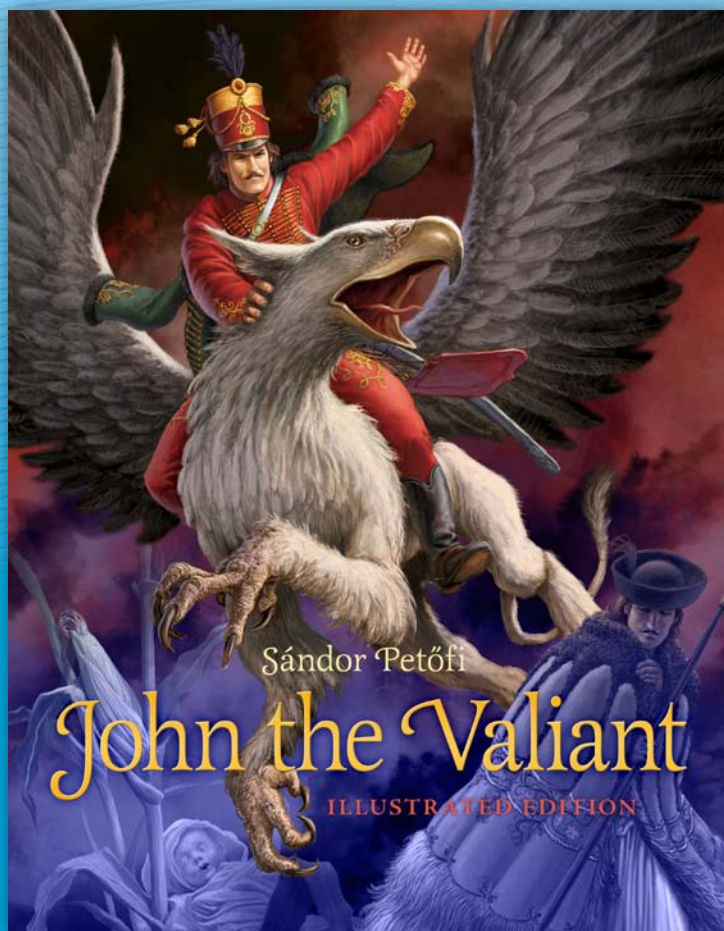
What else could she do but tell him everything? How she had lost her golden ball and what she had promised the frog in return for it. When she finished telling her story, tears welled in her eyes and she mumbled, "Oh, if only I had known! But I never thought he would climb out of the well and come after me!"

Then the frog knocked on the door once more and cried out for a second time.

"Little princess, little princess! Remember the promise you gave me! Little princess, little princess! Open the door! Do you hear me?"

She heard only too well. And that was precisely the matter.

21



JOHN THE VALIANT

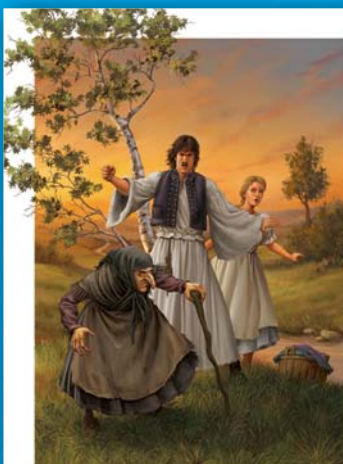
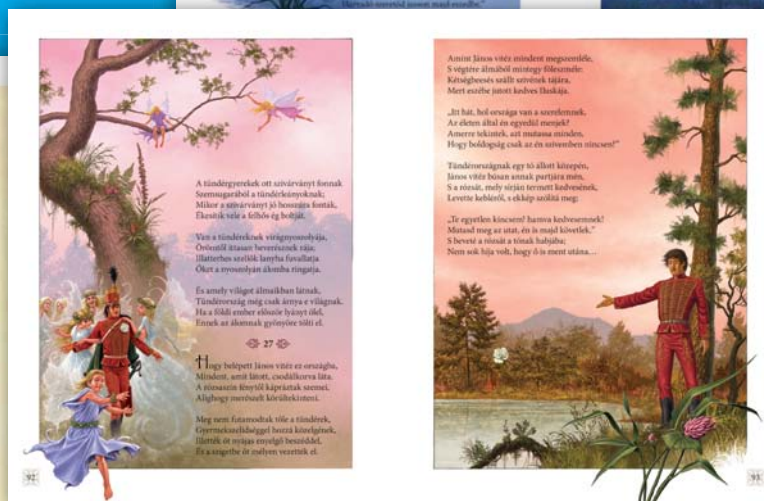
John the Valiant was written by Sándor Petőfi, one of the most well-known Hungarian poet. Petőfi's folk epic is about the adventures of Johnny Grain o'Corn, a young shepherd boy. This popular story had several editions over the years, had been translated into a few languages, and theatrical work and animated movie was made out of it. This volume has Tibor Szendrei's great atmospheric illustrations, which make reading more enjoyable for young and adult readers as well.

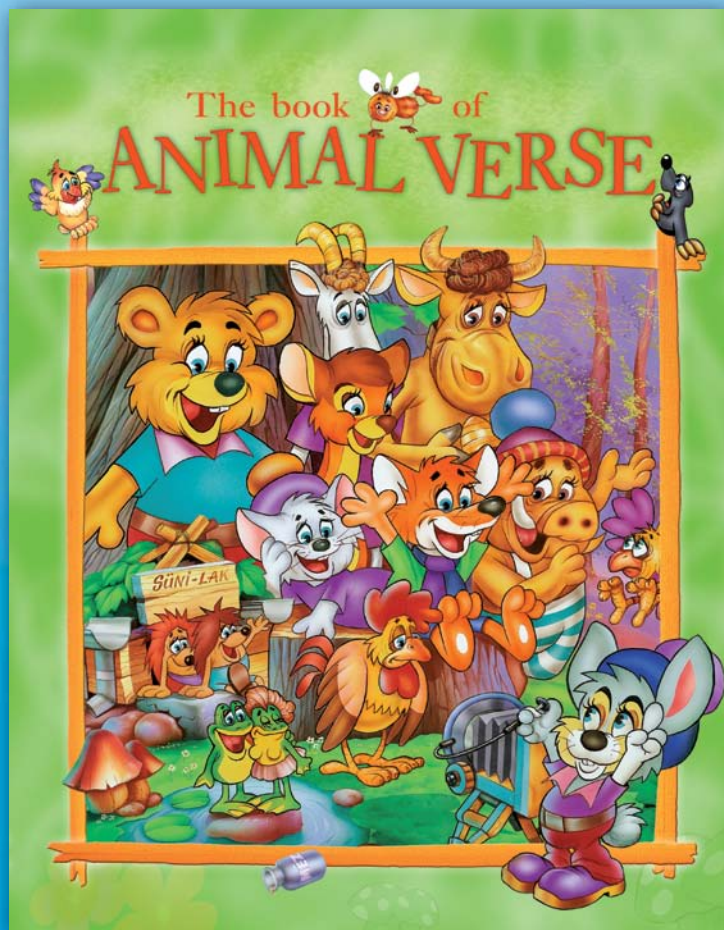
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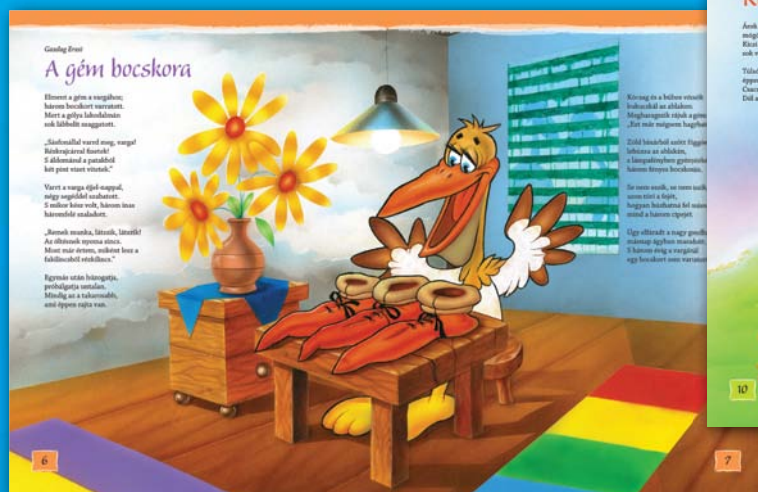




THE BOOK OF ANIMAL VERSE

Preschool children love reciting stories in verse about foxes, bears and bunnies, their soft-furred, tufted, long-eared and moustached friends, either as pets or living in the wild. This book is an attractive collection of such short rhymes and verses. The characters of the appealing rhymes which now and then raise a smile pluck up all their courage, if need be, to overcome intruders, to teach the cunning a lesson and, last but not least, to fill their rumbling tummies at all costs. Come with us and let your imagination soar, and soon you, too, will see how a bunny can beat a fox! This compilation for small children is very popular amongst youngsters. The choice of a popular subject, the visual appearance right for the age group, and the easy-to-grasp, short rhymes together account for the volume's success. Highly recommended for parents seeking a first book of verses for their 3 to 6-year-olds and for school children who have started school and are beginning to learn their alphabet.

Specifications:
104 pages
Hardcover
213 mm x 275 mm



LEARNING ABOUT ANIMALS

"My name's Flora, and I'm seven and a half. My favourites are doughnuts and my Aunt Agnes's cake. If you come with me on my journeys of discovery full of fun and adventure, you can get to know her too. This summer, for the first time, I could leave the big city where I live with my parents and go to the countryside. Actually, this was the first time I made friends with animals, and explored the woods and fields. Come with me! Matt is a really smart boy and knows everything about animals and plants. When he rides his bike, he goes as fast as the devil! He is my best friend and I discovered the countryside with him." In the industrialised countries of the world most children grow up in an urban environment and have no direct contact with rural life. The stories in this book illustrated by beautiful pictures invite young readers to a country garden fragrant with the sent of hay. There they can hear the morning din of the poultry yard and, if they like, can search for the lost donkey on a jolting horse and cart, or drive the well fed geese home from the meadow. They can roam together with Flora and Matt, and learn all about domestic animals from the entertaining stories rich in dialogue containing much new knowledge.

Specifications:

48 pages

Hardcover

213 mm x 275 mm



Learning About ANIMALS




Auntie Barbie's Gone Away

One afternoon Flora said to her Auntie Agnes, "You can stay at home today, Auntie. I'll take the goat's milk to Auntie Claire."

"All right, but hurry home afterwards or your supper will be cold!" she said.

Auntie Claire lived in the nearby village, just a twenty minute stroll from Uncle Tony's farm. Flora knew the way well. Auntie Claire said she had been very helpful and offered her one of her famous jam pastries. It was coming up to six o'clock, so Flora set off home. Auntie Claire called after her from the gate, "Go along the next street because they'll be bringing the cattle in from the pasture and Auntie Barbie's gone away!" Flora thought and thought, but this instruction just made no sense to her. She thought so much about it that she completely forgot to go along the next street. By the time she remembered, she was almost in front of Auntie Barbie's house.

8

She looked up and she understood. There in front of Auntie Barbie's gate stood two enormous grey cows. They had just come in from the field.

Flora had heard the villagers say that while cattle are on the street no one is to go in or out of the house. Flora stopped in her tracks and was about to turn and run away, but the animals had noticed her. All she could do was stand still as a statue. As she did so, she wondered, "If Auntie Barbie's gone away, there's no one at home, so who's going to let the cows in? Cows don't like strange people. I wonder when Auntie Barbie's going to come home. I don't know how long I can stand here!"

She stood and stood, watching the great grey cows with their big horns, and they watched her. Just as she thought it was so hopeless that she would have to cry, help arrived in a cloud of dust. Like a whirlwind a dishevelled boy with freckles arrived on a bike, urgently skidding to a halt and jumping off.



9



The two children fell into line at the end of the row of geese. And that's how they strutted home. All of a sudden Flora burst out laughing.

"I'm walking single file with a row of geese. My friends at school will never believe me," she said as she tried to waddle just like the geese.

"You are a clever old goose," giggled Matt. And that's how they went, waddling like geese and chuckling all the way home.

"I never thought looking after geese was so exciting," she said.

"It isn't always," Matt smiled.

After that, the geese grazed quietly again and the children played. It was late afternoon when the gander raised his head and screeched loudly. The flock of geese stopped eating. They got into line and set off behind the gander.

"Where are they going?" asked Flora anxiously.

"Home! It's time to go home," answered Matt. "Every day they go home at the same time."

"But they haven't got a watch," she replied not understanding.

Matt laughed jolly.

"They don't need a watch. They know what the time is without one."



14

15

time she went to the village she would go and look for the freckle-faced boy and thank him for rescuing her. And so she made sure she memorised his name, Matt Crawford.



10

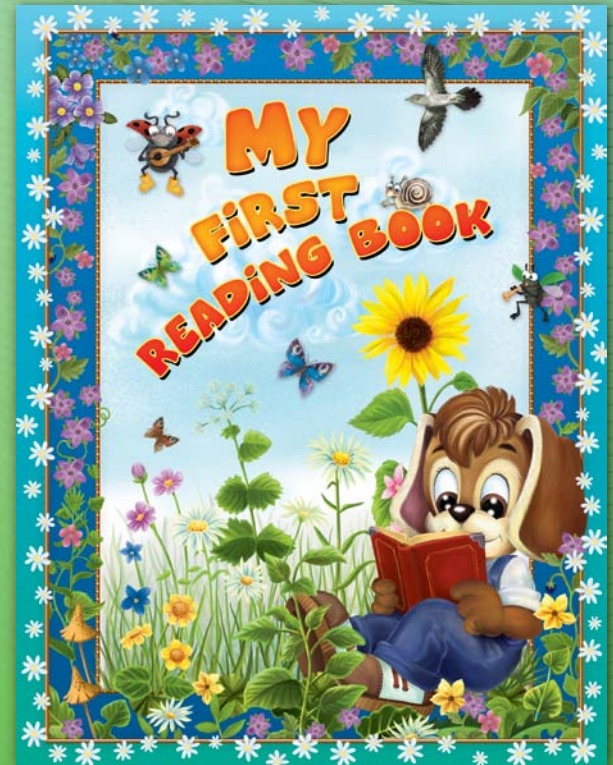
11

Story books

MY FIRST READING BOOK

Stories, nursery rhymes, easy reading Thudpaw, the playful puppy, and his best friends happily live in the middle of the woods, where something is always going on. The Punktum Circus arrives, looking for performers, and the Make-and-Bake Cooking Competition starts, where the "Heart of Butter" Prize is awarded to the winner. Cheeky elves pop up everywhere in the woods, creating havoc for the unsuspecting forest dwellers. No matter how big a mess our heroes get into, however, it's always the straight path that leads them out of it. With perseverance, selflessness, hard work and helpfulness they overcome the obstacles one by one while their captivating characters and entertaining adventures become an unforgettable reading experience for young readers. My First Reading Book is a selection of tales, nursery rhymes and special stories for children with a novel approach. Our volume aims to entertain 6-8-year-olds in a constructive way, and the adventure-packed tales also include stories where tiny pictures replace words. This playful method expands children's vocabulary and develops their thinking. Looking at this special, illustrated book of stories is an excellent pastime for both pre-readers and children who can already read.

Specifications:
80 pages
Hardcover
213 mm x 275 mm



TALES IN WINTERLAND

At last here's a book that tells you about those things which until now you only thought you knew. First of all Father Christmas does exist. Officially he's the honorary governor of Winterland. He always has so many things to do. And then one day a button comes off his coat... Opening letters, getting presents, wrapping, packing, travelling and, of course, opening new toy factories. But what about that coat button? Find out about this and much more besides from this exciting story book that explains everything. This richly illustrated, entertaining story book is about Father Christmas. The short tales arouse children's curiosity, which makes them ideal for independent reading as well. The figure of Father Christmas with his big white beard has all the familiar features along with other traits that fire the imagination of young schoolchildren. We hope that children who read this book from cover to cover will acquire yet another memory of a favourite character from their childhood, Father Christmas.



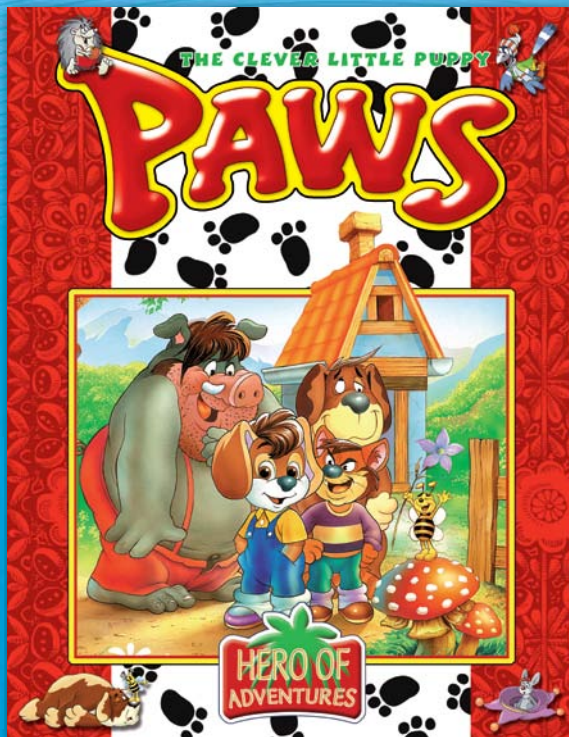
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Hardcover
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Story books

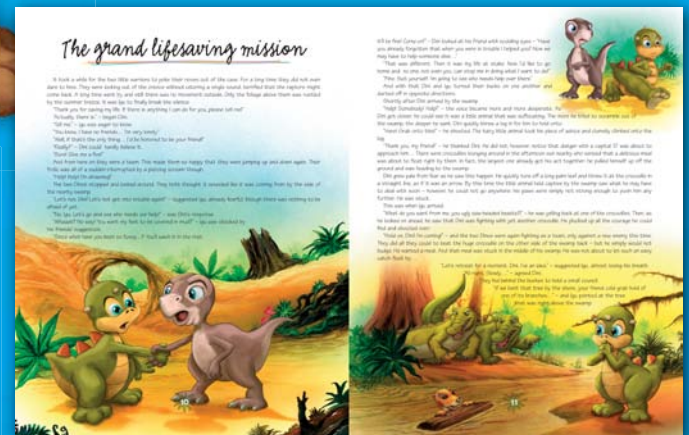
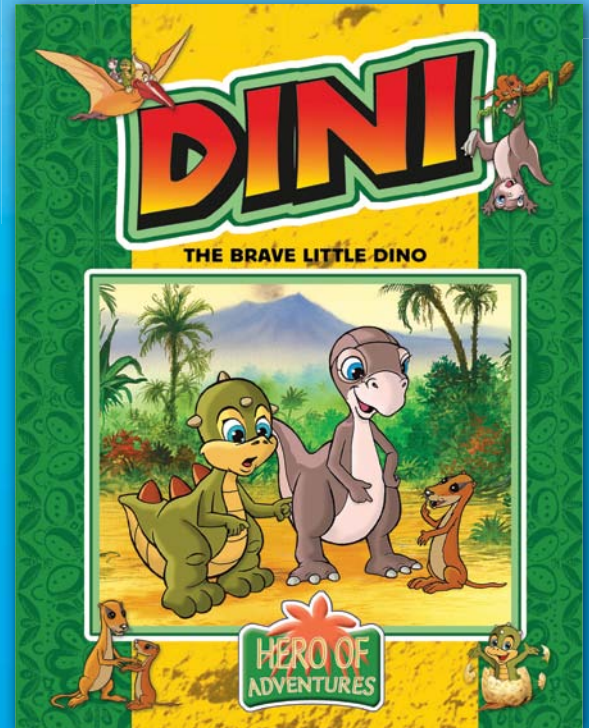
HERO OF ADVENTURES

The heroes of our books, Little Elfy, Dini, Edgar, Paws and the Fairy-Pixies, could even know one another but they each find their own way through the world of stories in separate books. Let's see where they are going. Little Elfy falls into this world from Impland and soon gets to know the woods, where he gets mixed up in some sticky situations. Dini the little dinosaur is an orphan in the prehistoric world, who wins through seemingly hopeless adventures, just as Edgar the country mouse does in the bustling town or Paws the puppy, who always lands on his paws, in the middle of the woods. The Fairy-Pixies try to cheer up a sad young boy but realise that this is no easy task. . .

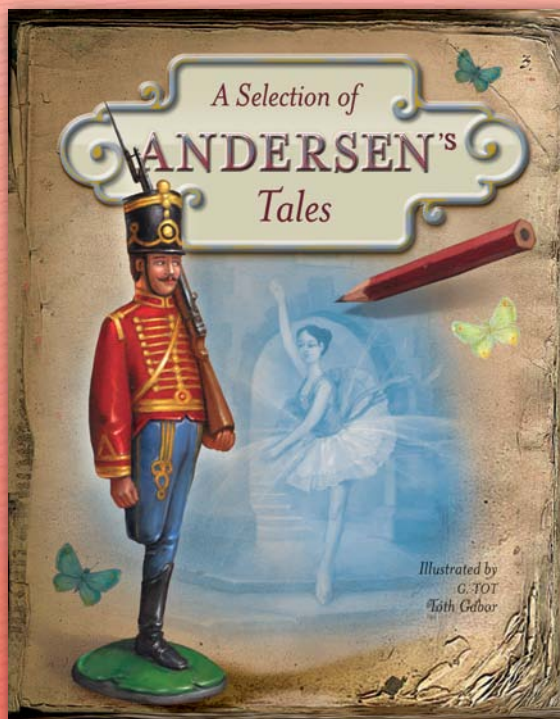
This five-book series each with a different character offers young readers exciting stories whose content and length is suited to the needs of 6-to 8-year-old children. Thanks to the varied settings and characters, and the different styles of illustration, children can experience the magic of discovery with each volume.



Specifications:
48 pages
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Story books



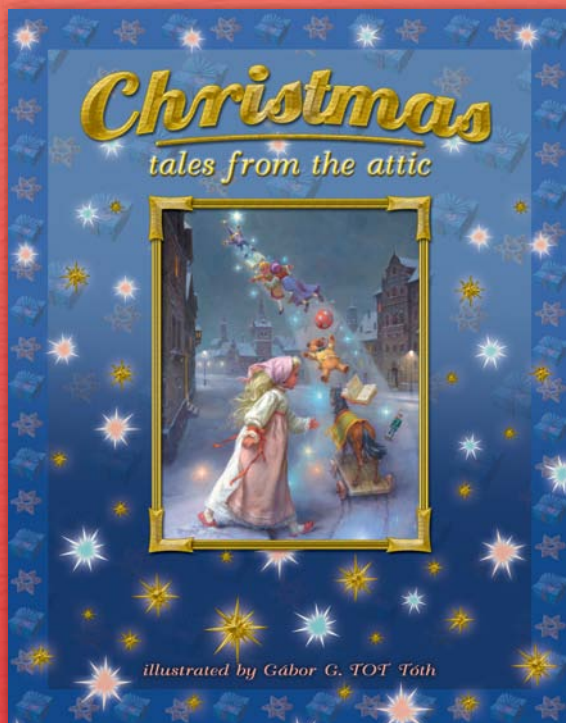
A SELECTION OF ANDERSEN'S TALES

The Danish writer Hans Christian Andersen (1805–1875) is one of the world's most popular authors of children's literature, who delighted his readers with over 150 works in the course of his life. His writings have a marvellous power of expression and superb style, describing the finest oscillations of the soul in a masterly fashion. In his tales he teaches us that appearances are sometimes deceptive and real beauty often lies in the character of the person. His original stories, which are a unique blend of imagination, poetry and reality, bring to life real and legendary characters, kings and queens, beings with magical qualities, mermaids, fairies, plants and animals. Our volume prepared for true lovers of children's literature surprises readers with some of Hans Christian Andersen's less well-known stories as well as presenting other much-loved tales. This book endeavours to create the mood the Danish author once wished to see on the page with subtle elegance. Readers can now enjoy the eternal values of artistic images and thoughts in the form of a beautiful book.



Specifications:

32 pages
Hardcover
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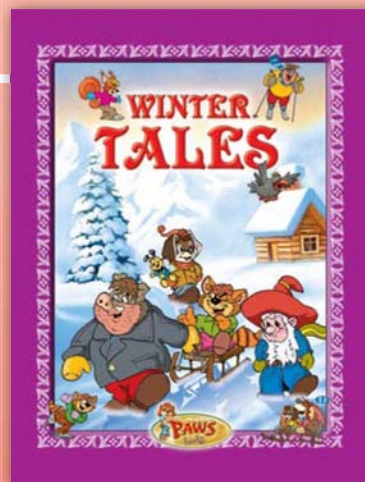
CHRISTMAS TALES FROM THE ATTIC

This story is about Fanny, an ordinary 8-year-old girl, just like any other. She spent her Christmas holidays in the countryside at her grandparents' old house. After she arrived, she wasn't bored for a minute, but poked her nose curiously into every corner. Exploring the old house, she soon discovered the attic. She found herself among seemingly dusty, shabby old things but, when the old mirror suddenly spoke to her, Fanny felt that by opening the attic door she had entered Storyland. The junk started telling her exciting stories about fragile dolls, mysterious people and bygone times. Fanny listened to their tales with her mouth agape, hardly suspecting that the approaching Christmas would bring new adventures to make her life even more magical. Even the setting of Christmas Tales of the Attic inspires the fantasy of children. Young readers visit an old attic in seven unrelated stories, where in their imagination they can join in adventures full of emotion and excitement. Thinking about these life situations woven into tales can give new value to children's pre-Christmas expectations. Artistic illustrations help young readers relive the stories.



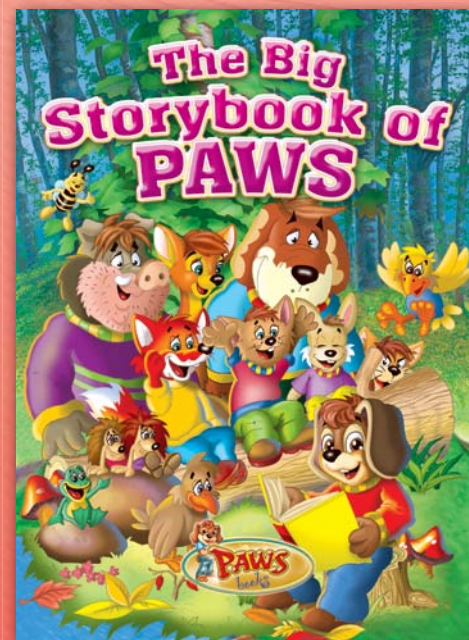
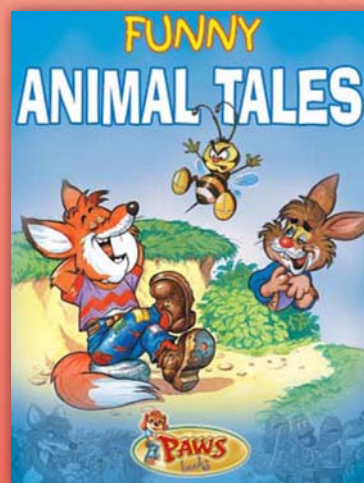
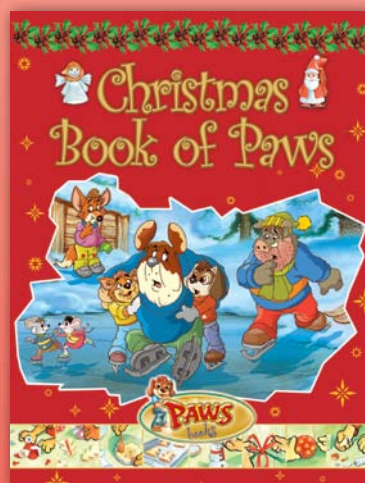
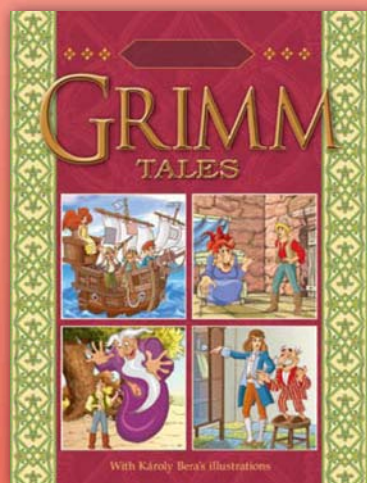
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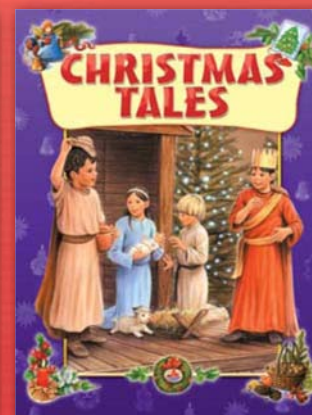
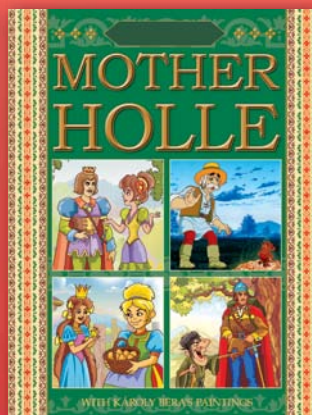
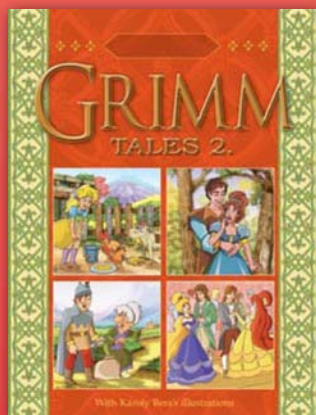
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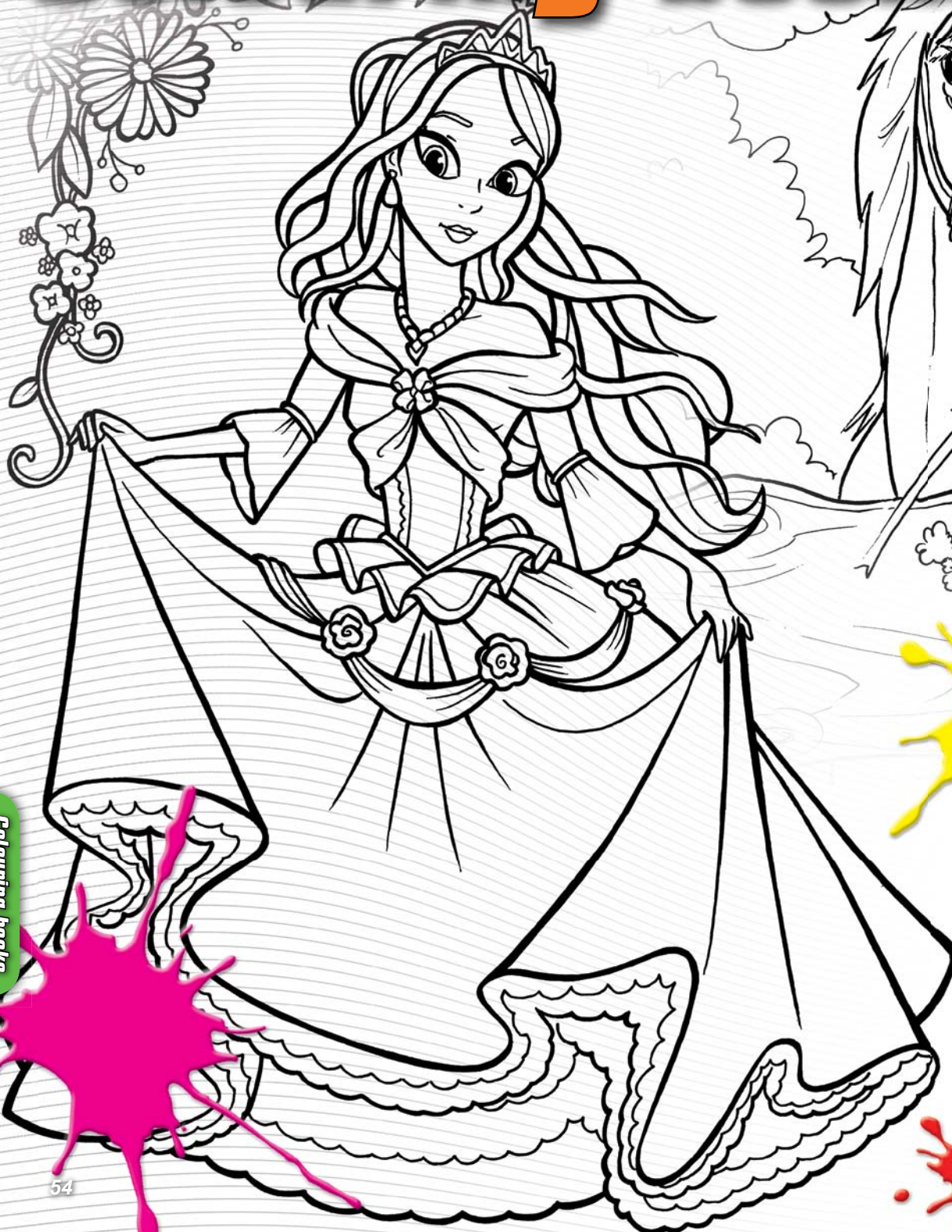


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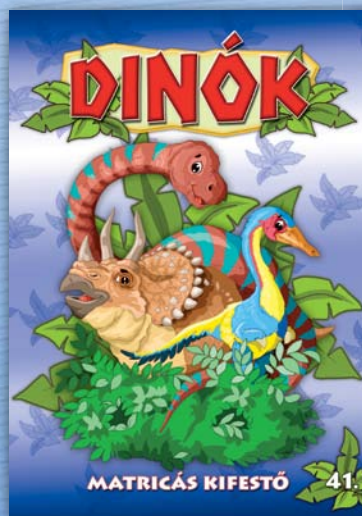


Colouring books

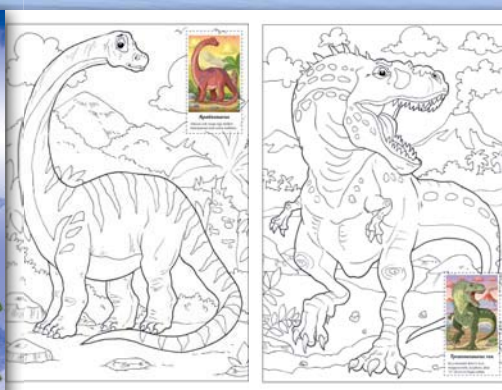




Colouring books with stickers



DINOS



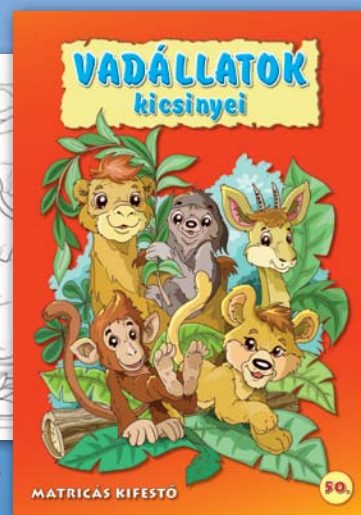
FAIRYLAND



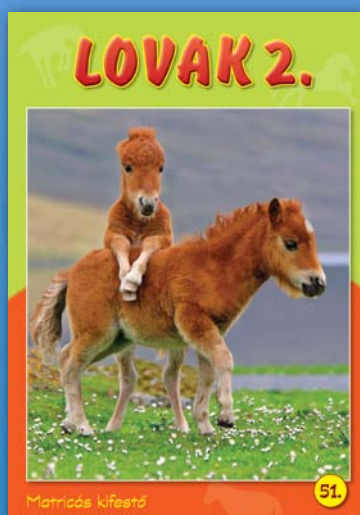
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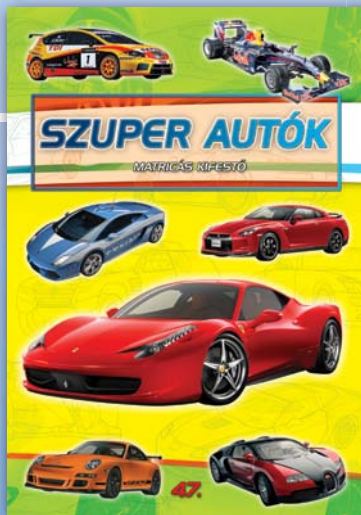
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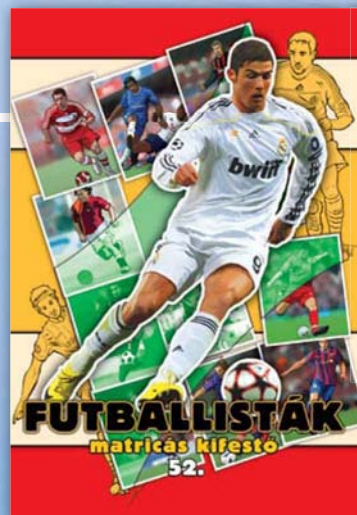
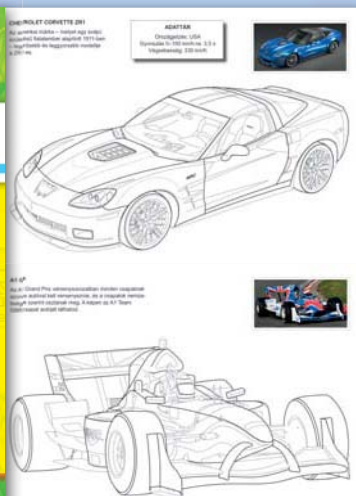
CUTE ANIMALS



HORSES 2.



SUPER CARS



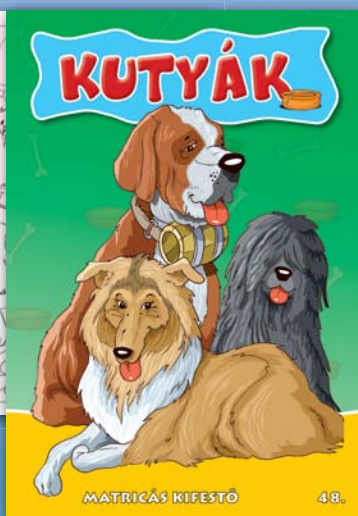
FOOTBALLERS



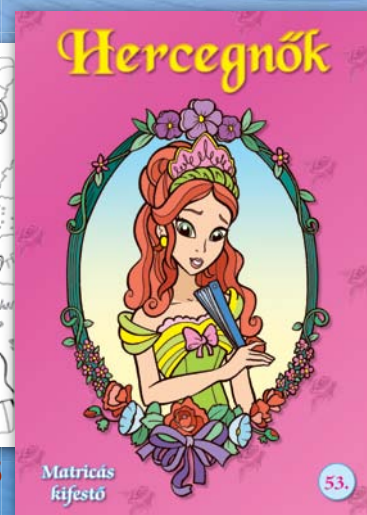
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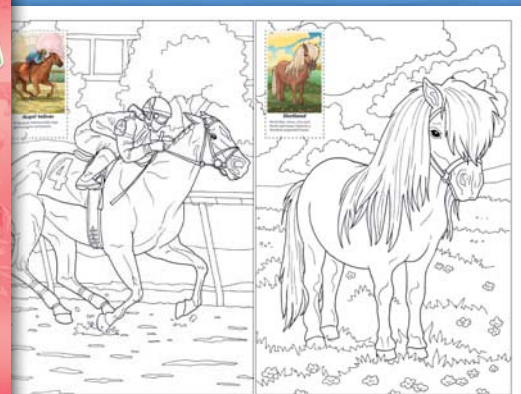
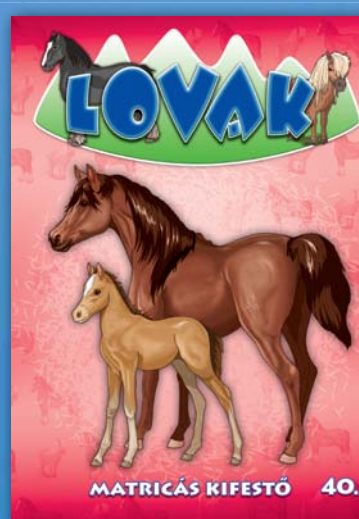
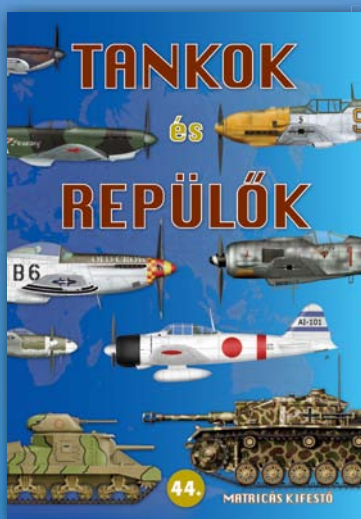
DOGS



PRINCESSES



TANKS AND PLANES



HORSES

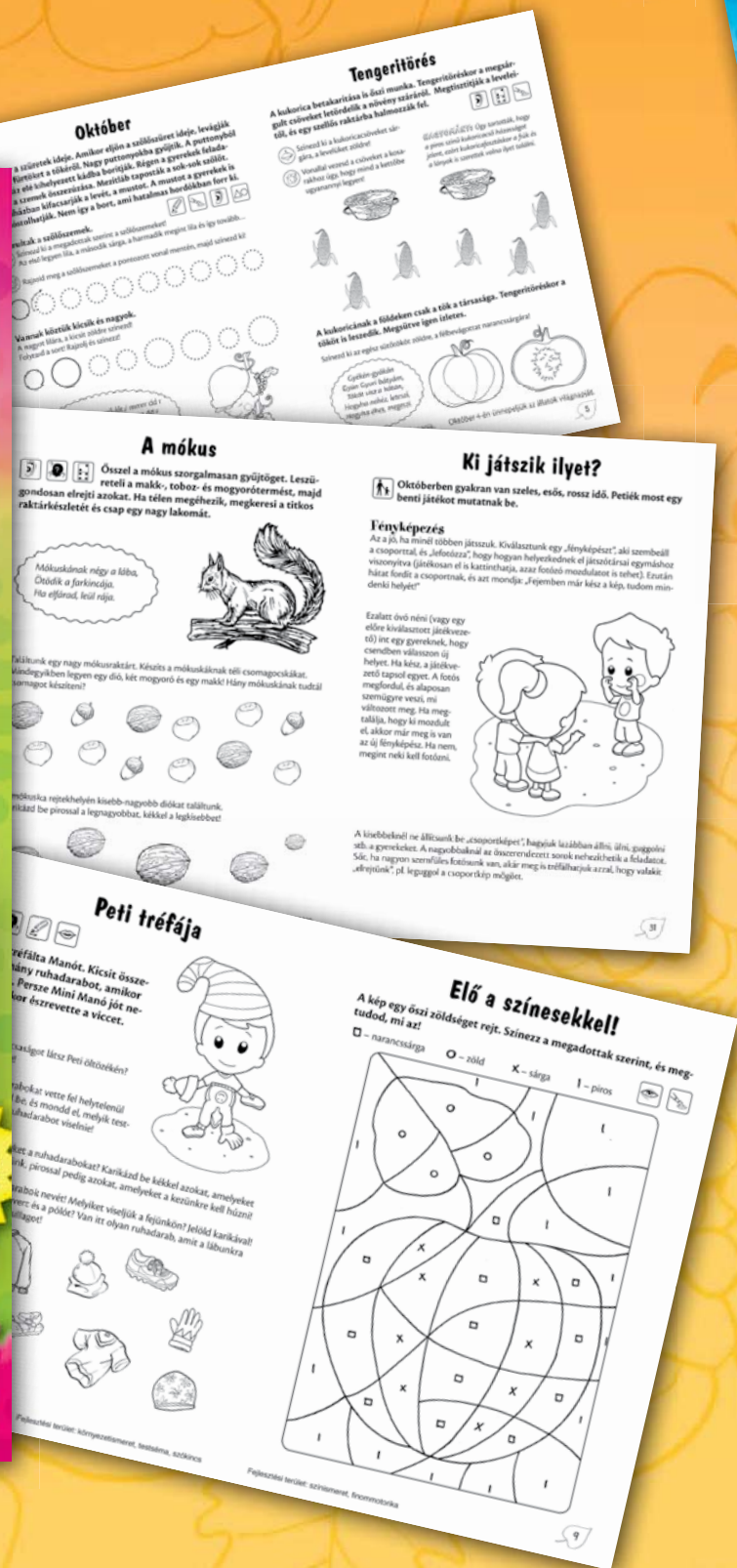
Magazines





Little Elfy (Mini Manó)

This activity, ability developing magazine was first published in September 2000, and it comes out monthly, 10 times a year, on 16 black and white pages, for children between the age of 3–6. The publication contains playful ability developing tasks with lots of illustrations.





Preschool Paws (Tappancs Ovi)

This activity, ability developing children's magazine was first published in September 1999, and it comes out monthly, 10 issues a year, on 36 colour and 16 black and white pages, for children between the ages of 4-6. In Hungary it won a market leading position. The magazine is divided into blocks, and most of them could also be published on the international market without any alteration.





School Paws (Tappancs Suli)

This activity, ability developing children's magazine was first published in September 1999, and it comes out monthly, 10 issues a year, on 36 colour and 16 black and white pages, for children between the ages of 6–8. After it was first published in Hungary it soon caught up with its “big brother”, Tudorka (Clever Clogs), and since then it has had similar sales indicators. The magazine is divided into blocks, and most of them could also be published on the international market without any alteration.





Clever Clogs (Tudorka)

This educational, children's magazine was first published in February 1999, and it comes out monthly, ten issues a year, on 48 colour and 16 black and white pages, for children between the ages of 8-12. In Hungary it won a market leading position in the first month of publication, and its popularity has not decreased since then. The magazine has a structure of blocks, and most of them could also be published on the international market without any alteration.



